July 17, 1995

notes from L. O'Neill conversation with R. Sackett

* typical East Side annual spending: $40k, about $30k from Monsanto Fund

* review community relations plan

* don't forget broader area, i.e. Belleville, Cahokia

* post-Boyle, heavy E. St. Louis focus

* direct help to city: garbage pick-up, tires for police cars (but we weren't gaining much credit)

* Sackett belongs to SW Ill. Leadership Council and E. St. Louis task force of this group. H. Milford, Richard Marx of St. Mary's Hospital, bankers, Percy McKinney (Monsanto guard? and county assessor) involved. This group's interests include education, economic development (incubator facility).

* An older group we took part in, called Target 2000, created 10 years ago has floundered....we're diplomatically withdrawing.

* Other areas Monsanto has supported:

- Bakari Institute (founded by former teacher). Keith MIller involved. Works with kids struggling in school, has 50 kids enrolled, continues to grow, good effort ($5 to $10k Mon. involvement per year).

- Junior Achievement - we're major player, is a "night school" program in E. St. Louis, needs facility improvement ($11k Monsanto involvement)

- additional youth emphasis: GEMM Center, education, events
  key player: Frank Childress, who is Gordon Bush's campaign director

- Operation New Spirit: key player is Vanessa Marion.
  activities: urban gardens, local cleanups, house demolition

- Work with local LEPC (revive it), John Baracivic (spell?) county chairman involved

- creation of plant CAP (met with Board Soc. Resp. Committee)

Issue: can we not break out of United Way the East Side portion so Krummrich can get credit.

Author: LAURENCE J O'NEILL at DEC
Date: 7/19/95 9:39 PM
Priority: Normal
TO: FRANK STOKES at MONSTF01
TO: DIANE B HERNDON at MONCOM01
TO: LISA M DRAKE at MONNPD03
Subject: enviro. philanthropy fact sheets
---------- Message Contents ----------

----- ITEM 1 -----

I recently sent you a reminder on our enviro. philanthropy fact sheets for Mike Pierle. Attached is the draft I've done on household chemicals disposal days. I though the format might be helpful to you (and I'd welcome any comments you may have).

----- ITEM 2 -----

Author: Laurence J. O'Neill
Created: 07/19/1995
Time: 05:00:00
Subject: HOUSE.

for the Environmental Philanthropy project: FACT SHEET ON HOUSEHOLD HAZARDOUS WASTE CLEANUP DAYS

Background: This project would consist of our manufacturing sites organizing annual events in which community residents could turn in household chemical products (old paints, cleansers, aerosols, pesticides, etc.) for proper disposal. The idea is not new. Various chemical plants around the country have carried out such events over the past decades. I'm not aware of any firm that has embraced this activity as a company-wide "showcase" for their environmental commitment (but am checking with CMA).

Opportunity: The enthusiasm the public has demonstrated for this activity, its ability to affect people at a very grass-roots level, and our global presence give us the chance to make this activity a highly visible showcase for Monsanto's commitment to environmental responsibility (including Responsible Care). A number of options for doing so are possible:

* organize and run such events entirely on our own,

* partner up: logical candidates would include national disposal firm,
other chemical firms, local government entities, national environmental group,

* identify and hire an independent group to do the organizing and implementing. Our role would be to provide funding (or arrange funding from multiple sources).

Last year, our Creve Coeur headquarters site ran a successful