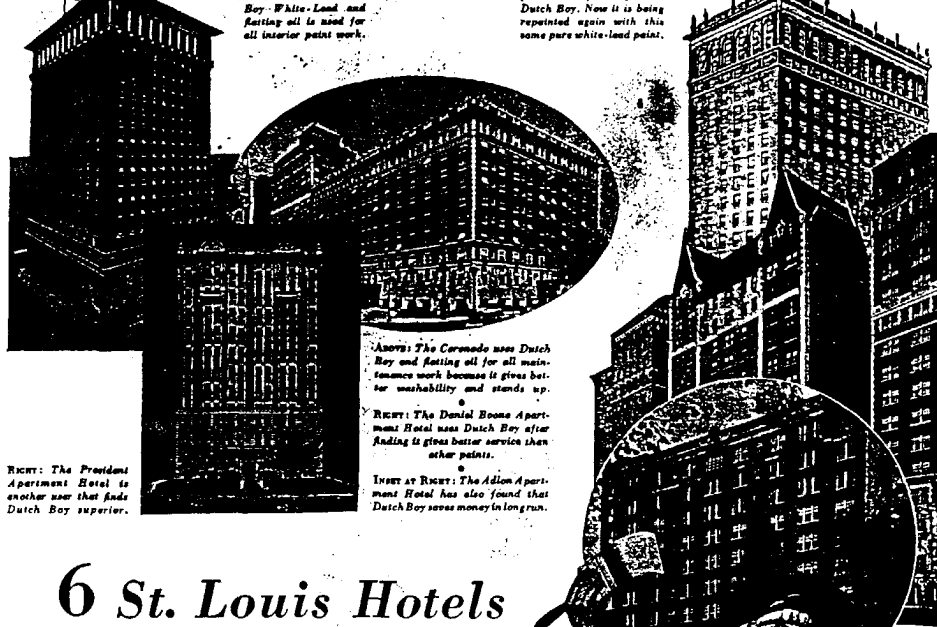




6 St. Louis Hotels VOTE FOR DUTCH BOY

*They know its record
of performance...*

● Another Dutch Boy district heard from! This time it's St. Louis, where the six big transient and apartment hotels illustrated have unanimously adopted Dutch Boy White-Lead.

Such general endorsement only serves to confirm what architects, hotel operators and building managers already know...that Dutch Boy White-Lead and flitting oil make an interior finish that represents the ultimate in beauty, washability and durability.

In addition to these advantages,

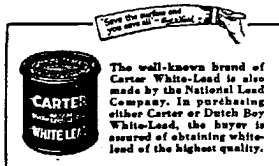
Dutch Boy White-Lead paint can be readily tinted. The painter obtains with it not only a durable, washable finish but the exact tints you specify.

Dutch Boy is also extremely adaptable in that it can be mixed to suit any surface—wood, plaster, masonry, wall board or metal. Moreover, it can be used for enamel undercoatings, for blended and mottled effects, for plastic finishes and other beautiful treatments.

These and many other uses of Dutch Boy are described in "Decorative Possibilities of Paint," an interesting and valuable booklet that should be in your files. Write our nearest branch for a copy.

NATIONAL LEAD COMPANY

New York, 111 Broadway; Buffalo, 116 Oak Street; Chicago, 900 West 18th Street; Cincinnati, 659 Freeman Avenue; Cleveland, 820 West Superior Avenue; St. Louis, 722 Chestnut Street; San Francisco, 2240 24th Street; Boston, National-Boston Lead Co., 800 Albany Street; Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Avenue; Philadelphia, John T. Lewis & Bros. Co., Widener Building.



This advertisement appears in the following publications:

Architectural Forum, March, November-1932

American Architect, March, November

Hotel Management, March, September

Building & Building Management, February 8; July 25

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