Wendee Wildasinn June 4, 1996

Evelyn Widner

Please bill the cost of preparing an estimate for Dr. Kehoe's book directly to Dr. Robert A. Kehoe. Send the bill to me, at Kettering Laboratory Library, M.L. 56.

KE 0014504

University of Cincinnati
Medical Center

Medical Center Information
and Communications (MCIC)

231 Bethesda Avenue
Cincinnati, Ohio 45267-0574

April 9, 1986

To: Evelyn Widner
Kettering Laboratory Library

From: Wendee Wildasinn
Senior Graphic Designer
MCIC/GPS - 872-6111

Re: Estimate for Dr. Kehoe's Book

Note: Below are estimates for two different formats. The first is recommended for easy readability of technical data, flexability of design and a wider column width for tables and graphs.

Format A

Description

Finished size - 8½" x 10"
Number of pages - 128 plus cover
Paper - (same as Daniel Drake) Cover - Strathmore Rhodedendron (25% cotton), Text - Alexandria Brilliant (archival)
Binding - (same as Daniel Drake) sewn then perfect bound into the cover

Ink Colors - Cover prints one side with two colors of ink, Text prints one color on two sides of the paper

Printing cost for above description - $9,303.00

NOTE: If the sewing is eliminated in the binding - perfect bound only - reduce the cost by $692.00

NOTE: If a high quality of paper is used but not archival, subtract $528.00. ie. Becket Cambric and Becket Laid

Typesetting Cost (telecommunicated and coded -$5,000.
(or Keystroked cost changes to $5,400)

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Dr. Kehoe's Book
Format A Continued

Custom Materials - $650.00

General Materials - $600.00

Production - $2700.00

Design, Consultation, Type Specification - $2,650.00

Total with Manuscript Telecommunicated, Binding sewn and perfect bound, Paper stock like the Daniel Drake Book

Total - $20,903.00

Format B

Description

Finished Size - 5¼" x 8¼"
Number of Pages 192 plus Cover
Paper - 80lb. Becket Cambric Cover and 70 lb. Becket Laid Text
these are both high quality papers but not acid free

Binding - (same as Daniel Drake) sewn then perfect bound

Ink Colors - Cover prints one side with two ink colors, Text prints one ink color on both sides of the paper.

Printing cost for the above description - $7,921.00

Typesetting Cost (Telecommunicated and Coded - $5,150.00)
(or Keystroked - cost changed to $5,500.00)

Custom Materials - $650.00

General Materials - $700.00

Production - $3200.00

Design, Consultation, Type Specification - $2665.00

Total (with Manuscript telecommunicated) - $20,286.00

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