

PORTLAND

Trade Name: Flat White Undercoat
 Category: Enamel Undercoater
 Color: White
 Number: 4360
 Quality: Third

PIGMENT: 64.2%	Lbs.	Yield In Gals.	Unit Cost	TOTAL COST
Titanox RCHT	425	15.7	6.19 Cwt.	\$26.31
Barytes	368	9.94	1.75 "	6.44
Snow White Primer	134	5.96	1.18 "	1.58

VEHICLE: 35.8%

V-254 Gloss Oil	106.6	13	.47 Gal.	6.11
V-189 Processed Oil	75.3	9.5	1.27 "	12.07
V-5 Lead Mixing Oil	162	22	.88 "	19.36
3026 Mineral Spirits	64.6	9.5	.10 "	.95
3024 Coal Oil	60.3	9	.135 "	1.22
V-257 Drier	18.5	2.5	.66 "	1.65
V-377 Aluminum Stearate Solution	14.6	2	.85 "	1.70
8661 Anti-Skin Solution	14.6	2	.89 "	1.78
3038 Borax Solution	7.0	.8	.02 "	.02
#1 Alcohol	5.30	.8	.48 "	.38

\$79.57

Calculated Yield	1,455.30	102.7
Manufacturing Loss 2.6%		2.7
Actual Yield		100

COST ANALYSIS:
 (Per Gallon)

Material Cost.....	.796
Direct Labor Cost.....	.07
Factory Overhead.....	.13
Bulk Cost.....	.996
Complete Package Cost.....	.241

Factory Cost in Package.....	1.237
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PRICES:

(A) To a Company owned or controlled outlet.....	1.35
(B) To an independent wholesaler.....	1.379
(C) By Company owned or controlled outlet to retail customer....	2.70
(D) To an independent retailer (Dealer).....	1.622
(E) To other (specify).....	2.12 *
	1.80 **

* - Small Commercial Buyer.
 ** - Large Commercial Buyer.

N 5183

OPA 16523