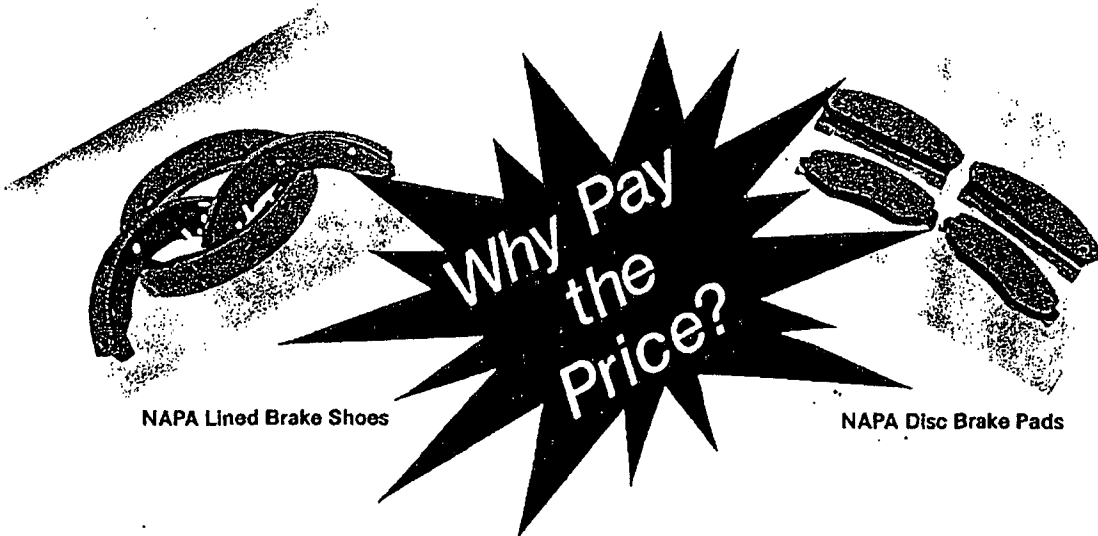




American Brakeblok LININGS

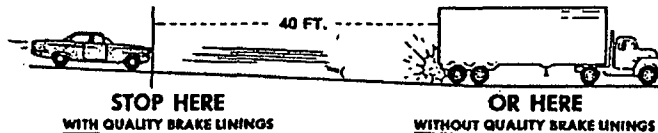


NAPA Lined Brake Shoes

NAPA Disc Brake Pads

*** Dependable Stopping Power...
which means safer stops.**

Here is proof quality brake lining can prevent accidents... help to reduce the 43,000 highway fatalities that occur every year.



This chart shows how much safer American Brakeblok lining will stop an automobile than many well-known low price linings. Tests were conducted by American Brakeblok on two identical cars, each traveling 55 miles per hour, each braked at 60 pounds pedal pressure. The car equipped with American Brakeblok lining stopped 40 feet quicker than the cheaper lining. Shorter stopping distance could prevent a collision and save a life.

*** Longer Service Life...
which means lower cost per mile driven.**

PREMIUM QUALITY LINING... vs... CHEAPER LINING

American Brakeblok uses the finest selected materials available to assure consistent heat resistance, friction stability and longer life of their products.

With cheaper linings...
you get less...
less lining life...
less stopping power...
delayed fade recovery after repeated stops.

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7 STOPS

... where American Brakeblok Linings assure safety and customer satisfaction.



- 1 **Traffic Stops:** In both city traffic and on turnpikes, brake temperatures rise rapidly and can cause stopping power to fade away. Only premium quality lining resists these temperatures and maintains safe stopping.
- 2 **Repeated Stops:** Many traffic stops call for almost continuous braking over long periods. It takes premium quality lining to perform safely under these conditions.
- 3 **Next Year's Stops:** Many brake linings perform satisfactorily when new, but lose their power as the miles roll on. Premium quality linings, with their superior ingredients, maintain their stopping power for their entire life.
- 4 **Rainy Day Stops:** All brakes are affected by water which acts as a lubricant, but premium quality linings with their built-in margin of safety are affected far less.
- 5 **Grabby Stops:** The effects of moisture, such as experienced on a damp morning, can cause erratic braking. A premium quality lining eliminates this problem completely.
- 6 **High Speed Stops:** On speeds over 50 mph, some linings lose much of their stopping ability, resulting in dangerously long stopping distances. Premium quality linings maintain the same stopping power regardless of speed.
- 7 **Tens of Thousands of Safe Stops:** Naturally premium quality linings give longer life but the above characteristics are far more important because they relate to safety.

DISC BRAKES ...

American Brakeblok®



Disc Brake Pads for Passenger Cars

These linings are made of high heat resistant materials of very high density, specially formulated by American Brakeblok to withstand the extreme high heat associated with disc brake applications. American Brakeblok, because of the well established international reputation of its products, was instrumental in the develop-

ment of these special materials for European brake manufacturers many years before the introduction of disc brakes on American made cars.



American Brakeblok®

See your NAPA Jobber for more information

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