



ALL from ONE KEG

With Dutch Boy white-lead you can meet your many and varied paint needs ... readily adaptable to different uses.

IS it a washable interior wall paint you want? Is it an undercoating for enamel? Is it one of a thousand different tints? Is it a flat or an eggshell gloss? Is it a durable, economical paint for wood, plaster, wall board or metal? Is it a blended or mottled effect? Is it plastic paint that gives the popular low relief textures?

Any of these you can get with Dutch Boy white-lead—the all-purpose, all-around paint material. Being easily adaptable to different surfaces, to any desirable color, to numerous finishes, it enables you to fill your many and varied paint needs.

Standardize on white-lead ...
It makes for convenience and

economy to standardize on Dutch Boy white-lead in your painting. At the same time, in using pure white-lead paint such as Dutch Boy produces, you assure yourself of paint of the highest quality. Pure white-lead paint has long been known for its excellence, spreading and hiding qualities, for the beauty of the finish it gives, for its satisfactory service.

Interior paint is made with Dutch Boy white-lead simply by reducing it to brushing consistency with Dutch Boy flatting oil. If plastic paint is desired, the same materials are used with the addition of whitening and drier.

Write for booklet ... Let us send you our booklets "Decorative Possibilities of Paint" and "White-Lead and Oil Plastic Paint Finishes," which describe in detail the uses of white-lead in interior painting and show in color some of the effects obtainable.

Please address our office nearest you.



NATIONAL LEAD COMPANY

New York, 111 Broadway • Boston, 800 Albany Street • Buffalo, 116 Oak Street
Chicago, 900 West 18th Street • Cincinnati, 659 Freeman Avenue • Cleveland, 820 West Superior Avenue • St. Louis, 722 Chestnut Street • San Francisco, 235 Montgomery St. • Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Avenue • Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut St.

DUTCH BOY WHITE-LEAD

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