



Soft paste
Quick-thinning
Easy to use
Dutch Boy white-lead

*Soft paste is strictly
pure lead-in-oil . . . made easier
to thin and tint*

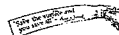
DUTCH BOY soft paste white-lead is composed of the same high-quality white-lead and pure linseed oil—and *nothing else*—that has made Dutch Boy white-lead in oil the standby of skilled painters for many years. It is just a new form

of bringing this standard paint material to you.

Only in that it contains more linseed oil—about a gallon more per 100 lbs. of paste—does Dutch Boy soft paste white-lead differ in composition from regular or heavy paste “lead.” This extra oil, ground in at the factory, gives the soft paste its quick-thinning qualities . . . makes it easier to use. Actually, it can be brought to brushing consistency at the rate of a gallon of paint per minute.

You’ll find, too, that Dutch Boy soft paste tints easily . . . and that it produces an exceptionally smooth paint, one that possesses superior spreading properties.

Dutch Boy soft paste white-lead is sold in 100 pound steel kegs, and in 50, 25 and 12½ pound steel pails. The Dutch Boy trademark is on every keg—your guarantee of purity.



NATIONAL LEAD COMPANY

New York, 111 Broadway • Buffalo, 116 Oak Street
Chicago, 900 West 18th Street • Cincinnati, 613
Freeman Avenue • Cleveland, 820 West Superior Ave-
nue • St. Louis, 722 Chestnut Street • San Francisco,
235 Montgomery Street • Boston, National-Boston
Lead Co., 800 Albany Street • Pittsburgh, National
Lead & Oil Co. of Pa., 316 Fourth Avenue • Phila-
delphia, John T. Lewis & Bros. Co., Widener Bldg.

DUTCH BOY *Soft Paste* **WHITE-LEAD**

This advertisement appears in the following publication:

Painter & Decorator—September

N 27766

0000-NLI-000013888