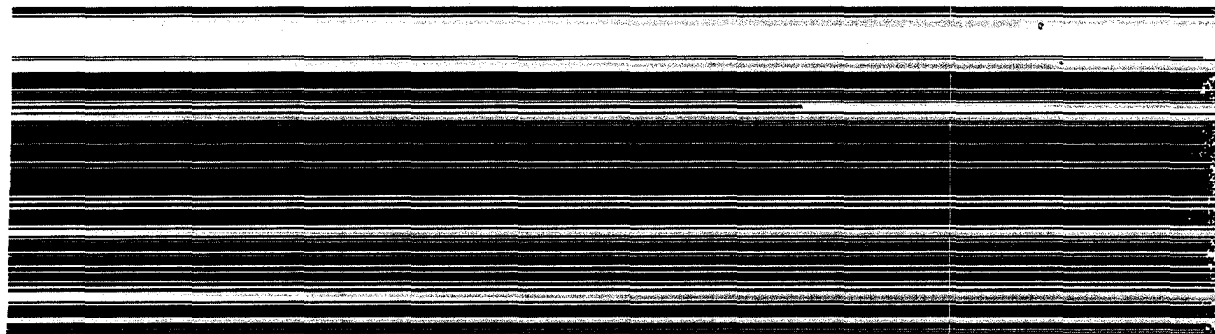
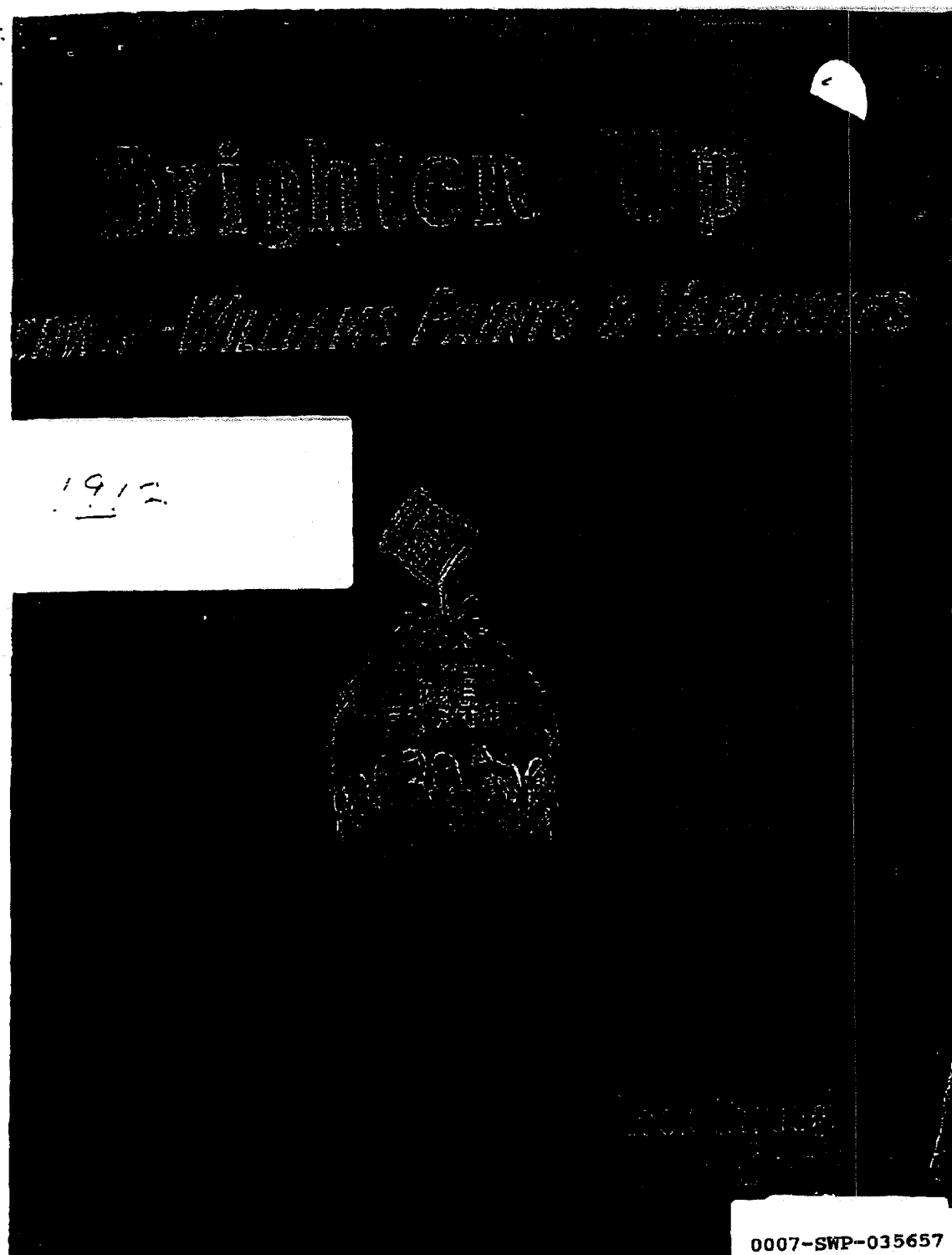


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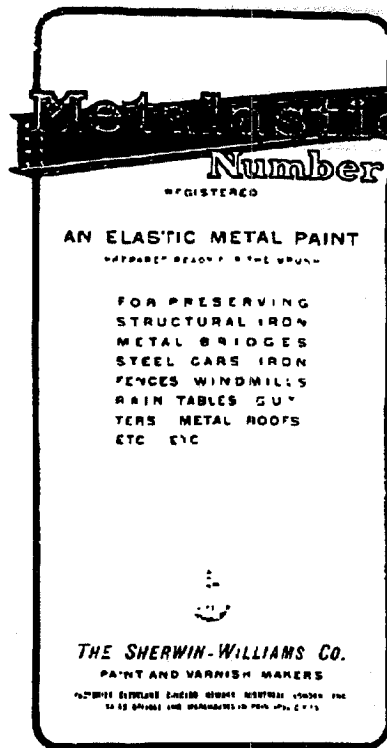
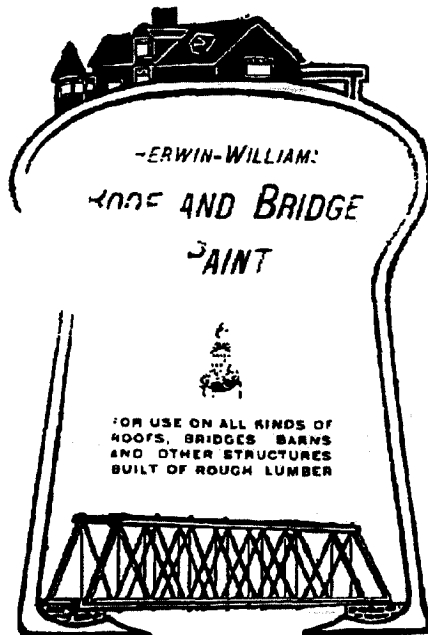
Marketing





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SHERWIN-WILLIAMS

**PAINTS FOR
OIL PRODUCERS
AND
REFINERS**



SHERWIN-WILLIAMS

**SERVICE
STATION
FINISHES**



0007-SWP-035661

SERVICE STATION PAINT

	Swirl Red		White
	Metallic Green		Jewelry Green
	Universal Green		Bright Yellow
	Contour Blue		Toothless Yellow
	Atlantic Blue		Orange Yellow



KROMIK METAL PRIMER



KEM PUMP AND EQUIPMENT ENAMELS

	Naples Blue		Aluminum
	Medium Blue		Verde Green
	Dark Blue		Moss Green
	Sandy Blue		Orange Yellow
	Sandy Red		Toothless Yellow
	White		Medium Yellow
	Dark Green		Medium Green
	Medium Green		Medium Blue
	Medium Green		Medium Green

SHERWIN-WILLIAMS S

PAINTS AND EQUIPMENT ENAMELS

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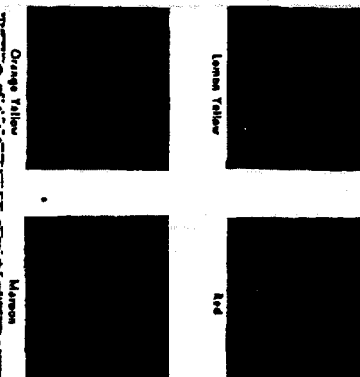
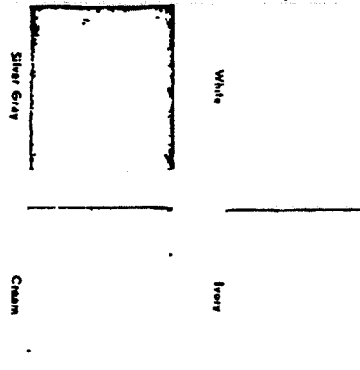
SERVICE STATION FINISHES

SEMI-GLOSS STATION PAINT

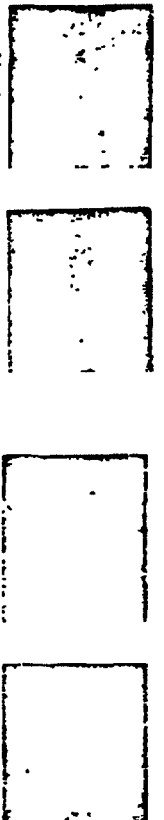
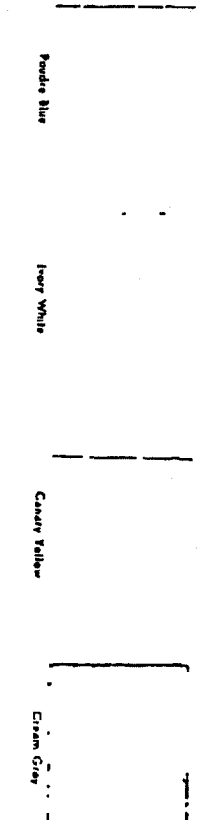
RAINT

PAINT

CASTLE
RESISTING
WHITE



SEMI-GLASS STATION PAINT for Interior Use



Also furnished in lacquer type

0007-SWP-035663



SHERWIN-WILLIAMS

Service Station Finishes

In developing this line of finishes our chief consideration has been to help solve the problem of economical gasoline service station finishing and maintenance.

Sherwin Williams offers a complete line of quality finishes for the painting and refinishing of all surfaces usually found in and around gasoline stations. These products have built into them the required qualities of attractiveness, durability, ease of application and rapidity of drying as well as maximum protection.

Through the facilities of a warehouse distribution service that is unequaled in the field, Sherwin Williams makes it possible for the oil company to insure complete color identification for all stations, no matter where they may be located. This service provides economy to the customer as well as convenience.

Sherwin Williams Finishes are dependable the world over, because exact painting procedure can be written into general instructions to each station operator, eliminating waste of time and material.

A brief description of the finishes follows. More complete information will be furnished promptly by your nearest Sherwin Williams office listed on this folder.

SERVICE STATION PAINTS

An oil and varnish type finish for exterior painting. Furnished in the standard shades adopted by oil companies. They are easily applied, dry to a good enamel gloss, cover well and set up quickly so as to not interfere with trade. They wear well and stand repeated washing.

ZONE MARKING PAINTS

(Traffic and Curb Paints)

Careful painting of islands, marking of driveways, traffic lanes, lines to pits, etc., attracts passing trade and is appreciated consideration of the customer's convenience.

These paints are designed to be used on asphalt, wood, brick, stone and surfaced highways and will not chip or flake off. Rapid drying. These paints are not softened or discolored by asphalt oils in pavement. Traffic Zone White is intensely white and retains its color for a long period of time.

Also furnished in lacquer type.

KEM PUMP AND EQUIPMENT ENAMELS

These enamels embody the very latest developments of our research laboratories and are specially formulated to meet the requirements of gasoline station maintenance and assure unusual retention of gloss and color. Resistant to gasoline spillage. Applied by brush as they come in the can. Dry rapidly with no interference to service.

KROMIK METAL PRIMER No. 74

Kromik Metal Primer No. 74 is recommended as an effective and economical primer for iron and steel. The formula

is carefully balanced, containing a basic lead chromate and a combination of white lead, zinc oxide, red lead and a liberal amount of an iron oxide pigment, specially developed by the calcination of iron carbonate.

The vehicle is of the very finest refined base oil, thereby eliminating all oil "flocs" which are known to have detrimental effects upon the life of the primer.

Kromik Primer No. 74 is non bleeding and therefore can be used under white. In performance it levels well, has good opacity and gives a good, tough, flexible film.

It is chemically neutral, after the film is dry, and is less affected than red lead by sulphur fumes and gases, where it may be exposed through abrasion and defects in finishing coats.

KEM SERVICE STATION PAINTS

In the formulation of Kem Station Paints we have been able to obtain a finish with better retention of gloss, freshness of color and a generally finer appearance than with older types of finishes. This not only lengthens the period before repainting is needed, but retains a greater degree of attractiveness.

These paints dry rapidly with a good oil gloss. The film is tough and elastic with excellent durability. Designed for exterior use on wood, metal and stucco.

GAS-RESISTING WHITE—Interior

Developed for use on interior walls and ceilings where unusual and severe hydrogen sulphide and sulphur fumes prevail. For use on plaster, brick, concrete, wood or composition board.

SEMI LUSTRE—A Satin Finish for Interiors

The ideal sanitary finish for interior walls and woodwork of gasoline stations and rest rooms. Dries to an extremely hard, tight finish that washes easily and has exceptional durability. Easily applied, good covering and economical.

FLOOR AND DADO LACQUERS

The rapid drying of this finish, due to its good brushing, long life and resistance to oil and gasoline make it the recommendation for painting floors that they can be kept in clean and shining appearance. Unpainted wood concrete floors absorb oil and grease, only making a fire hazard but a slippery floor and one that soils shoes and customer's car interior.

Clean floors, before painting, by cleaning gasoline to remove oil or grease which interferes with drying of finish.

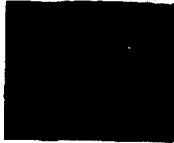
S-W BRUSHES

Sherwin Williams Brushes are "clean as a hound's tooth." Finishes spread cleaner, freer and cover better with S-W Brush because—Each brush is scientifically built to suit a particular job to do its work better and more economically. Use a better brush and you will get a better job—less sandpapering, less work and better looking results.



THE SHERWIN-WILLIAMS COMPANY
LARGEST PAINT AND VARNISH MAKERS
IN THE WORLD

FLOOR and DADO LACQUER



Gray Stone



Beech Brown



Steel Gray



Sun Tan



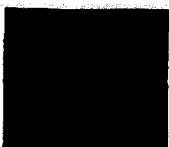
Gray



Walnut Brown



Dust Gray



Tile Red



Chocolate Brown



Maroon

WHERE TO REACH US

ADMINISTRATION OFFICES

101 Prospect Ave., N. W., Cleveland, Ohio

WAREHOUSES AND OFFICES

Albany, N. Y.
Altoona, Pa.
Amarillo, Texas
Ashland, Ohio
Atlanta, Ga.
Austin, Texas
Baltimore, Md.
Bangor, Me.
Baton Rouge, La.
Beaumont, Texas
Binghamton, N. Y.
Birmingham, Ala.
Boston, Mass.
Bridgeport, Conn.
Brownsville, Texas
Buffalo, N. Y.
Canton, Ohio
Cedar Rapids, Iowa
Charleston, S. C.
Charlotte, N. C.
Chattanooga, Tenn.
Chicago, Ill.
Cincinnati, Ohio
Cleveland, Ohio
Colorado Springs, Colo.
Columbia, S. C.
Columbus, Ga.
Columbus, Ohio
Dallas, Texas
Davenport, Iowa
Decatur, Ill.
Denver, Colo.
Des Moines, Iowa
Detroit, Michigan
El Paso, Texas
Evansville, Ind.
Fort Worth, Texas
Galveston, Texas
Hartford, Conn.
Havana, Cuba
Houston, Texas
Huntington, W. Va.
Indianapolis, Ind.
Jackson, Miss.
Jacksonville, Fla.
Johnson City, N. Y.
Joplin, Mo.
Kansas City, Mo.
Knoxville, Tenn.
Little Rock, Ark.
Los Angeles, Calif.
Louisville, Ky.
Mansfield, Ohio
Memphis, Tenn.
Mexico City, Mex.
Miami, Fla.
Milwaukee, Wis.
Minneapolis, Minn.
Mobile, Ala.
Monroe, La.
Montgomery, Ala.
Nashville, Tenn.
Newark, N. J.
New Haven, Conn.
New Orleans, La.
New York, N. Y.
Oakland, Calif.
Oklahoma City, Okla.
Omaha, Neb.
Pensacola, Fla.
Peoria, Ill.
Philadelphia, Pa.
Phoenix, Ariz.
Pittsburgh, Pa.
Portland, Ore.
Providence, R. I.
Richmond, Va.
Rochester, N. Y.
Salt Lake City, Utah
San Antonio, Texas
San Francisco, Calif.
Savannah, Ga.
Schenectady, N. Y.
Seattle, Wash.
Sioux City, Iowa
Spartanburg, S. C.
Spokane, Wash.
Springfield, Ill.
Springfield, Mass.
St. Louis, Mo.
Syracuse, N. Y.
Tampa, Fla.
Texarkana, Texas
Trenton, N. J.
Tulsa, Okla.
Uniontown, Pa.
Waco, Texas
Warren, Ohio
Washington, D. C.
Wheeling, W. Va.
Wichita Falls, Texas
Worcester, Mass.
Youngstown, Ohio

Product 111 S A

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