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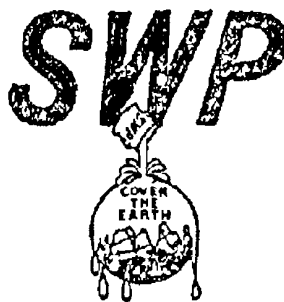
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Paint your house with

THE above picture shows that one gallon of SWP house paint covers 360 square feet of surface, two coats. Ordinary paint covers from 200 to 250 square feet. That is the first saving. SWP, though heavy-bodied, flows easily and evenly, thus cutting down the time required to apply it. That is the second saving.

SWP outlasts two or three paintings with ordinary paint, saving the



cost of materials for repainting and also saving the labor cost which is about 75 percent of the total expense.

In buying paint it's the area a gallon covers, not the cost per gallon, that determines its economy.

We carry a complete line of SWP. If you plan to paint your house, let us help you.

SHERWIN-WILLIAMS PRODUCTS

House Paints, in colors, \$3.60 per gallon.

San Jose Hardware Co.

Next to postoffice, on San Fernando street.

Costs 1 cent to cover one square foot with two coats