

June 16, 1958

TO: All Sales Managers
All Salesmen

GENERAL SALES BULLETIN # 75

CC: MESSRS.

SUBJECT: BESTWALL LIGHT ACOUSTICAL
PLASTER

Malcolm Meyer - President

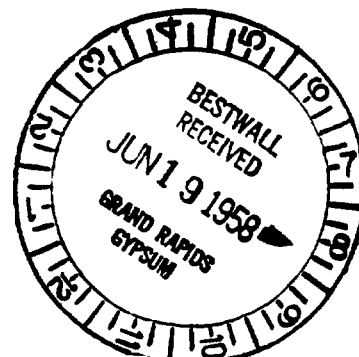
C. E. Berzelius - Vice President

BY: R. Sikes - cvc

With reference to General Sales Bulletin #71 under the above subject dated June 10, 1958, we wish to announce that all of our gypsum plants, with the exception of Blue Rapids, are now in a position to ship Bestwall Light Acoustical Plaster.

Attached is a copy of our literature on Bestwall Light Acoustical Plaster. Copies of this literature may be requisitioned through the Advertising Department in the usual manner.

This product has been added to our line as a result of the many requests we received from the sales districts for a low cost acoustical plaster for machine application. Now that we have Bestwall Light Acoustical Plaster available for immediate shipment from our gypsum plants, our sales force has a wonderful opportunity to secure our share of today's tremendous market for a low cost acoustical plaster. Let's take advantage of it and start the orders rolling in to the plants!!

*Eve**56**

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