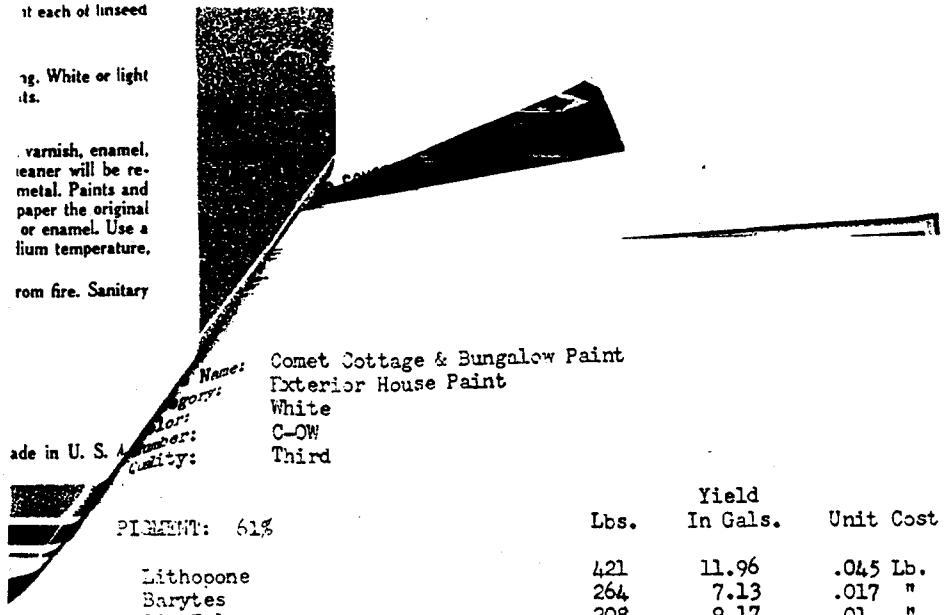

Name: Comet Cottage & Bungalow Paint
Category: Exterior House Paint
Color: White
Number: C-OW
Quality: Third

	Lbs.	Yield In Gals.	Unit Cost	TOTAL COST
PIGMENT: 61%				
Lithopone	421	11.96	.045 Lb.	$18.95
Barytes	264	7.13	.017 "	4.49
105 Talc	208	9.17	.01 "	2.08
VEHICLE: 39%				
Raw Linseed Oil	353	45.5	1.00 Gal.	45.50
V-2½ Paint Drier	52.5	7.5	.39 "	2.93
Borax Solution	75.6	9	.02 "	.18
Mineral Spirits	88.5	13	.09 "	1.17
				$75.30
Calculated Yield	1,462.6	103.26		
Manufacturing Loss 3.2%		3.26		
Actual Yield		100		

COST ANALYSIS:
(Per Gallon)

Material Cost	.753
Direct Labor Cost	.04
Factory Overhead	.113
Bulk Cost	.906
Complete Package Cost	.255
Factory Cost in Package	1.161

PRICES:

(A)	To a Company owned or controlled outlet	1.12
(B)	To an independent wholesaler	1.151
(C)	By Company owned or controlled outlet to retail customer	1.95
(D)	To an independent retailer (Dealer)	1.354
(E)	To other (specify)	1.77 *
		1.50 **

* - Small Commercial Buyer.
** - Large Commercial Buyer.

N 5153

REPRODUCED AT THE NATIONAL ARCHIVES

OPA 16306