

NATIONAL LEAD COMPANY

Philadelphia Branch



GEORGE M. HAMMOND
MANAGER, TRADE SALES

PHONE: GARFIELD 6-0800

2007 EAST CUMBERLAND ST.
PHILADELPHIA 25

September 17th, 1958

Dr. Huntingdon Williams
Commissioner of Health
City Health Department
P.O. Box 1877
Baltimore 2, Md.

Dear Dr. Williams:

Supplementing our sales representative, Mr. H.T. Schreyer's call on you this morning, we are submitting a Dutch Boy Paint label for your approval calling your attention to the notice we have incorporated on the back of the label to conform with the Baltimore City Health Department's Ordinance on paints containing one percent or more of lead.

An early reply will be indeed greatly appreciated, as we are in the midst of our busy paint season in Baltimore, and we are anxious to get our shipments under way.

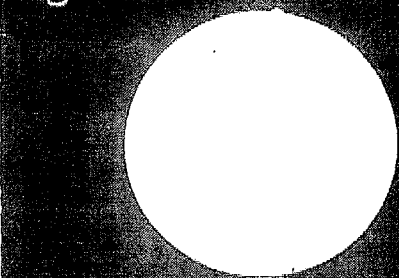
Very truly yours,

G.M. Hammond
Manager, Trade Sales

GMH:PK
G1-S15
Enc.

N 16535

ONE U. S. STANDARD GALLON



REGISTERED TRADE MARK
U.S. PAT. OFF.
PAT. NO. 1,111,111

Dutch Boy

WHITE LEAD TITANIL

103-EXTERIOR WHITE PAINT

NATIONAL LEAD COMPANY

REGISTERED TRADE MARK U.S. PAT. OFF.

7137

N 16535.01

298

Dutch Boy WHITE LEAD TITANIUM PAINT

Dutch Boy White Lead Titanium Paint, ready mixed, ready to use, is made from Dutch Boy white lead pigments plus high hiding titanium pigments.

It combines the easy working, long lasting characteristics of Dutch Boy pure white lead with the high hiding and brightness of titanium pigments.

Use it for 2-coat work on new wood over Dutch Boy Pure White Lead Exterior Primer or for re-painting.

FOLLOW DIRECTIONS—STIR WELL

Make sure the surface to be painted is clean and dry. Scrape or burn off all loose or scaling paint. Before painting, be certain the paint is well mixed.

New, Unpainted Wood and Previously Painted Surfaces that are badly Weathered or in Poor Condition:

Apply one coat of Dutch Boy 011 White Lead Primer. Allow at least three days of good drying weather; then apply one coat of the paint in this

package without thinning.

Previously Painted Surfaces in Good Condition:

First apply one coat of this paint thinned with one pint of turpentine per gallon. Allow five days of good drying weather; then apply one coat of this paint just as received in the package without thinning. For very porous areas, raw linseed oil may also be added to the first coat, in amounts not exceeding one pint per gallon.

PAINTING HINTS

Moisture getting behind the paint film may cause any paint to blister and peel. Seal cracks and other openings, repair leaky flashings, downspouts, and roots to prevent entrance of water. Ventilate areas where moisture condenses within the walls.

Paint in good weather — not when it is damp, stormy or there is likelihood of a temperature drop

to near freezing. Avoid painting in the late evening or in an intense sun.

Apply a good full coat of paint, covering the surface thoroughly and evenly. Allow about one gallon for 700 square feet.

After first coat is dry, coat sappy knots with thin shellac and putty nailholes and similar defects.

COMPOSITION OF PAINT BY WEIGHT

PAINT	PIGMENT	VEHICLE
Pigment.....52.5%	Basic Carbonate White Lead.....40.8%	Linseed Oil.....80.0%
Vehicle.....37.5%	Basic Silicate White Lead (48% PbO Type).....0.8%	Liquid Drier.....5.0%
	Titanium Dioxide.....18.4%	Mineral Spirits.....18.0%

CAUTION! COMBUSTIBLE—KEEP AWAY FROM HEAT AND OPEN FLAME. CONTAINS LEAD OR OTHER COMPOUNDS HARMFUL IF EATEN. DO NOT APPLY ON TOYS, FURNITURE OR INTERIOR SURFACES WHICH MIGHT BE CHEWED BY CHILDREN. Use with adequate ventilation. Avoid breathing vapor or spray mist. Avoid prolonged contact with skin. Wash thoroughly after handling and before eating or smoking. Keep container closed when not in use.

GENERAL OFFICES: NEW YORK, N.Y.