

Safe

from weather attacks!

This sturdy gas-holder is protected by a tough, durable red-lead film



A film of pure red-lead protects the large steel surfaces of your holders. But more than that, it protects the important details, whose strength determines the strength of the structure.

THE gas-holder in the picture above is safe from the constantly attacking forces of corrosion. It is safeguarded by the best method of metal protection that is known. It has been painted with three coats of pure red-lead.

Experts everywhere are practically unanimous in their choice of pure red-lead for metal protection. By exhaustive tests they have proved that this paint gives metal surfaces the utmost protection.

Gas-plant managers and superintendents are among the confirmed users of red-lead. On their gas-holders and other metal equipment they use it extensively.

Questionnaire tells the story

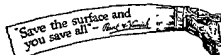
A questionnaire recently sent out by a well-known gas paper proves this fact. This questionnaire was sent to a representative group of gas men widely scattered over the country. These men were asked what paint they use for metal protection. Of the ninety-three who answered, seventy-eight (eighty-four per cent of them) said they use, specify, or recommend pure red-lead.

To many gas men, pure red-lead means

Dutch Boy red-lead. They know Dutch Boy as the highest grade red-lead obtainable. They know that it sticks so tightly to the metal that it becomes almost part of the holder itself. They know that it covers evenly and smoothly, drying to a tough, moisture-proof film that does not crack or scale.

You can get Dutch Boy red-lead in either paste or liquid form. The liquid comes in the natural orange-red for first coats and may be shaded to browns, greens, and black for finishing coats. The paste, which is also in the natural orange-red, can be shaded to any desired dark color.

If you want any special information on painting, write our technical staff in care of our nearest branch.



NATIONAL LEAD COMPANY



New York, 111 Broadway Boston, 131 State St.
Buffalo, 116 Oak St. Chicago, 900 West 18th St.
Cincinnati, 659 Freeman Ave. Cleveland, 820 West Superior Ave.
St. Louis, 722 Chestnut St. San Francisco, 485 California St.
Pittsburgh, National Lead & Oil Co. of Pa.,
315 Fourth Ave.
Philadelphia, John T. Lewis & Sons, Co., 437 Chestnut St.

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