

67,000,000 cars and trucks*



- ★ Over 13 million of the cars alone were produced within the last 2 to 3 years and are ready for relines or complete brake jobs this year.
- ★ Increasing production of power brakes offers new opportunities for specialized service and repair.
- ★ More miles traveled per vehicle—with more speed, more traffic, more frequent stopping.
- ★ Vehicle Safety Inspection Programs spreading rapidly from coast to coast.

American Brakeblok®

**AMERICA'S SAFETY BRAKE LINING—
FRICTIONEERED FOR POWER OR STANDARD BRAKES**

SURE SERVICE

BEAR WHEEL WEIGHTS



AT YOUR BEAR JOBBER . . . ANOTHER

GOLD MINE
NOW BONANZA COUPONS
IN EVERY BOX!



Now add another big reason for using Bear Weights! Add *Bonanza Coupons* to the list of extra profit making reasons why it pays to use Bear Weights: Bear Precision! Bear Easy-On Features! Bear Name, the most famous in safety service! National Advertising for more years than any other in the Saturday Evening Post. See your Bear Jobber. Start saving Bonanza Coupons today for Valuable Merchandise Awards. Write Bear Mfg. Co., Dept. S-19, Rock Island, Illinois.