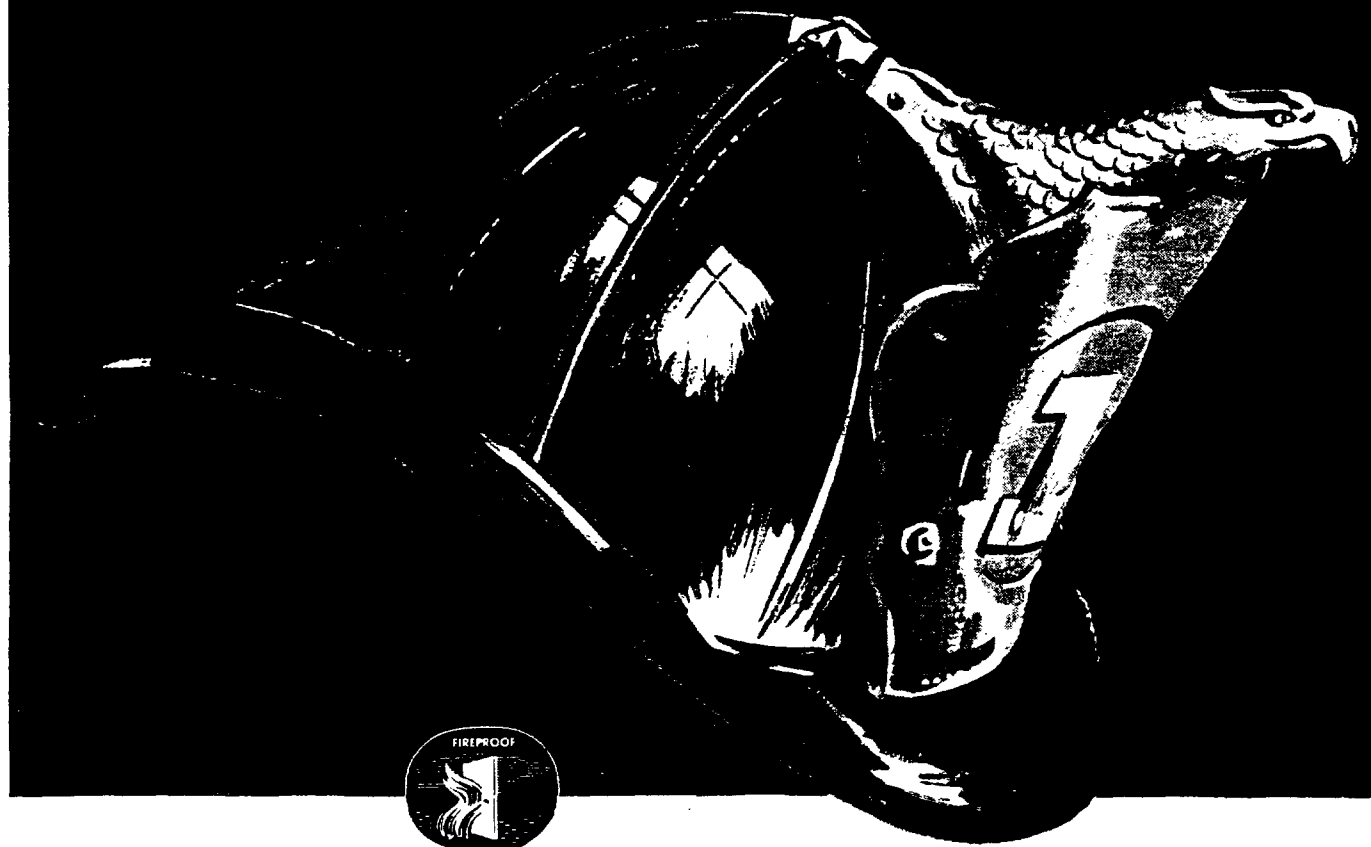


Is There a Fireman in the House?



SHEETROCK *Fireproof WALL and CEILING PANELS*



You can't build a live fireman into a house, of course. But you can build in fire protection with Sheetrock wall and ceiling panels. Sheetrock is made of gypsum, the fire-resisting mineral that cannot burn. Sheetrock panels shield the framework over which they are applied till help has a chance to arrive.

Sheetrock may be decorated with any finish that's brushed, sprayed or painted on . . . and you

can start the minute the last panel is nailed up. Plus that, you can have sweeping, unbroken surfaces with the Perf-A-Tape system or make an asset of the joints with the decorative beveled edge Sheetrock. You can apply Wood-grained Sheetrock that's finished in faithful woodgrain reproductions of knotty pine, bleached mahogany or walnut. Available now. For more problem-solving information, write us today. United States Gypsum, 300 West Adams Street, Chicago 6, Illinois.

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