

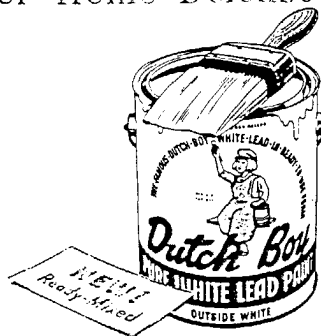


Right in Step for Home Defense

It's a "War of Survival"—on the *Home Front*, too. And right in step with his fighting Uncle you'll find the Dutch Boy. He's America's sturdy *home guardian*. Nothing helps homes survive the storm and the years like good paint—and good paint's other name is Dutch Boy White Lead.

Since Colonial days Pure White Lead has fortified the Nation's homes, farms and other buildings against the elements. And today Dutch Boy carries on the tradition. It's an outer defense that never cracks and scales—thus saving the cost of burning and scraping off old paint at repaint time. And its long, faithful service helps the cause by conserving paint materials.

Now Dutch Boy, formerly sold only in *paste* form, is also available as a *ready-to-spread* pure white lead paint. Especially designed for the home market, it comes in *Exterior Finish* and *Outside White*. Together they give sparkling whiteness and complete coverage with



two coats—even on unpainted wood. Of course, all white lead paint can be colored.

Keep in mind—there's no combination like good paint and a good painter. And whichever form of Dutch Boy goes on your home—the famous *paste* or the new *paint*—"you're money ahead when you paint with White Lead."

Write for Free *Styling with Paint* Color-Illustrated Booklet:

Indicate how you wish to use a paint job. Address Dept. 395, care of the nearest office listed below.



National Lead Company—New York, Buffalo, Chicago, Cincinnati, Cleveland, St. Louis, San Francisco, Boston (National Boston-Lead Co.), Pittsburgh (National Lead & Oil Co. of Penna.), Philadelphia (John T. Lewis & Bros. Co.).

Send: Please send me a free copy of "Styling with Paint."

Name

Address

City State

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