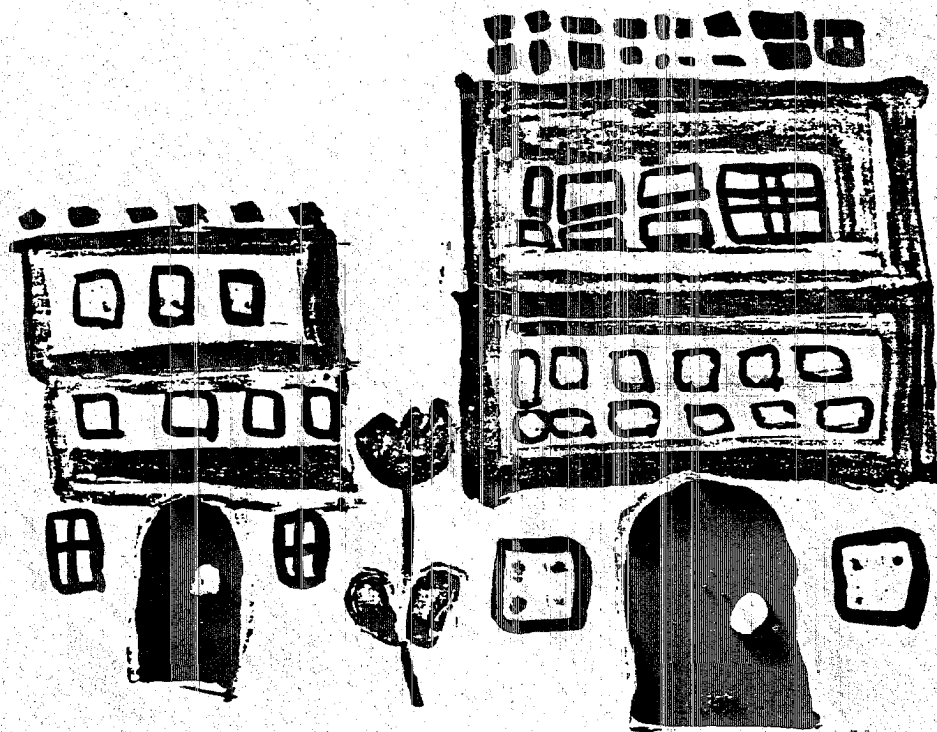


Titanox® nitpicker behind the matchingest pink houses

TITANIUM PIGMENT
CORPORATION 
SUBSIDIARY OF NATIONAL LEAD COMPANY
WHERE BRIGHTER THINGS HAPPEN!



TITANOX TiO_2 is nitpicked to nth degree uniformity. For matching brightness, whiteness and opacity... Whether you use our rutile, anatase or C pigments. Sulfate or chloride. Or new TITANOX CL-NC... the absolute best gloss-retaining non-chalker yet. TITANOX is the most complete line of TiO_2 . Sold worldwide to the nit-pickingest paint people. Are you bugged by that little shade of difference? Signal our matchmakers. In principal cities: 111 Broadway, New York, N.Y. 10006; and Canadian Titanium Pigments Ltd., Montreal.



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NLI 11739

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