

THE DEAN & BARRY CO.

MANUFACTURERS OF

R. S. MCKAY, PRESIDENT
A. N. MASSE, VICE PRESIDENT
F. STANLEY CROOKS, SECRETARY
G. W. MCKAY, TREASURER



OFFICE & FACTORY
296 MARCONI BLVD.
PHONES ADAMS 3132
3133

COLUMBUS, OHIO

9

Trade Name	Auto & Truck Enamel
Category	Wagon, Tractor & Implement Paint & enamels
Color	Red
Number	323
Quality	First

PIGMENTS 18.5%	lbs	Yield in gal	Unit cost	Total cost
Toluidene Toner	6.94	.59	1.05 per lb	7.30
Light Para Toner	6.94	.55	.70 " "	4.86
Lt. Ch Yellow	1.87	.04	.18 " "	.30
Micro Velva A	22.50	1.06	.02 " "	.45
VEHICLE 81.5%				
G. Sper Varnish	169.00	22.75	.98 per gal	22.30
Calculated Yield	207.25	24.99		35.21
Planing loss 1%		.25		
Actual Yield		24.74		

COST ANALYSIS

Material cost per gal	1.42
Direct labor cost per gal	.05
Factory overhead cost per gal	.07
Bulk cost per gal	1.54
Complete package cost per gal	.12
Factory cost in package per gal	1.66

PRICES

A	2.12
B	----
C	3.30
D	2.34
E Industrial plants	2.65