

DECORATION OF SHEETROCK IS SIMPLE MATTER

One of the finest ways of decorating walls of Sheetrock and Perf-A-Tape is to use the rich beauty and distinctiveness of the textured or stippled finish. This type of decoration is being used increasingly today in many of America's finest homes. Finer, more simple textures in brighter, more attractive colors can now be obtained with U.S.G.'s New Method of Texture Decoration, at costs much lower than have ever before been possible. First, white Textone is applied thinly over the surface of Sheetrock, into which the desired stipple or texture is worked. The third step is the application of color with Texolite, The New Principle Paint. The result is a wall of delicate texture and beautiful, permanent color.

UNITED STATES GYPSUM COMPANY

Remodel with

ROCK

THE FIREPROOF WALLBOARD

PERF-A-TAPE
SYSTEM

★ QUICKLY INSTALLED

★ DOES NOT BURN OR WA

★ COSTS SURPRISINGLY LIT

BB015 2237

APPLIED
RIGHT OVER OLD
WALLS OR
DIRECTLY OVER
NEW FRAMING

UNITED STATES GYPSUM COMPANY





The attic is too often waste space used only for storage purposes. In many homes it can, at little cost, be converted into attractive, livable space. A den or lounging room, a play room, or an extra bedroom can be inexpensively created with a few pieces of Sheetrock.

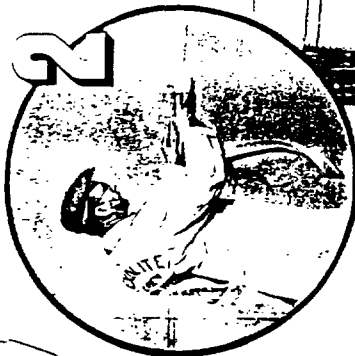
THREE EASY STEPS

In a surprisingly short time the attic space pictured above was transformed into the charming bedroom you see at the right—in these three easy steps.

① **APPLYING SHEETROCK.** A thicker, stronger board is required for this type of remodeling than that used for application over old walls, preferably one with a special joint construction. So Recessed-Edge Sheetrock in three-eighths inch thickness, with its patented depressed edges, was used. The boards were first cut to size by scoring with a sharp tool (linoleum knife, chisel, or ice pick) and breaking them apart clean and true at the score. Joints were reduced to a minimum by applying the boards horizontally across the supports rather than in the same direction. Recessed-Edge Sheetrock being one of the few boards that permit of this method of erection. Very little time was required to nail the large, light-weight sheets in place.

② **FINISHING JOINTS.** Nothing is more important to good

THIS WASTE SPACE PLUS THESE THREE EASY STEPS



PRODUCED
THIS
CHARMING
ROOM

1335015 22374



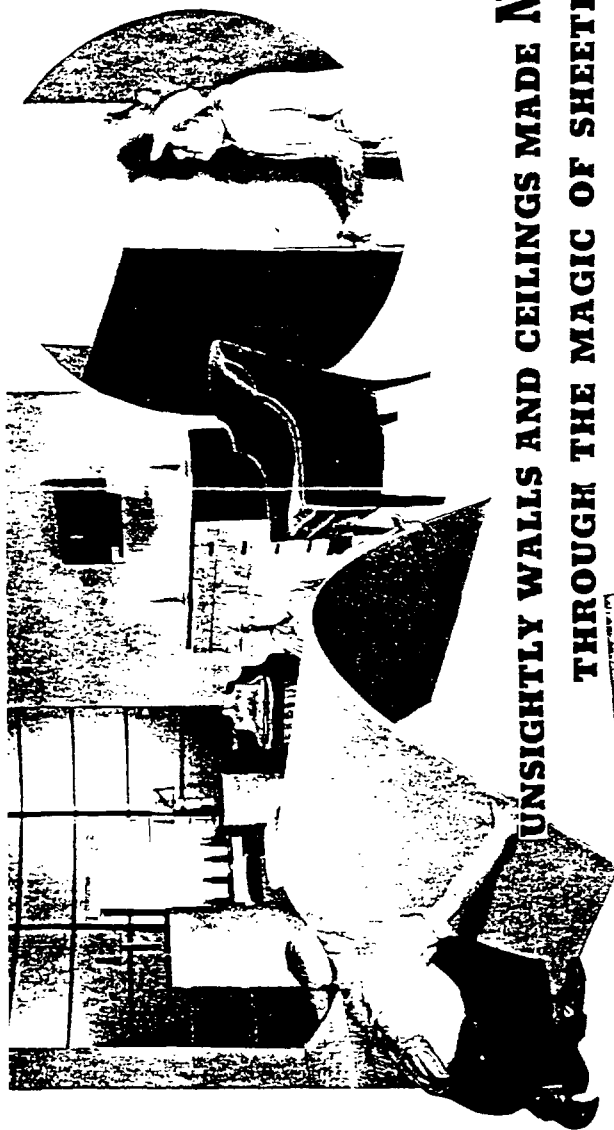
wallboard construction than the joint treatment, for it is at the joints that reinforcement is needed most. Peri-A-Tape Joint System was selected for this job because it is the latest, most improved and best system for reinforcing and concealing Sheetrock joints. It is the ideal joint treatment for Recessed-Edge Sheetrock. The shallow channel formed at the joints where the depressed edges of the board come together permits the strong, perforated fiber tape to be completely concealed, providing joints as smooth and as strong as the board itself, with no hint of a bulge or crack to mar the decorative finish. Other U.S.G. joint systems are available that have proven their value in treating Sheetrock joints.

③ **DECORATION.** Sheetrock takes any type of decoration—oil paint, wallpaper, canvas, enamel, etc. Quick, easy and economical application suggested U.S.G.'s new, low-cost method of texture decoration for this bedroom job—Textone®. The Plastic Paint, for texture, and Textolite®, The New Principle Paint, for color. The beauty and brilliance of the colorful finish justified the selection. Had a smooth finish wall been desired, with no texture decoration, Textolite would have been the ideal paint to use.

*Reg. Trade Mark

SHEETROCK • THE FIREPROOF WALLBOARD

138015223715



UNSIGHTLY WALLS AND CEILINGS MADE NEW THROUGH THE MAGIC OF SHEETROCK

Sheetrock*, the Fireproof Wallboard, has a distinct advantage for use over old walls; it can be applied over them without removing the trim. You can remodel with Sheetrock in quarter-inch thickness, conveniently, economically, with a minimum of interference in the home while the work is being done. And the results are always what you want—smooth, durable walls that will take any decoration. Sheetrock is a finished product worthy of the erection skill of the best mechanic.

EXCELLENT FOR CURVED SURFACES AND CEILINGS

While curved surfaces involve considerable of a problem for the average wallboard, Sheetrock, because of its flexibility, is unusually adaptable to this type of remodeling. The strength of this gypsum board is an aid in erection and an asset after it is permanently nailed in place. Sheetrock is light in weight, less than a pound to the square foot, and large areas can be covered with a single piece of board. Old ceilings, usually the least accessible surface for repairs and remodeling, can be renewed without tearing off the old finish—a most desirable advantage because it saves unnecessary dirt, helps protect floors, woodwork, decoration, and furnishings.



This attractive basement interior is a good example of one of the many uses for Sheetrock. The modern charm of these bathroom walls easily and quickly made possible with Sheetrock Tile Board.

*Reg. Trade Mark

W-11-6—Copyright 1937, U.S. Gypsum Co. 100M—2-30—Printed in U.S.A.