

Lawrence® ODOR-LESS

FLAT ENAMEL

MODERN SCRUBBABLE ALKYD WALL FINISH

TIGER



BRAND

Super **755** White

Lawrence®
ODOR-LESS FLAT ENAMEL

A flat finish with many of the qualities usually attributed only to an enamel—less dirt collection—greater washability—self-sealing—maximum flow and leveling properties—excellent hiding and durability. It can be most easily brushed or rolled onto nearly any surface: wallpaper, wallboard, plaster, brick, or practically any previously painted surface.

DIRECTIONS FOR USE

Before painting, all surfaces to be finished should be clean, dry, and free from grease, oil, and wax. If grease is present on the surface, wipe thoroughly with turpentine or Unifresal® thinner and dry at the same time with a clean rag. Scrape off all loose or scaling paint and sandpaper any rough spots with fine sandpaper. Fill nail holes and cracks with Kem Plastic Patch. After filling, spot prime with clear shellac or pigmented shellac. **STIR PAINT THOROUGHLY BEFORE APPLYING.**

OLD PAINTED SURFACES: If in fairly good condition, apply directly to the surface one or two coats, depending upon the hiding secured from the first coat and the quality of finish desired. Two coats will give a better job. Apply Odor-Less Flat as it comes in the can or thin slightly with ODOR-LESS THINNER if necessary. For best results use a clean quality brush or roller.

NEW PLASTER: If the plaster is THOROUGHLY DRY, Odor-Less Flat can be applied directly to the surface, one or two coats as necessary. Apply as above.

POROUS AND OLD SURFACES: Apply one or two coats of Pigmented Gloss Sealer in order to secure a uniform sheen over the entire wall surface before applying Odor-Less Flat. Apply as above.

CAUTION: Flammable. Keep away from heat and open flame. Use with adequate ventilation. Avoid prolonged breathing of vapors and prolonged contact with the skin. Avoid contact with eyes. Wash thoroughly with soap and water after use. Smoking. When not in use keep container tightly closed.

For all your painting needs—Use LAWRENCE—The Best Paint

W. W. Lawrence Company, Pittsburgh

ANALYSIS

Lawrence Super White Flat Enamel	755
Pigment	62%
Volatile	36%
Pigment Dispersant	100%
Titanium Dioxide	9%
Titanium Calcium Pigment	62%
Silica & Silicates	9%
Volatiles (Vernish)	100%
Non-Volatile	35%
Resin (Alkyd)	65%
Volatile (Alkyd)	100%
Non-Volatile (Alkyd)	100%
Tinting Material less than 5%	100%

ONE GALLON
U. S. MEASURE