

LEAD INDUSTRIES ASSOCIATION, INC.

292 MADISON AVENUE

NEW YORK, N. Y. 10017

TELEPHONE - AREA 6000 202

OR 6-0000

January 27, 1966

SUBJECT: SULPHUR-BASE
YELLOW TRAFFIC
MARKING PAINT

To the Industry Development Committee
of the Lead Industries Association, Inc.:

For some time now there have been persistent reports of the marketing of a sulphur-base yellow traffic marking paint that would offer serious competition to lead chromate now used for this purpose.

We have been following this development carefully and it would appear, as the attached letter from Stauffer Chemical Company indicates, that the marketing of such a product is still in the future.

Sincerely yours,



David M. Bordin
Secretary, Treasurer

DMB:so
Att:

The following were sent to
European Lead Development Associa-
tions May 17, 1966:
"Chrome Yellow"
"Manual on Uniform Traffic
Control Devices for Streets
and Highways" and attached
1/27/66 IDC letter



Look Ahead with Lead

Attachment to:
IDC January 27,
1966 Notice

Stauffer Chemical Company
Eastern Research Center
Dobbs Ferry, New York 10522

January 10, 1966
WCR-12-66

Mr. David M. Borcina
Secretary
Lead Industries Association, Inc.
292 Madison Avenue
New York, New York 10017

Dear Mr. Borcina:

Mr. Jack Harmon of Southwest Research Institute has forwarded your letter of November 16, 1965 to me.

The recent publicity on sulfur based highway marking materials released by SRI was not authorized by us. It is unfortunate that it has given a misleading impression concerning this product.

Stauffer Chemical is licensed to commercialize this material. There are a number of technical problems to be solved before we have what we consider a commercial product. We are not in a position to answer inquiries at this time.

We appreciate your interest in this but regret that we cannot supply you with further information at this time.

Very truly yours,

STAUFFER CHEMICAL COMPANY

Original signed by,

W. R. Cornell
Project Manager
Highway Marking Program
Eastern Research Center

WRC:ds