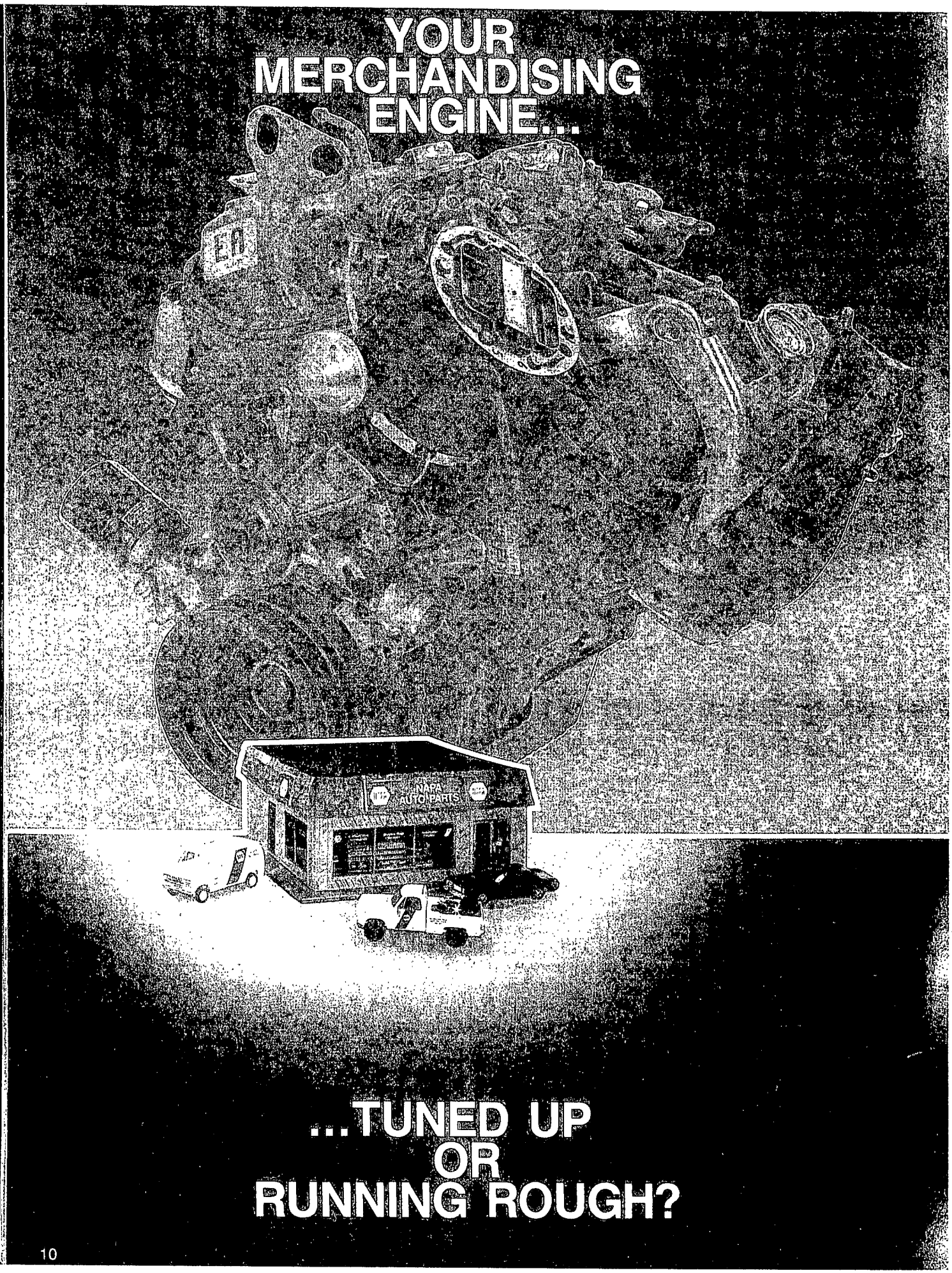
YOUR MERCHANDISING ENGINE...



...TUNED UP OR RUNNING ROUGH?