The "Green Monster" lives and works in St. Louis. It is a huge hydraulic fluid test stand, and part of the world's largest and most complete hydraulic fluid research and testing facility.

Equipment like the Green Monster can be called upon to help solve tough hydraulic fluid problems. The Big Lab is just one more of those behind-the-scenes reasons why it pays to do hydraulic fluids business with Monsanto.

Pinpoints Problems.

But sound technical service back-up means more than just a physical facility. It also means people. People like Roger Hatton and Lou Stark, whose combined careers represent nearly a half-century of hydraulic fluid problem-solving.

The Big Lab and equipment like the Green Monster can help pinpoint critical fluid problems. Roger, Lou and other technologists take it from there. You may never have a need to call upon the Big Lab for help but it's nice to know it's there.

The White Hat

The White Hat is your Monsanto technical representative. He's the guy that sets things in motion when a problem develops. But more important, he works with you closely to make sure that problems are few and far between. He knows the right button to press. Whether it's following up on an order, or getting in touch with our technical service people for some advice. If you're not a Monsanto customer, the White Hat will especially welcome your call. He'll be glad to introduce you to the industry's broadest line of fire-resistant hydraulic fluids.

The Guide

Your Monsanto technical representative will bring along a copy of our 36-page "Guide to Fire-Resistant Hydraulic Fluids." The Guide contains all the facts and figures you need to buy hydraulic fluids intelligently.

In it you'll find physical properties charts, applications information, viscosity/temperature charts, pump test results, changeover and conversion data, and much more.

If you'd rather read the Guide before calling the White Hat, just mail the coupon.

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