

New!

Dutch Boy Soft Paste White-Lead



YOU can now give your customers the well-known Dutch Boy white-lead in a form that eliminates practically all the labor of breaking up and cuts mixing costs to almost zero.

This new product, known as Dutch Boy soft paste white-lead, is a semi-paste containing 85% strictly pure white-lead and 15% pure linseed oil—*nothing else*. It is of a consistency that makes stirring easy. It therefore reduces to paint in jig time.

The labor-saving advantages of Dutch Boy soft paste white-lead are instantly recognized by users of paint materials. It bids fair to score an immediate and tremendous success.

Sold by the pound in 100 lb. kegs; also 50, 25, and 12½ lb. pails. For further details write to our nearest branch.

NATIONAL LEAD COMPANY

New York, 111 Broadway	Boston, 800 Albany St.
Buffalo, 116 Oak St.	Chicago, 900 West 18th St.
Cincinnati, 659 Freeman Ave.	Cleveland, 820 W. Superior Ave.
St. Louis, 722 Chestnut St.	San Francisco, 235 Montgomery St.
Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Avenue	
Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut Street	

This advertisement will appear in the following publications:

American Paint & Oil Dealer—Oct.
Hardware Age—Oct. 27
Hardware Retailer—Oct.
Good Hardware—Oct.

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