TRADE NAME: MOORE'S HOUSE PAINT
CATEGORY: EXTERIOR HOUSE PAINT

COLOR: OUTSIDE WHITE
QUALITY: FIRST

PIGMENT: 66.0 %	LBS.	GAL. YIELD	UNIT COST	TOTAL COST
White Lead Carbonate	350	6.16	.0825 lb.	$ 28.875
Lehigh Zinc	700	14.70	.0675 "	47.25
Titanox AA	110	3.39	.1450 "	15.95
Asbestine	270	11.38	.98 cwt.	2.646
VEHICLE 34.0 %				
Raw Linseed Oil	566	73.0	.13 lb.	73.58
#1062	61	8.0	.98 gal.	7.84
Turpentine	22	3.0	.7325 "	2.198
Varsol	33	5.0	.10 "	.50
#10-R	47	6.5	.56 "	3.64
CALCULATED YIELD	2159	131.13		$ 182.479
MANUFACTURED LOSS		2.0%		
ACTUAL YIELD		128.5 gals.		

COST ANALYSIS:

MATERIAL COST PER GAL. OR LB. (TOTAL COST DIVIDED BY ACTUAL YIELD)	1.42
DIRECT LABOR COST PER GAL., OR LB.	.0628
FACTORY OVERHEAD PER GAL., OR LB.	.0644
[illegible] PER GAL., OR LB.	1.5472
COMPLETE PACKAGE COST PER GAL., OR LB. (CONTAINER PLUS FILLING EXPENSE)	.133
FACTORY COST IN PACKAGE PER GAL., OR LB.	1.68

PRICES

SHOW THE HIGHEST NET UNIT PRICE WHICH WAS CHARGED OR WHICH WOULD HAVE BEEN CHARGED IN MARCH 1942, TO EACH OF THE FOLLOWING TYPES OF BUYERS OR TRANSFEREES:

(A) TO A [illegible] ON CONTROLLED OUTLET	
(B) TO AN INDEPENDENT [illegible] DEALER	1.90 +
(C) TO [illegible] CONTROLLED OUTLET TO RETAIL CUSTOMER	
(D) TO AN INDEPENDENT RETAILER (DEALER)	2.37 +
(E) TO OTHER (SPECIFY)	

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