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Bullock's Downtown

Symphony of living . . .
theme and variations
in line, color and design

You are invited to see the new home fashions for Fall 1961 . . . smart room and accessory groupings throughout Bullock's Home Store now and through October 7th

Fashions in Color

A new Sherwin-Williams service to help make your decorating dreams come true

Let Bullock's and the Sherwin-Williams experts help you with your decorating indoors or out. Sherwin-Williams has a fine quality paint to meet your specific requirements of color, texture, and surface to be covered. Choose your colors from the Sherwin-Williams Color Harmony Guide; then have your selections mixed with absolute accuracy on the Colormeter. Super Kem Tone, 8.79 gallon; Kem Glo, 9.79 gallon.

Sherwin-Williams Paint Section, Sixth Floor, Bullock's Broadway Building

Hoover Vacuum Cleaners

Hoover convertible upright 69.50

Exclusive "triple action" cleaning gets dirt out of carpets quickly and easily; picks up top grit with lint, thread and hair; then suction takes everything into the throw-away bag.

Hoover Constellation 59.88

Easy-to-use canister-type vacuum that almost walks on air; powerful, yet quiet motor and has a two-stage fan system to do a superb cleaning job; uses handy throw-away bag.

Choose either Hoover cleaner for only 5.50 a month on Bullock's Turnway Plan

Housewares, Air Conditioned Sixth Floor, Bullock's Broadway Building