

CAUTION: Do not tint. This is a self-cleaning white house paint. If tinted, the cleaning action may cause streaking and

TIME-TEST REG. U. S. PAT. OFF.

This product has been tested and approved by Time-Test Laboratories for dependable service, uniformity of color and consistently high quality.

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IMPERIAL HOUSE PAINT

An exceptionally high grade finish for exterior surfaces. A specially prepared repaint work when the surface to be recoated is in good condition for repaint.

DIRECTIONS

Stir thoroughly with a lifting motion. For a one coat finish, apply as it comes from the can at a rate of not more than 550 square feet per gallon; do not add thinning oils or other paints to this product. Should be used as White only—do not tint.

SURFACES PREVIOUSLY PAINTED—All loose paint, scales, blisters and dirt should be removed. Make sure surface is dry. Spot-coat bare places with Glidden Exterior Base Coat No. 1851. If the surface is porous or weathered, apply a coat of Glidden Exterior Base Coat No. 1851 over the

entire surface. Allow to dry under good drying conditions before Imperial House Paint is applied.

TWO COAT SYSTEM FOR EXTERIOR SURFACES—Prime Coat—Use Glidden Exterior Base Coat No. 1851 at a spreading rate of 550 square feet per gallon. Second Coat—Imperial House Paint as a finishing coat, at a spreading rate of 550 square feet per gallon.

Select your brushes from Glidden Line. L.C. 10-6-48.

Titanium Dioxide 12.5%
 Titanium Barium 29.5%
 Titanium Magnesium 12.0%
 Vehicle:
 Linseed Oil 68.0%
 Soybean Oil 8.5%
 Long Oil 17.0%
 Mineral Spirits 5.5%
 Liquid Driers 0.5%
 Y-1867
ONE GALLON U. S. MEASURE

CLEVELAND 2, OHIO • FACTORIES AND BRANCHES IN PRINCIPAL CITIES THROUGHOUT THE UNITED STATES

1867 OUTSIDE WHITE



Glidden

WARNING

May contain lead compound. Wash thoroughly after handling and before eating or smoking. Avoid breathing dust when wire brushing or sanding. Do not take internally. FLAMMABLE keep from heat and open flame.

Made in U. S. A.

ENDURANCE



HOUSE PAINT

• THE GLIDDEN COMPANY • *Everywhere on Everything*

N-1 SPC Inc. 1951

" Rymond 6
Vehicle 3

GLD 32402 A

CAUTION: Do not tint. This is a self-cleaning white house paint. If tinted, the cleaning action may cause streaking and fading.

TIME-TESTED
REG. U.S. PAT. OFF.

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IMPERIAL HOUSE PAINT

An exceptionally high grade finish for exterior surfaces. A specially prepared one coat finish for repoint work when the surface to be recoated is in good condition for repainting.

DIRECTIONS

Stir thoroughly with a lifting motion. For a one coat finish, apply as it comes from the can at a rate of not more than 550 square feet per gallon; do not add thinning oils or other points to this product. Should be used as white only—do not tint.

SURFACES PREVIOUSLY PAINTED—All loose paint, scales, blisters and dirt should be removed. Make sure surface is dry. Spot-coat bare places with Glidden Exterior Base Coat No. 1851. If the surface is porous or weathered, apply a coat of Glidden Exterior Base Coat No. 1851 over the entire surface. Allow to dry at least 48 hours under good drying conditions, then apply Endurance Imperial House Paint, full body.

TWO COAT SYSTEM FOR NEW UNPAINTED SURFACES—Prime Coat—Use Glidden Exterior Base Coat No. 1851 at a spreading rate of 450 square feet per gallon. Second coat—Use Glidden Imperial House Paint as a finish coat without thinning, at a spreading rate of 550 square feet per gallon.

Select your brushes from Glidden Related Brush Line, L.C. 10-6-48.

GLIDDEN
Zinc Oxide 46.0%
Titanium Dioxide 34.3%
Barium Sulfate 12.0%
Calcium Hydroxide 3.5%
Silica 1.0%
U.S. MEASURE
ONE GALLON

CLEVELAND 2, OHIO • FACTORIES AND BRANCHES IN PRINCIPAL CITIES THROUGHOUT AMERICA

GL032103