bcc

RICHARD DAVIS	St. Louis
ALAN EADES	St. Louis
DON ROUSH	St. Louis
STAN SHAW	St. Louis

November 15, 1966

Mr. Frank Steinmetz
The Procter & Gamble Company
Winton Hill Technical Center
Room F2B-10
6000 Center Hill Road
Cincinnati, Ohio 45224

Dear Mr. Steinmetz:

Thank you for attending the THERMINOL presentation at Ivorydale Technical Center on November 2. Your interest in THERMINOL as a potential fluid for heating cooking oils is typical of the variety of THERMINOL applications in the food processing industry.

The following applications are representative of this industry:

Company	Location	THERMINOL Application
Frito-Lay Co. (now Pepsico, Inc.)	Seven separate plants	potato chip frying
Joe Lowe Corp Div. Consolidated Foods	Fifteen separate plants	doughnut frying
Iceland Fish Products Company	Harrisburg, Penn.	fish chip frying
Kroger Company	Brownsville, Texas	shrimp frying (start-up late '66)
Idaho Potato Growers, Inc.		pre-cooking of French fried potatoes

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Kellogg Co.	Omaha, Nebraska	heating sugar liquors for coating cereal
Campbell Soup Co.	Napoleon, Ohio	deodorizing fat
Wilkins Coffee	Washington, D. C.	coffee bean roasting
Pillsbury Co.	Terre Haute, Indiana	manufacture of dietetic dehydrated beverage mixes

National Tea just announced a new facility in Chicago that will utilize a 45 million B. T. U. system for space heating, cooling, and process heating throughout the plant. As you can see by these applications, THERMINOL has received wide-spread acceptance in the food processing industry.

THERMINOL does not need F. D. A. approval because it is an indirect heating medium that does not come in direct contact with the food product being processed.

Enclosed is a copy of an advertisement describing the Rhemo-Therm doughnut machine made by the Joe Lowe Corporation. Also included is a list of companies using this THERMINOL heated equipment.

If I can be of further service in supplying you with information regarding the use of THERMINOL in the food processing or other industries, please do not hesitate to call me.

Sincerely,

R. C. Meyer
Sales Representative
Functional Fluids

RCM:cnh

cc: Mr. Gerald Anderson
The Procter & Gamble Company
Ivorydale Technical Center
Cincinnati, Ohio 45217

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