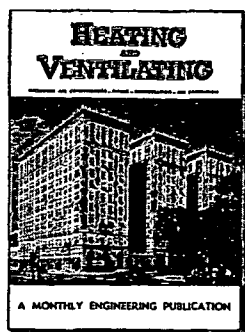


HEATING AND VENTILATING

AIR CONDITIONING - PIPING - HEATING - VENTILATION - REFRIGERATION

HHEATING AND VENTILATING is a monthly publication read by engineers and contractors. These are the men who specify, install and maintain the mechanical equipment used in heating, ventilating, air conditioning and refrigeration systems of industrial, commercial and institutional buildings and residential projects. Its readers include also engineers and designers of the firms which manufacture this mechanical equipment.

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Governments and School Boards and their Engineers..... 881
Public Utility Group..... 555
Industrial Firms, their Executives, Engineers and other Employees. 1,699
Buildings, Real Estate Management Companies, their Engineers..... 627
Manufacturers of Air Conditioning, Heating, Piping and Ventilating Equipment, Their Officials

and Employees (796) and Designing Engineers (239)..... 1,035
Manufacturers' Agents and Sales Engineering Firms (238) Sales Engineers and Salesmen (892)..... 1,130
Wholesalers (177) and Dealers (532)..... 709
Educational Institutions, Libraries, Technical Associations..... 402
Miscellaneous and Unclassified..... 396
11,339
Field Staff, Correspondents, Exchanges, Advertisers, Advertising Agencies and Samples..... 712
TOTAL..... 12,051

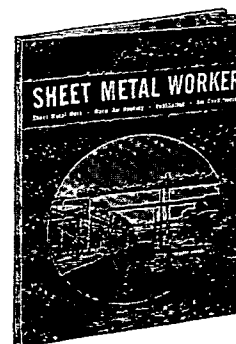
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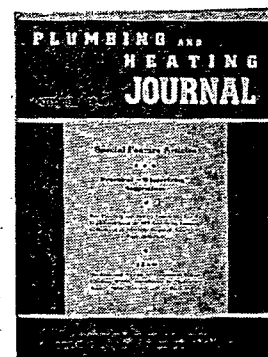
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