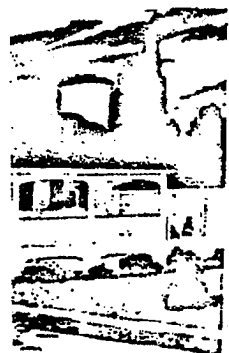




IFACE



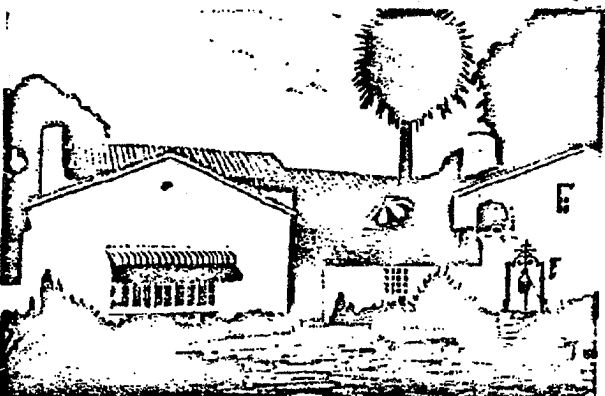
GULF REGION



CITIES



4. SUBURBAN DWELLING IN NEW JERSEY



5. SPANISH INFLUENCE IN SOUTHWEST



6. FROM THE GREAT LAKES SECTION

colors now appearing on this house are applicable to many architectural types and are very popular.

COOL COLORS TONE DOWN SUNLIGHT

House No. 5 is located in a part of the country where the sunlight is brilliant and intense. Green, for the body of the house, helps to counteract and tone down the sunlight brightness — a practical example of considering the house's location in the choice of a color treatment.

TWO OR MORE MATERIALS

Houses 3 and 4 differ from the two just discussed in that they have more than one surface material in their construction. The former is composed of three surface materials — stucco, clapboard and stone. By treating the stone section in a different color from the rest of the house a very pleasant two-color treatment is achieved. With House No. 4, which is of brick and clapboard, the entire body has received the same treatment, with shutters and lower sash accented in bright red. This makes the house appear larger than if a two-color body effect had been selected.

EFFECT ON SIZE

Houses 2 and 6 are both small. White is therefore the indicated treatment to make them seem larger. A darker color for the body, or the extensive use of a dark color for the trim, would have the opposite effect and decrease the apparent size of these houses. It will be noted that on both houses extra color touches have been sparingly used; in the one case — the door and porch column supports

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