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NATIONAL LEAD COMPANY

AMERICAN BRANCH

111 Broadway

New York, N. Y.

N12206

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HERE ARE THE NAMES AND ADDRESSES of property owners whose houses
need painting. Put the House Fall Plan to work on them for me as soon as you
receive this list. I promise that Dutch, Ray or Carter white-head will be used on
all accounts which the House Fall Plan leads.

NOTE—Separate your list or give it to the Dutch owner
only and give proper initials and address. Submit names
carefully. Submit only names of property owners whose houses
actually need painting. No better the list, the better the results.

Name _____
Street and No. _____
City _____ State _____
Phone _____

NOTE—You do not need to fill out every space to use the Plan, but need to use every space
on your form. You can read in where have on.

BE SURE TO SEND A COPY OF YOUR LIST

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What point do you use on Outside Work?

On Interior Work?

From whom do you buy your white-lead?

Name

Address

How many do you usually employ?

Have you ever used this plan? When?

POST BACK AND SEAL HERE

New York, N. Y.

111 Broadway

BRANCH OFFICE

NATIONAL LEAD COMPANY



A few days after you mail this blank
you will receive detailed instructions
and a copy of the booklet we send to
your prospective customers.

A FINAL CAUTION!

Have you kept a copy of this list?