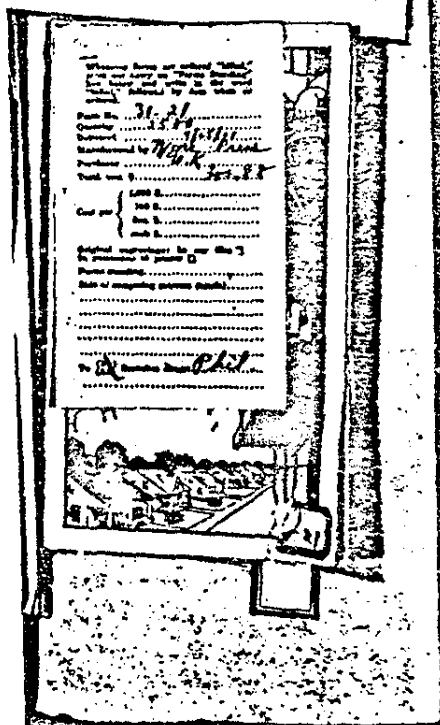


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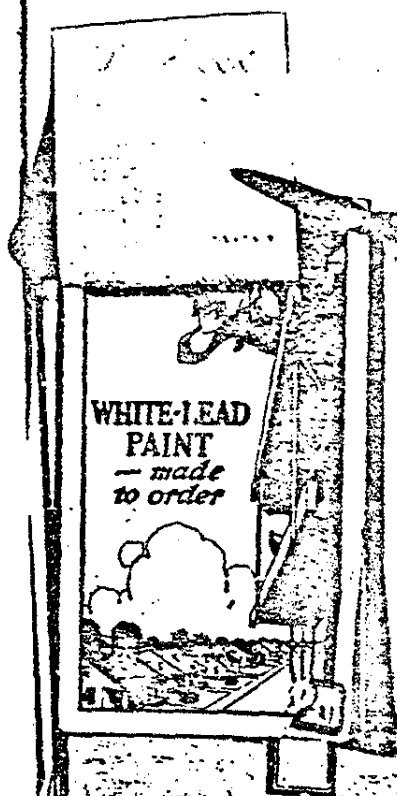
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BACK in the days of spinning wheels, hand looms and homespun, paint made of pure white-lead was the standard. It is still the standard, having come down to us from our forefathers unexcelled by any other paint for wear, beauty and real protection.

Pure white-lead paint for exterior use is made by thinning paste white-lead to painting consistency with pure linseed oil and adding turpentine and drier. This gives a white paint which produces a glossy finish. For interior painting, where a glossless or flat finish is preferred, the paste white-lead is thinned with flaxing oil. In either case, tinting matter is added to the white paint if a colored paint is desired.

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It is customary for the painter to obtain the various materials separately and to mix them into paint as required. While most users still prefer to have their painters mix the paint to order, there are some who want their paint in ready-to-use form. "It saves time," they tell us. If you are one of the latter, you will be interested in the following special offer.

Ready to Put On

Let us know your requirements and we will mix for you in our factory the pure white-lead paint you need, delivering it in its most convenient form—ready for the painter's brush.

The pure white-lead paint

we will furnish will be made just as all good painters make it from the highest grade paint materials obtainable. You can get gloss paint for outside use or flat paint for inside use, either white or tinted, according to your specifications. The paint you order will be shipped in cans or barrels, whichever you prefer.

Lewis (Dutch Boy) Paint Materials

We are among the oldest white-lead colorers, color makers and paint manufacturers in America, having started making paint materials back in Colonial days. This is your warranty that any paint we make upon your order will be exactly as represented. We will

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use only Lewis paint materials—white-lead, linseed oil, flattening oil, colors—all doubly guaranteed as to excellence by the Lewis name and our well-known Dutch Boy trademark.

Exterior Paint

If you order white paint for exterior use, you will receive pure white-lead paint made of Lewis white-lead, Lewis linseed oil, pure turpentine and driers—nothing else. If you order colored paint for exterior use, you will get the same composition exactly to which only Lewis colors have been added to give the desired tint or shade.

Pure white-lead paint so made dries to a lasting, high gloss and insures real surface protection—

the kind which has preserved for us the many fine examples of Colonial architecture which are still in prime condition to-day. Moreover, such a paint wears down without crack or scale, requiring no expensive scraping or burning to smooth down the surface when repainting becomes necessary. Just dust off and repaint.

Interior Paint

If you want a fast paint for interior use, we will make it of Lewis white-lead and flattening oil. We can leave the paint white or tint it with Lewis colors to suit your taste.

One of the outstanding advantages of made-to-order paint (flat or gloss), is that you are not confined to stock colors.

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We can match any tint no matter how uncommon or delicate.

Like Adding Windows

Using flat paint such as we offer you, either white or in a light color, on interiors, is like adding more windows. Lightness is increased, the light being thoroughly diffused and more evenly distributed. There is no glare. Spotty illumination is eliminated. Spoilage is less, accidents are fewer, production is greater in properly lighted mills.

A Washable Paint

Surfaces painted with flat paint composed of Lewis white-lead and flaking oil can be cleaned as often as necessary with soap and water without injury to the finish. Washing

restores the freshness of the original finish, saving the cost of a repainting which would otherwise be necessary.

Fifty Per Cent Greater Spread

In having your flat paint made to order by us, you will not pay any more for it but you will get a flat paint which will cover fifty per cent more surface per gallon than most. Moreover, the paint will not chip, peel or scale, no matter how great the vibration in your mill.

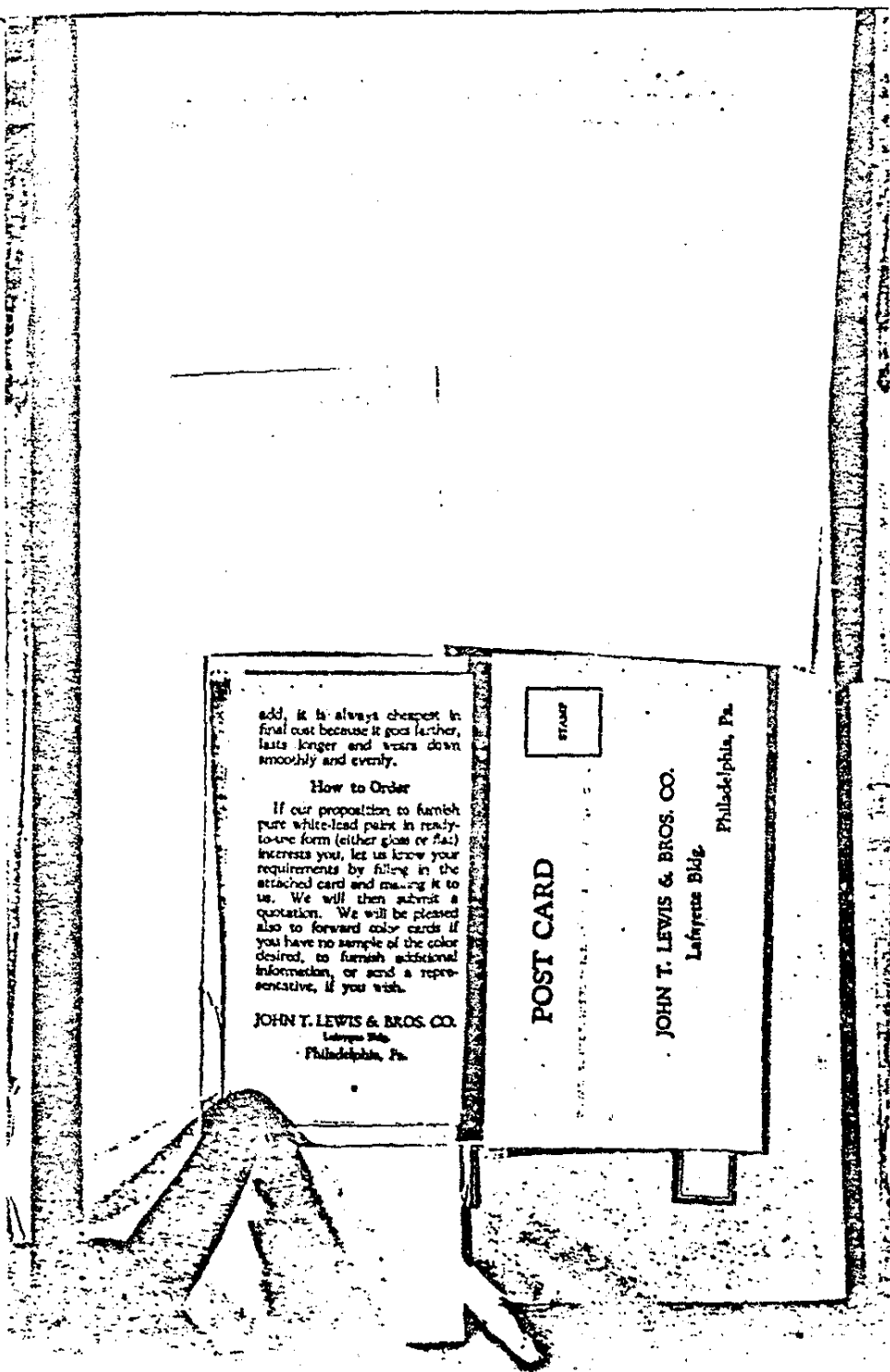
Low in Cost

Now is the time to buy pure white-lead paint. At the present time, it costs less per gallon than any paint you would consider using. And, we need not

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add, it is always cheaper in final cost because it goes farther, lasts longer and wears down smoothly and evenly.

How to Order

If our proposition to furnish pure white-lead paint in ready-to-use form (either gloss or flat) interests you, let us know your requirements by filling in the attached card and mailing it to us. We will then submit a quotation. We will be pleased also to forward color cards if you have no sample of the color desired, to furnish additional information, or send a representative, if you wish.

JOHN T. LEWIS & BROS. CO.
Lafayette Bldg.
Philadelphia, Pa.

POST CARD

STAMP

JOHN T. LEWIS & BROS. CO.

Lafayette Bldg.

Philadelphia, Pa.

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OS. CO.



The Dutch Boy Painter

THIS trademark on paint materials and lead products means one hundred per cent quality. Look for it in buying white-leads, reds, colors, limed oil, turpentine oil, solder and habbit sp...

See list of our products on back cover

JOHN T. LEWIS & ARLO CO.
Lafayette Bldg., Philadelphia.

- Submit a description, according to the following specifications, on your attached piece ready for use:
1. QUANTITY OF PAINT (in estimating quantity of paint needed to cover a given area. Report for square feet to the gallon, one coat) _____ Color _____
 2. CONTAINERS: in Gallon Cans ☐ in Barrels ☐
 3. COLOR: _____ (As per sample herewith)
 4. FINISH: Clean Paint for Outside Use ☐ Flat Paint for Inside Use ☐
 5. DELIVERY POINT: _____
- ☐ Send a color card? ☐ Yes ☐ No (If yes, send color card with this order)
- ☐ Have a representative call who can help us decide on our requirements.

NAME _____
FIRM NAME _____
ADDRESS _____
CITY _____
STATE _____
ZIP _____