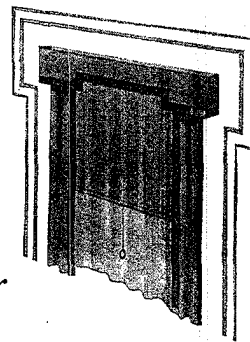


STRIPES

*They add distinction and
new beauty to the plain-wall interior*



In many a modern home the one-tone finish gives a background of simplicity and beauty. But to that finish is often added one touch—*Striping*. And that one touch supplies a decorative note which makes the room distinctly different from the usual one-tone finish without the striping lines.

OBTAINING the most effective results with stripes depends upon the choice of color for them and the entire wall. If you use paint made of Dutch Boy white-lead and Dutch Boy flattening oil, your color selection need be limited only by your desires.

There is practically no end to the number of shades and tints you can obtain with this *all-lead, all-color* paint mixed and tinted for the job. That is why this combination of Dutch Boy white-lead and Dutch Boy flattening oil is used so frequently in producing striping and many other beautiful

and distinctive wall finishes.

Let us send you a booklet, "Decorating the Home," which shows some of these unusual finishes and gives valuable information regarding the use and selection of color in obtaining them.

With the booklet you will receive a decorator's data form from our Department of Decoration. Use this if you want help in selecting a color treatment for one room or your entire house. Specialists in this department have already aided thousands of home-owners in decorating their houses inside and out. Just send your request to our nearest branch.

STRIPING consists of a narrow banding line (or lines) applied directly to the side wall. It outlines all window frames, door frames and other interior trim and parallels the wood trim and the ceiling line, the distance away depending on the width of the stripe.

Choice of color for the striping is important. A color very close to that of the wall color will result in a subduing effect. On the other hand, an intensely contrasting color will add snap and brilliance.



NATIONAL LEAD COMPANY

New York, 111 Broadway
Buffalo, 116 Oak St.
Cincinnati, 659 Freeman Ave.
St. Louis, 722 Chestnut St.
Pittsburgh, National Lead & Oil Co. of Pa., 116 Fourth Ave.
Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut St.
Boston, 111 State St.
Chicago, 900 West 18th St.
Cleveland, 820 W. Superior Ave.
San Francisco, 483 California St.

THE Dutch Boy is the trademark of pure white-lead, which makes an all-lead paint. This paint prevents deterioration of property, protecting your home completely against the attacks of wind, rain and storm. It is suitable for application to practically any paintable surface, whether outside or inside your home.

DUTCH BOY WHITE ~ LEAD

for CLEANLINESS for BEAUTY for DURABILITY

This advertisement appears in the following publications:

American Magazine—March
Better Homes & Gardens—March
House and Garden—March

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