

MODERN Monterey Brown

READY-TO-USE

Another of the rich new-

Glidden
SPRED SATIN
DECORATOR COLORS



Glidden colors combine indoors and outdoors into one delightful family area! Interior walls, Spred SATIN Monterey Brown; floor, Florenamel; ceiling, Spred SATIN Moonmist; house siding, Endurance House Paint, Tobacco Brown.



The Wonder Point, with Exclusive Synthetic Rubber Emulsion Base!

Goes on in half the time, dries in twenty minutes to a lovely satin finish. No laps or brushmarks will show. If you miss a spot, you can touch it up later without leaving a trace. Ideal for walls, ceilings, woodwork. Try it once and you'll agree with millions—
"It's almost beyond belief!"

From the laboratories that created Spred SATIN
come other new wonders in paints for your home

There is a difference in paints—the difference that results from Glidden research in new materials, new formulas, new methods. When you buy Glidden enamels, varnishes, house paints, you take advantage of developments that have brought new ease of use, new durability, new beauty into all Glidden finishes.



For whitest white beauty on your house, for attractive, fade-proof colors... a self-cleaning paint that stays bright... the finest of standard first-line house paints, use

ENDURANCE

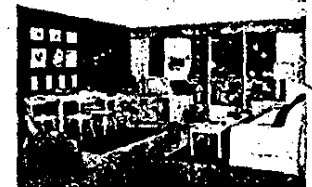
If you want premium quality, premium results at a slightly higher price, ask for Endurance Imperial.

If you want lasting, highly acid-resistant beauty on your floors, rich color such as you see in the room above... if you want a true enamel for porch floors, steps, for concrete, wood or linoleum that goes on easily and dries overnight without showing brushmarks, ask for

FLORENAMEL



Berkshire Green is the Spred SATIN color in this plan. Floor is in Florenamel Blue-Green. Interior walls, Spred SATIN Confetti Yellow; house siding, Endurance Bright Green.



Colonial Blue Spred SATIN is the interior wall color in this scheme. Ceiling, Spred SATIN Ceiling Flat White. Floor and cabinets, Glid-Tone Stain, Sun Tan; dark blue accents inside and out are Endurance Trim and Tealite, Colonial Blue.



Winkberry Spred SATIN is the basis for this smart motif. Ceiling, Spred SATIN Pinefruit Green; floor, Florenamel Mahogany; exterior, Endurance, Light Gray and Royal Red.

The Glidden Company, National Headquarters, Cleveland 2, Ohio

Symbol of The Pacemaker in Paints

SPRED-Flat, SPRED-Luster, Ripolin Enamel, Speed-Wall, Pine-Namel, Spray-Day-Lite, House Paints; ENDURANCE, ENDURANCE IMPERIAL, Gliddenspar Varnish, Industrial Finishes, Sign and Graphic Arts Finishes, Glidair Aviation Finishes.



In Canada: The Glidden Company, Ltd., Toronto

The Mark of Leadership in all these fields:

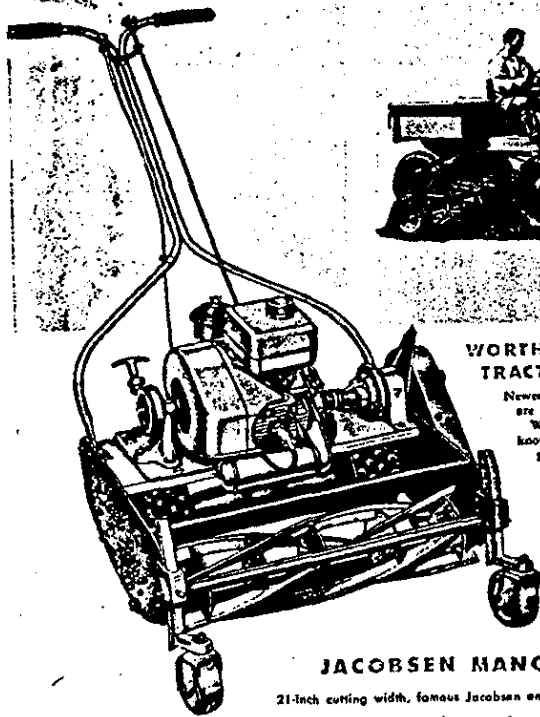
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*Write Dept. S-5 for additional color details

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JOHNSTON

**mowers in use
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This aristocrat of modestly priced mowers makes your lawn the show place of the neighborhood. Advanced engineering and design permits trimming close to shrubbery and flower bed.

If grass cutting concerns you in any way — as home owner, park commissioner, golf club official, air field manager, school or other institution executive — there is a power mower in the Jacobsen-Worthington-Johnston line that's made for you.

This range of equipment — 28 separate models in all — is the result of over 30 years of engineering development and research. Included in this broad line are side wheel and rear drive reel-type mowers, rotary disc mowers, highly specialized mowers for precision-cutting of putting greens, power scythes, sulky-ridden models, and high-speed, tractor-operated gang mowers. Cutting widths range from 18 inches to 21 feet.

There is a dealer near you. He will be glad to point out the many reasons why there is no better buy in power mowing equipment than a Jacobsen, Worthington or Johnston.

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TAMPA-Bond & Company, Inc.
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Allstate Electric Hauling & Co.
CHICAGO-Edwards Hardware Co.
Breezy-T-Edwards Seed Co.
Burlington Hardware Co.
Port Wayne Hardware Warehouse
INDIANAPOLIS-H. W. Hollister & Co.
H. W. Hollister & Co.
Washington-Bacon's Hardware
CITY-Barnes Hardware & Sells Co.
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ATLANTA-Clark & Gregg Hauling Co.
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