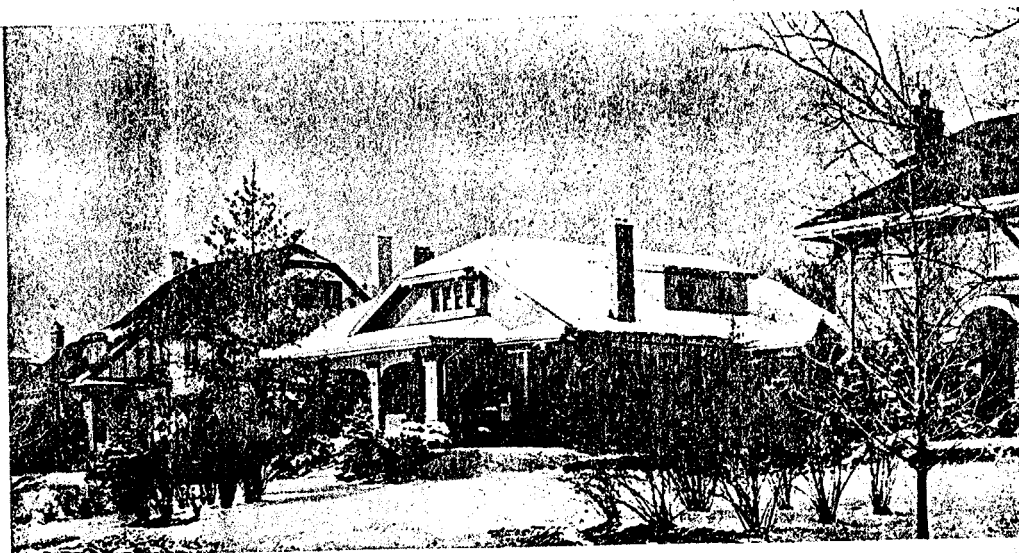


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# IN OTHER WORDS



*Can you tell which one of these houses is insulated? It's the middle one. Furnace heat is sealed inside. It cannot escape outside. That's why the snow on the roof has not melted.*

● does your house enjoy the modern advantages of thick, fireproof insulation—that provides such improved living comforts—and actually soon pays for itself in fuel saving?