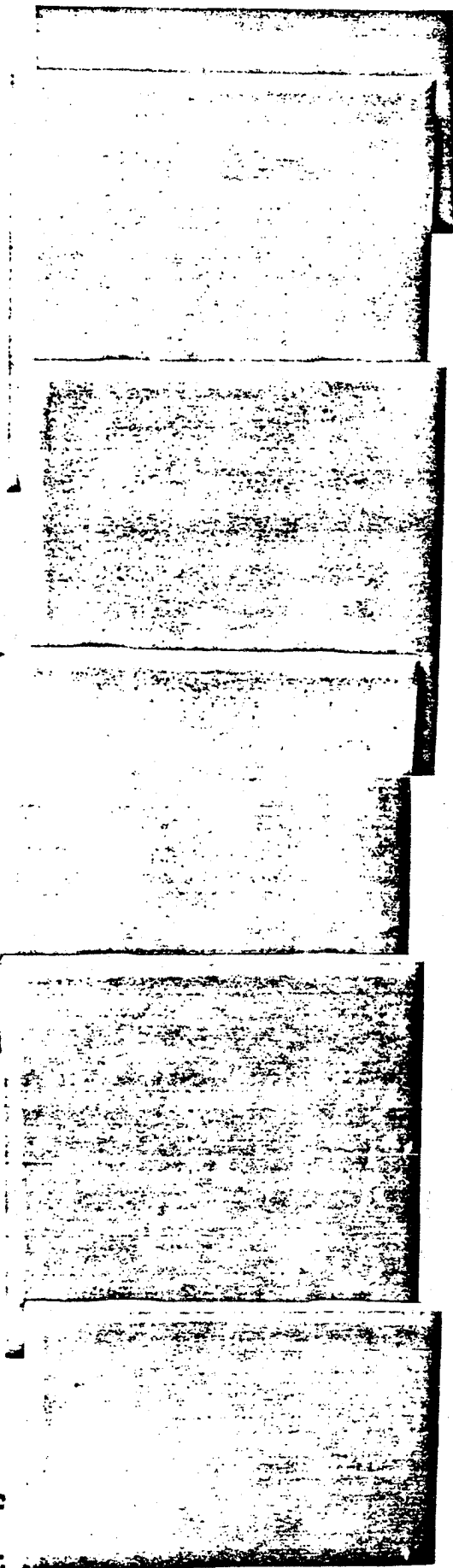


TAM Opacifiers - for an unvarying glaze.....tile.....

.....after tile

.....after tile



As wall tile production becomes more and more automated there can be less and less tolerance of process variations. Particularly in the glaze. Even a relatively short departure from standard can result in a substantial inventory of unwanted off-shade tile. Or, even worse, a profit-eating pile of rejects.

This is added reason why tile makers look to TAM Opacifiers for dependable, predictable uniformity and quality. TAM's devotion to product uniformity and quality begins at the mine site and continues to and through the customer's plant. In between, there's the industry's most comprehensive research and development facility, a manufacturing procedure that includes 11 quality control tests of every lot of opacifier, and a customer service organization built around that unique group of dedicated specialists, the TAM Field Engineers.

Today, more than ever, it pays to standardize on TAM Opacifiers for your glaze formulations. Your TAM Field Engineer can give you all the reasons why. Give him a call.

TAM Division, National Lead Company

Executive & Sales Offices, 111 Broadway, New York, N. Y. 10008.
In Canada: Enrichment Products, Division of Canadian Titanium Pigments, Ltd.
1401 McGill College Avenue, Montreal 2, Quebec.

OPACIFIERS
National Lead
TAM Division

