

"But I thought GLIDDEN was a paint manufacturer!"



● Glidden is a paint manufacturer—one of the largest in the world. But, over the past twenty-five years, Glidden has become a major factor in many widely diversified lines which today are principally engaged in helping to win the war.



DURKEE FAMOUS FOODS—
The seasoning on Johnny Doughboy's steak, the margarine used to fry his eggs, the shortening in his cake—all may be products of this famous Glidden division.

Durkee Foods are on the war fronts from Murmansk to New Zealand.



NELIO-RESINS—From its wide range of wood distillates and pine tree products come important new chemicals for America's own synthetic rubber program as well as the rosins, tars and oils so necessary to our fast-growing Navy and Merchant Marine.



CHEMICALS AND PIGMENTS
—Typical of the wide range of materials made by this Glidden unit are Titanium Oxide, Lithopone, Cadmium Colors, Litharge and Red Lead—products whose new war uses Hitler and Hirohito would like to know about.



TIME-TESTED PAINTS—The association of well-known, Glidden paint concerns which makes the famous Time-Tested Paint Line has contributed greatly to the development of—and is now producing—special camouflage, shell-coating and other war paints.



METALS REFINING—Among the products of this fast-growing Glidden division are powdered iron and copper that make bearings and gears for war machines, cuprous oxide for ship paint that retards barnacle growth, and type metal that prints the war news.



EUSTON WHITE LEAD—For years, this Glidden product has enjoyed nationwide trade acceptance for long-lived outside painting. Today, it is being used extensively at training camps, for war housing, at airports and on war factories.



SOY BEAN PRODUCTS—Glidden is one of the largest processors of soy beans—producing tremendous quantities of soya food products for foreign and domestic wartime feeding. Notable among our many soya products is the new *alpha* protein for paper making, water-mix paints and other uses.

This abbreviated account of the Glidden family will give you some idea of the scope of Glidden industrial enterprises and their far-reaching effect upon the daily lives of millions of Americans engaged in the Battle for Freedom.

THE GLIDDEN COMPANY
CLEVELAND, OHIO

GLIDDEN

★ *Everywhere on Everything* ★

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