NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

Branch _____

DEALER STORE FRONT SIGN REQUISITION

Dealer's Name _____ Date _____

Address _____ Salesman _____

Check type of sign requested:

- ☐ "Skeleton Neon" Indoor Sign
  - Circle correct size
  - 6' x 33" 5' x 33" 3' x 33"
- ☐ Horizontal Plexiglas-Fluorescent double face
- ☐ 12-foot porcelain enamel sign (Non-neon)
- ☐ 18-foot porcelain enamel sign (Non-neon)
- ☐ Special sign (Give full details and reason for need in comments below)

IMPRINT DESIRED _____

(Max. number of letters for 12 ft. signs—17; all others—20)

Total width of store front _____

Location for sign: (Snapshot must be attached of store front with sign location indicated) _____

Firm who will erect sign _____

Cost of erection (including all necessary electrical work) _____

Salesman's comments _____

To be filled out by Manager of Pigment Division

Dealer carries ☐ Full line ☐ Part line. Dealer's annual purchases _____

New dealer ☐ Manager's estimate of potential annual purchase _____

Manager's recommendation _____

Manager's signed authorization _____

Final disposition by General Office

_____

_____

_____

Date _____

Signature

INSTRUCTIONS

Salesman fills out one requisition and forwards it to Branch Office. If approved, Manager fills out two copies completely and forwards both copies to Advertising Department, 111 Broadway, New York 6, N.Y.

7-10-56

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