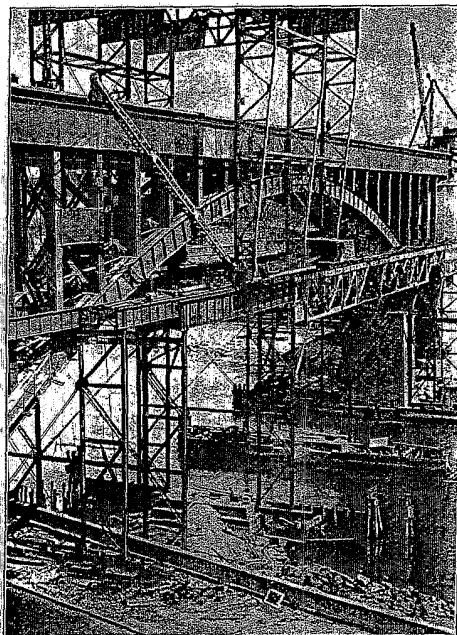




The Accepted Standard... Red-Lead Paint for Steel

FOR more than 100 years, pure red-lead has demonstrated its high efficiency as a protective paint for metal. It is the universal standard . . . the preferred paint for rust-proofing iron and steel.

A century of constant use has shown that pure red-lead paint gives a tough, rust-preventing film that is unexcelled in protective value—unsurpassed in length of life.

Fine, uniform, highly oxidized . . . there is no better red-lead obtainable than Dutch Boy red-

lead. It comes in two forms—paste and liquid. The liquid (ready for the brush) is supplied in six colors—natural orange-red, light and dark brown, light and dark green, and black. The paste comes in natural orange-red and can be shaded to dark colors.

NATIONAL LEAD COMPANY
New York, 111 Broadway • Buffalo, 136 Oak Street
Chicago, 760 West 18th Street • Cincinnati, 659
Freeman Avenue • Cleveland, 820 West Superior
Avenue • St. Louis, 722 Chestnut Street • San
Francisco, 215 Montgomery Street • Boston,
National • Boston Lead Co., 320 Albany Street •
Pittsburgh, National Lead & Oil Co. of Pa., 316
Fourth Avenue • Philadelphia, John T. Lewis
& Bros. Co., Widener Building.

OTHER DUTCH BOY PRODUCTS

In addition to red-lead, the following products are sold under the Dutch Boy trademark: White-lead, linseed oil, flattening oil, solder, bab-bit metal, lead pipe. The "Dutch Boy" guarantees high quality.

DUTCH BOY RED-LEAD

This advertisement appears in the following publications:

Marine Engineering—August
Railway Age—July 6
Engineering News Record—June 13
Railway Engineering & Maintenance—August
Gas Age Record—June 8
Oil & Gas Journal—July 4

N 27744

0000-NLI-000013856