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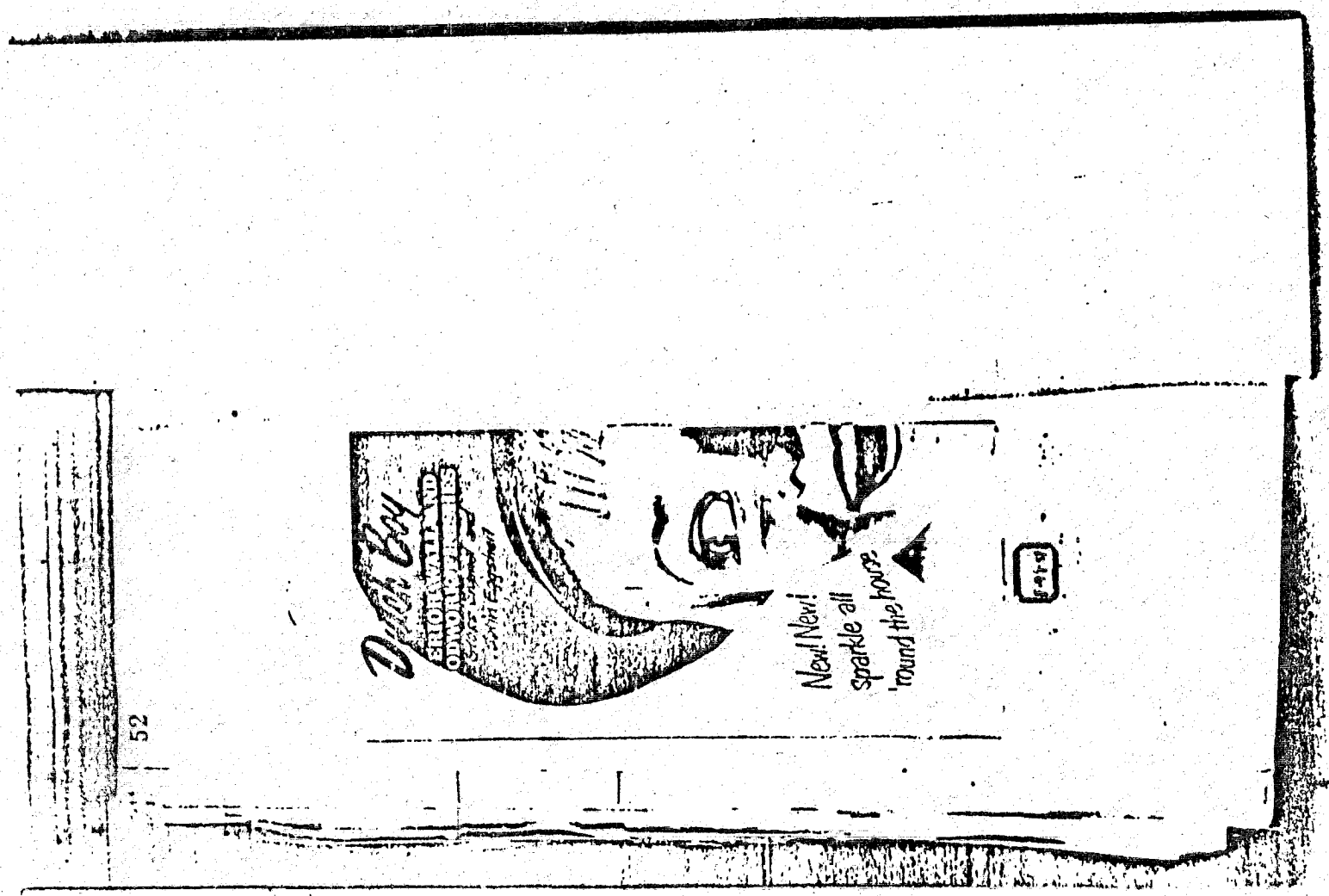
NLI 115C

N1342



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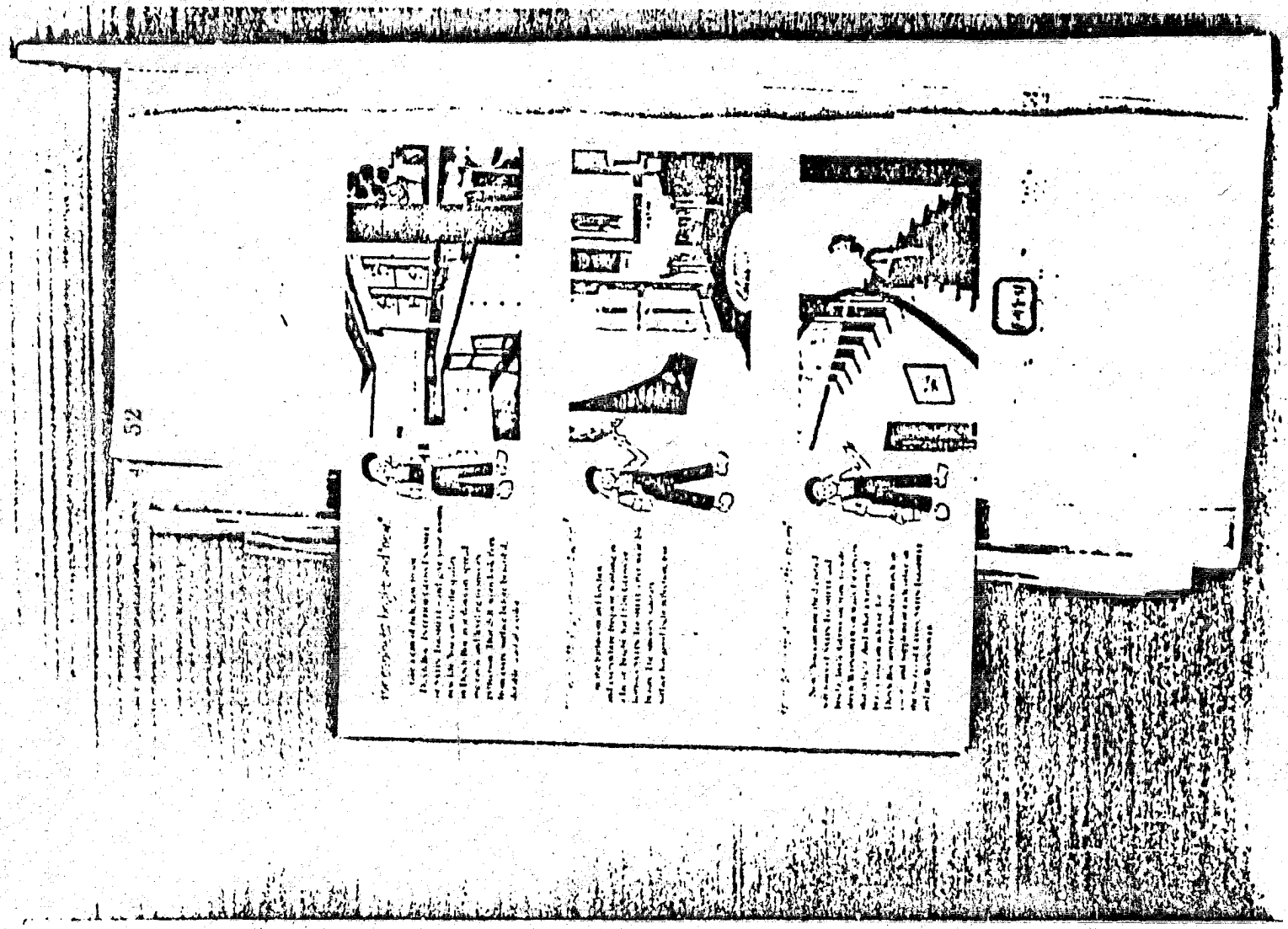
NLI 115008



Dutch Boy

INTERIOR GLOSS ENAMEL
INTERIOR SATIN EGGSHELL

Bright matching colors are available in Dutch Boy's famous Wonsover flat finishes!

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NLI 115009

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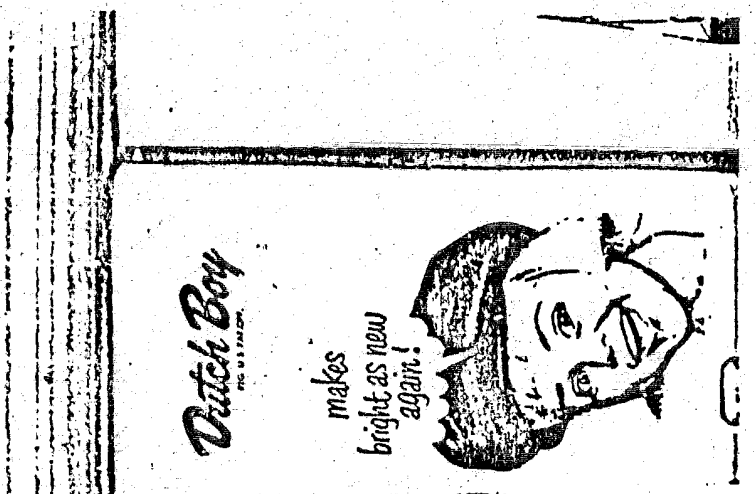
NLI 115010



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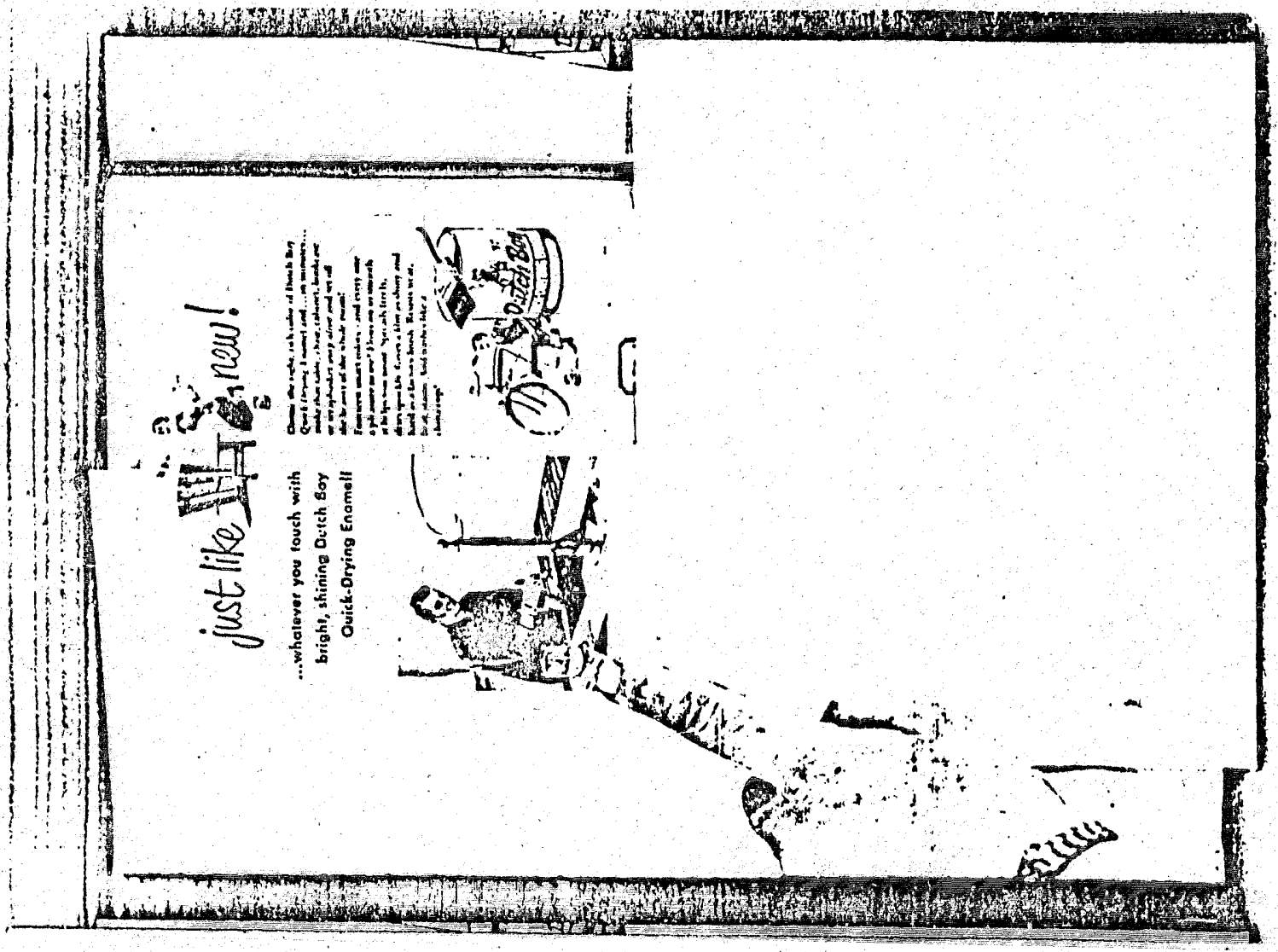

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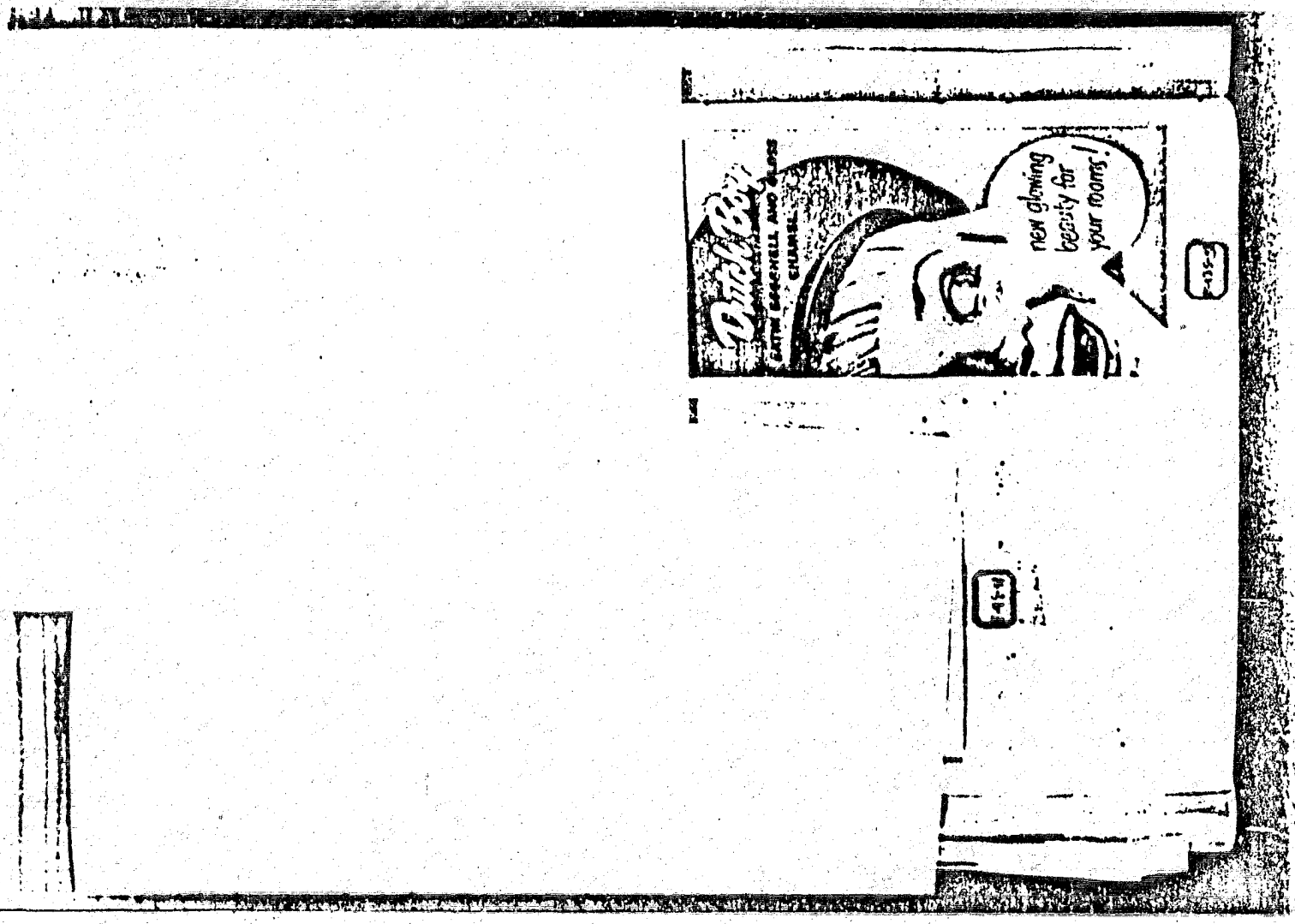

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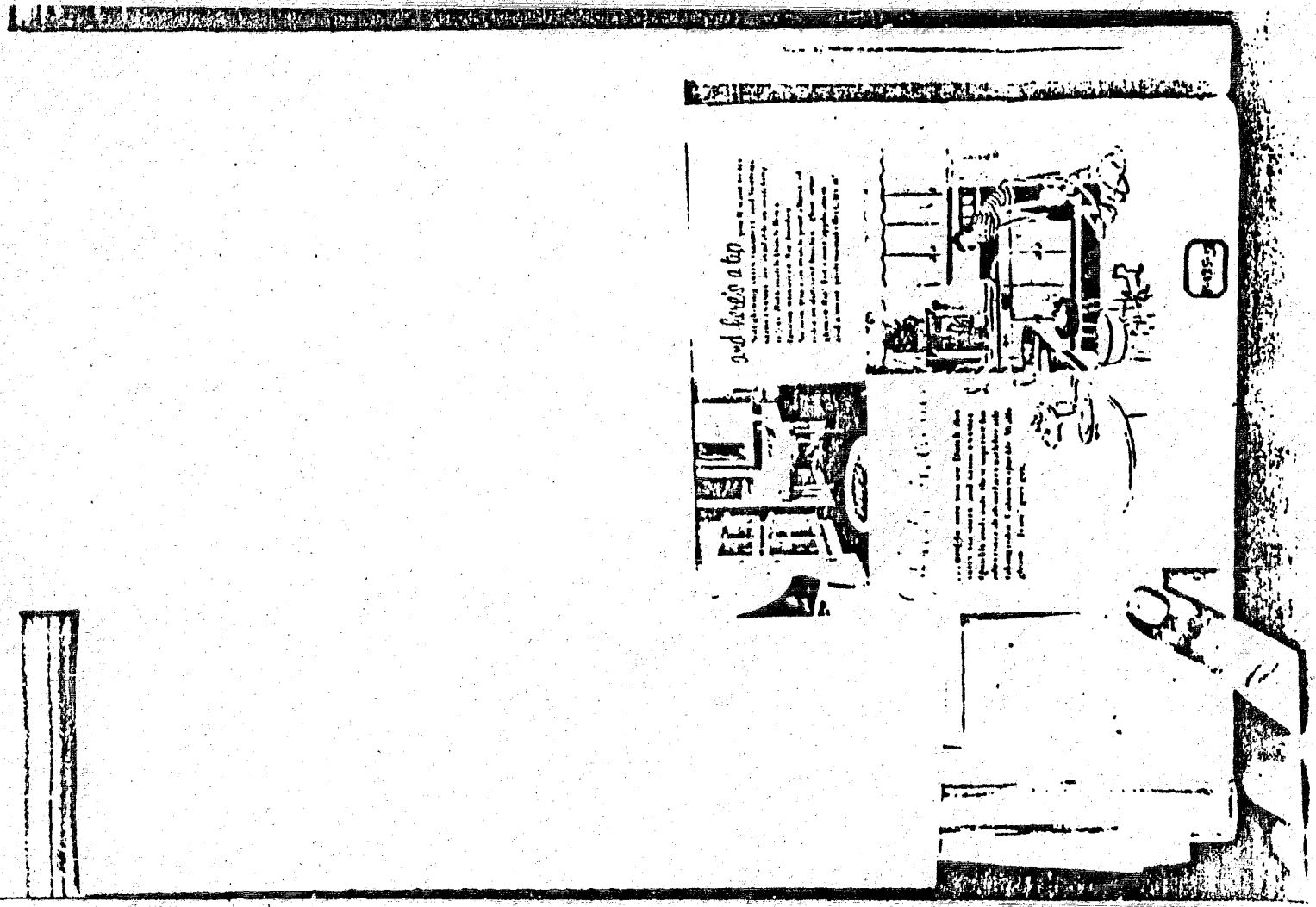

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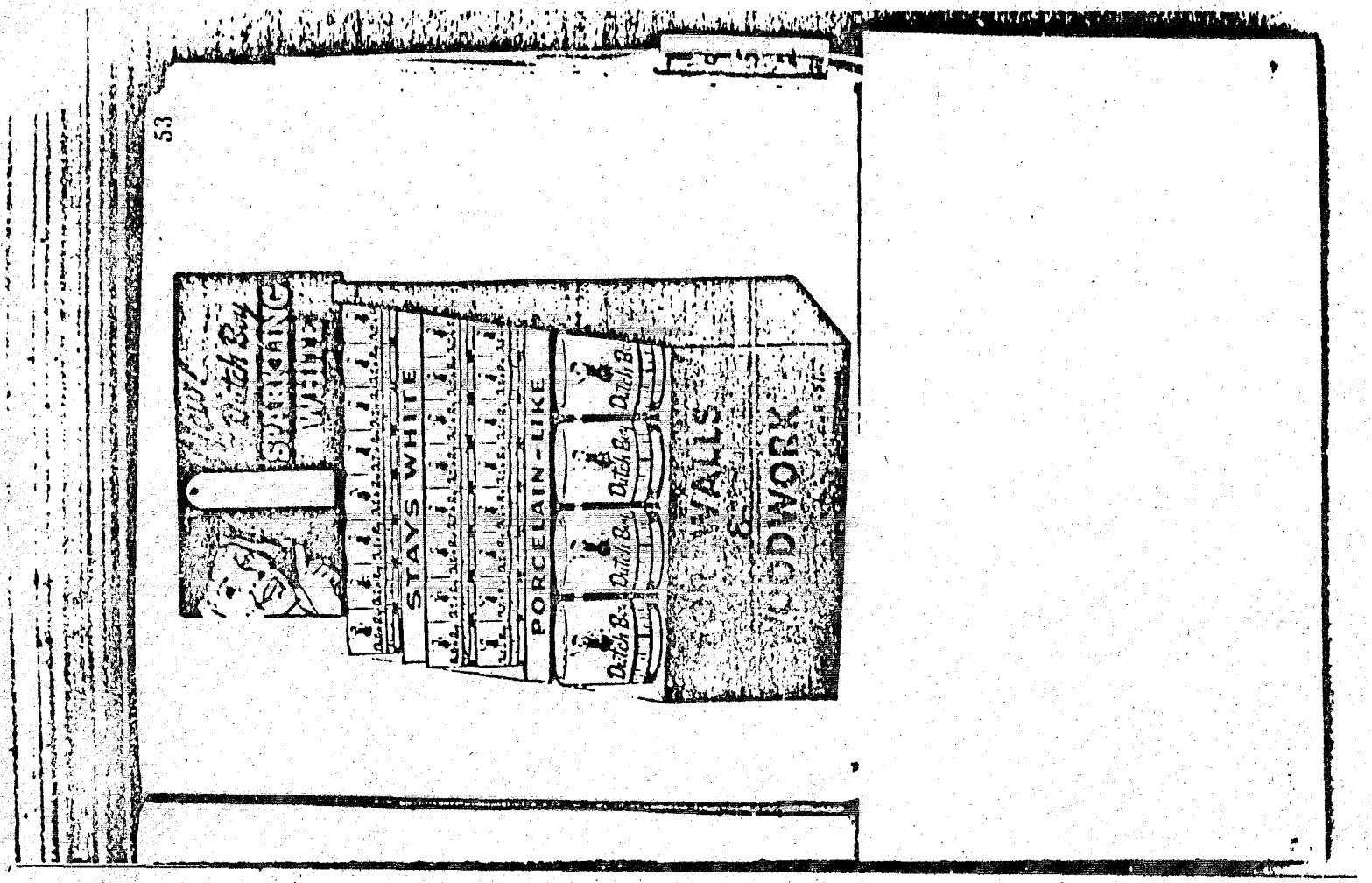

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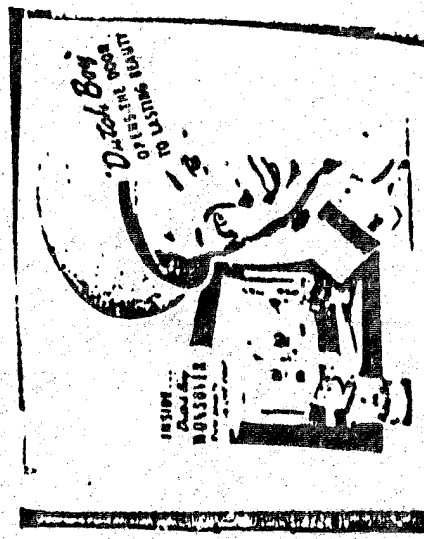

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NLI 115017

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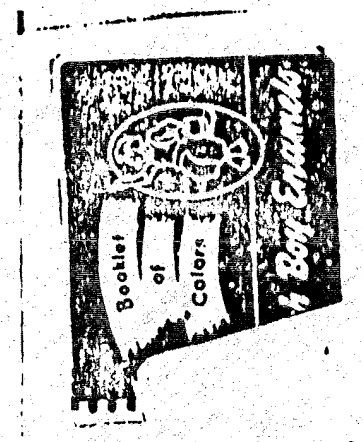
NLI 115018



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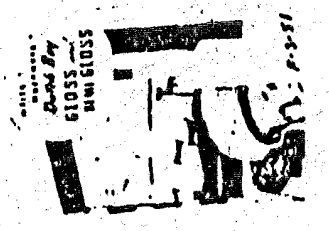

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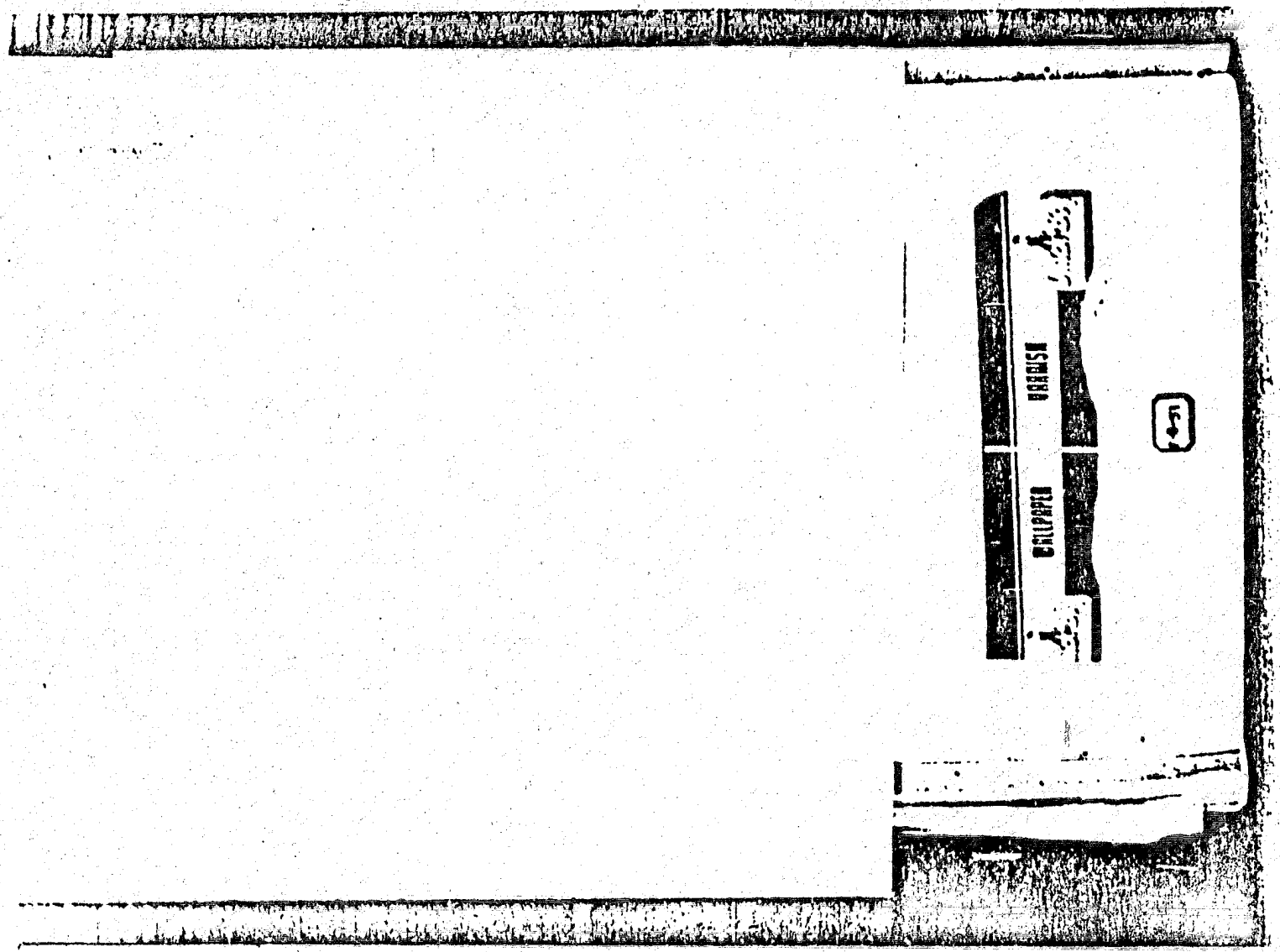

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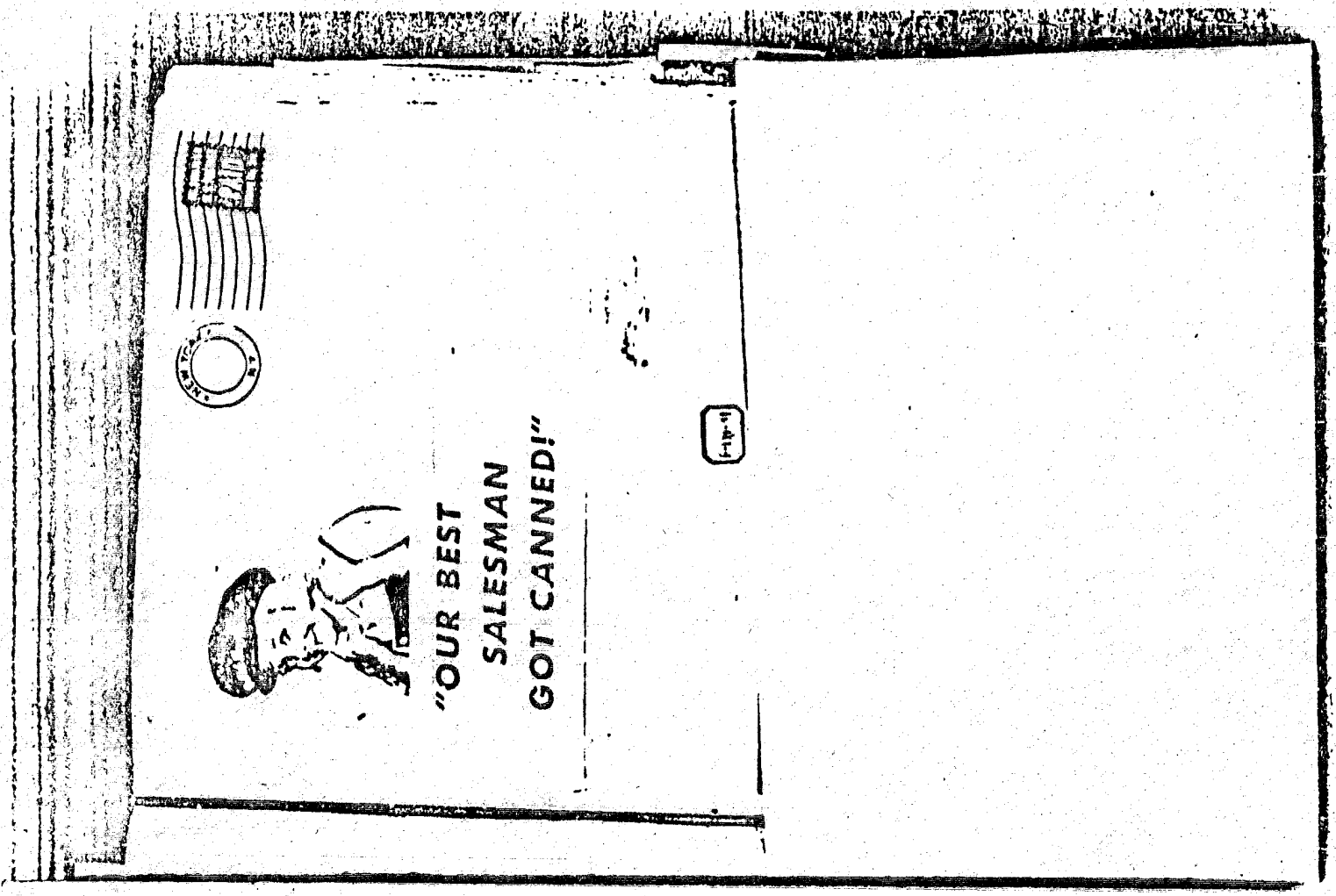

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YES..

Dutch Boy

NOW SELLING MORE THAN EVER BEFORE!

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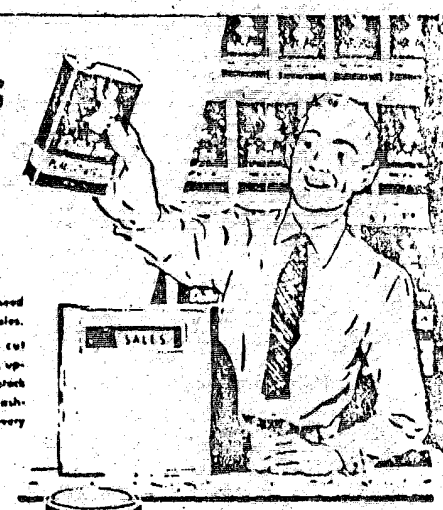
NLI 115022

DUTCH BOY LINSEED OIL IN CANS

MEANS MORE MONEY FOR YOU!



- **CREATES MORE SALES** Place these bright cans out front and watch the famous smiling Dutch Boy sell right from the display! Saves time. Just hand a can to the customer and collect. No losing time in the back — you stay with the customer and sell.
- **GIVES YOU FULL PROFIT** Eliminates loss from leakage, shrinkage, spillage — you sell every drop you buy.
- **SATISFIES ALL YOUR CUSTOMERS** Master painters and home owners prefer the dependable sealed quality and exact quantity of Dutch Boy Linseed Oil in cans.
- **ASSURES REPEAT BUSINESS** Users always buy the best again — and that's dependable Dutch Boy Linseed Oil in cans.
- **MOVES THE WHOLE LINE** Cans are clenny . . . that's why Dutch Boy Linseed Oil in cans results in more combination sales.

AND DUTCH BOY IN CANS . . . helps cut down work • Builds your reputation for neat, up-to-date store-keeping • Saves space • Makes stock taking quicker, easier, more accurate • Puts cash-making prestige to work for you • Satisfies every user with the purest, highest quality

SELL THESE





AND YOU'LL SELL THESE TOO!

That's why...
for bigger profits plus all the benefits of smart merchandising, order
DUTCH BOY LINSEED OIL IN CANS

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NLI 115023

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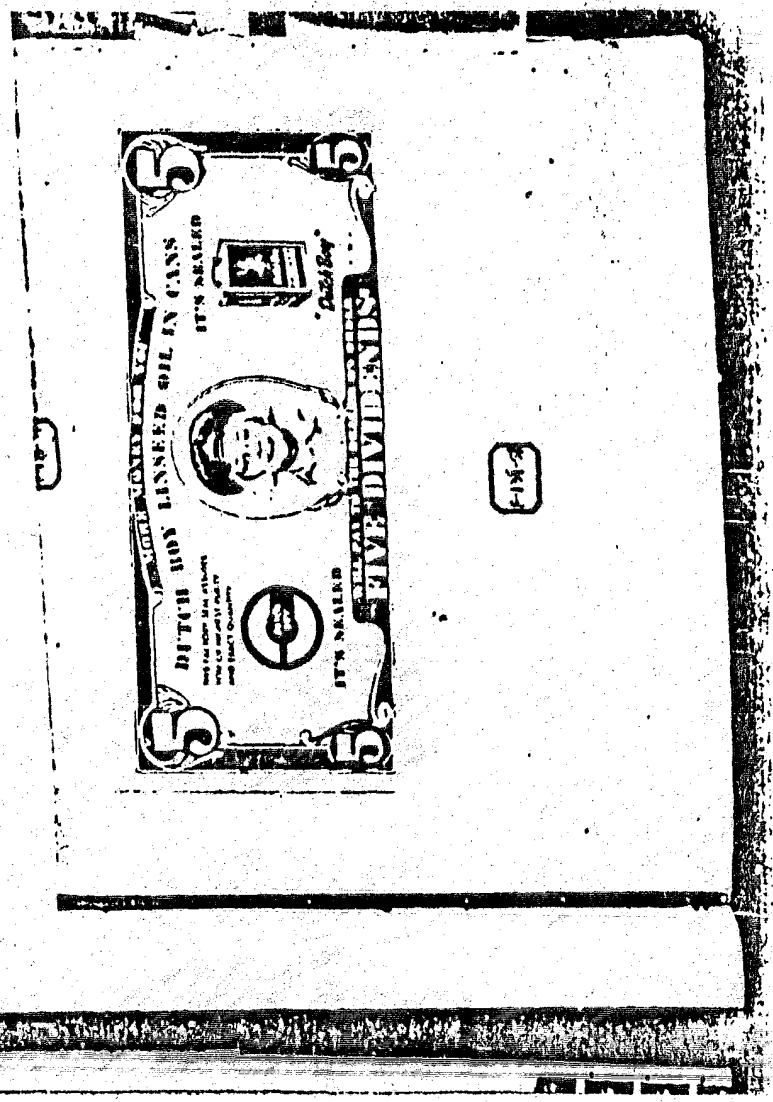
NLI 115024



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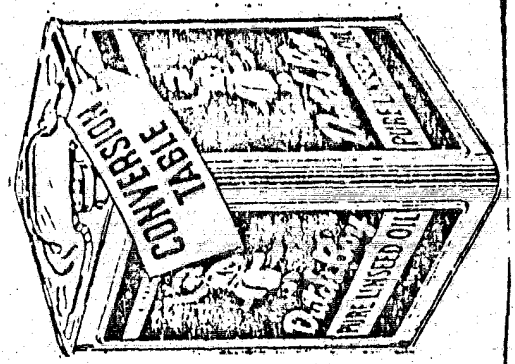

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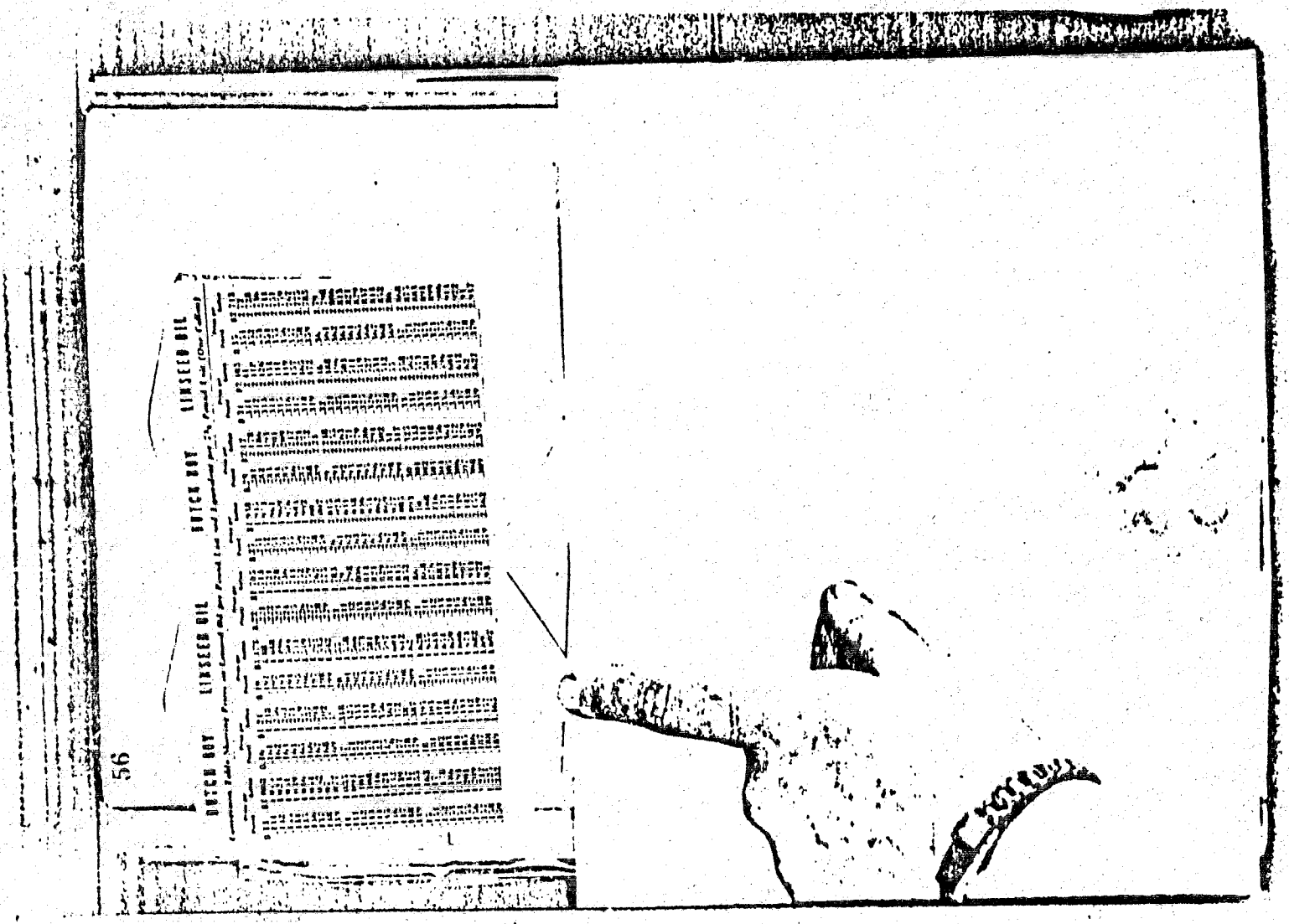

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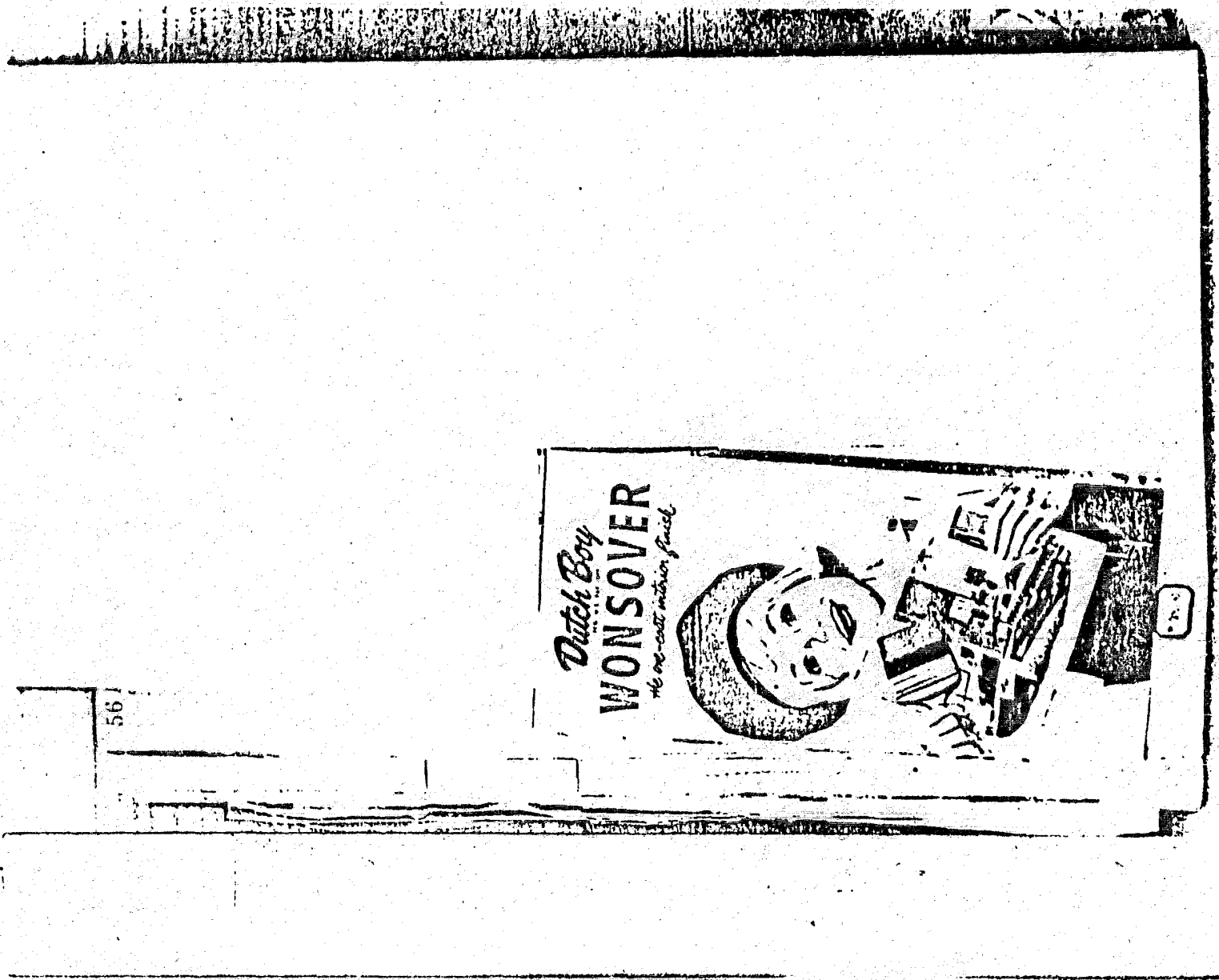

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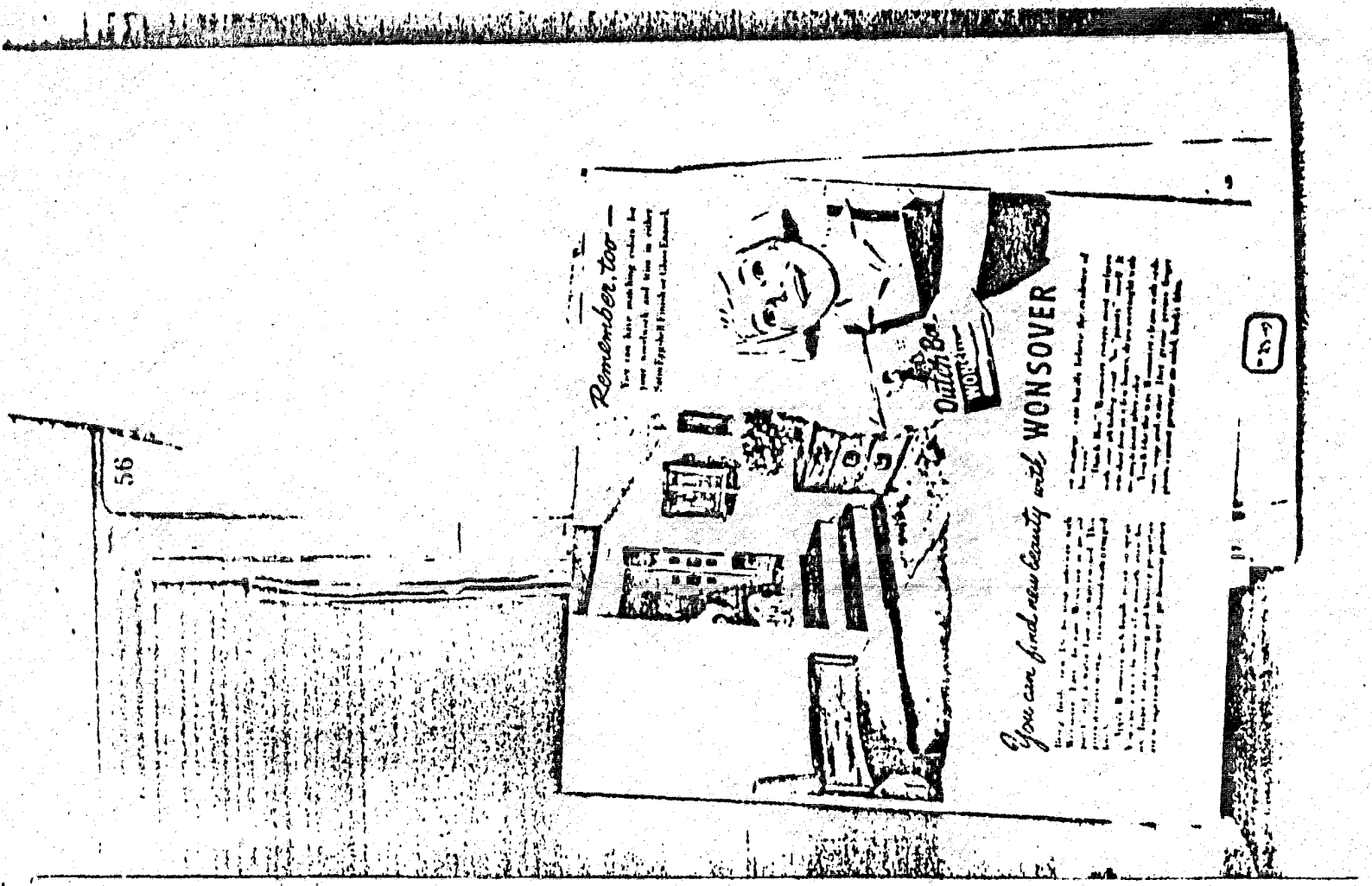

DUTCH BOY *Wonsover*

—BRIGHT, CRISP ONE-COAT COLORS THAT ARE WASHABLE!

486—COLONIAL GREEN	432—PEACH TONE	476—BLUE HAZE
412—OFF WHITE*	472—PASTEL BLUE	444—FLAKEN YELLOW
422—CREAM	420—IVORY	426—BUFF
466—GEORGIAN GRAY	456—DUSTY ROSE	482—SUNLIT GREEN

*Also available in 410—WHITE



BEAUTY COMES EASY!

. . . the Wonsover way!

[illegible]

[illegible]

[illegible]

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REQUISITION

tch Boy WINDOV

DATE

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NLI 115030

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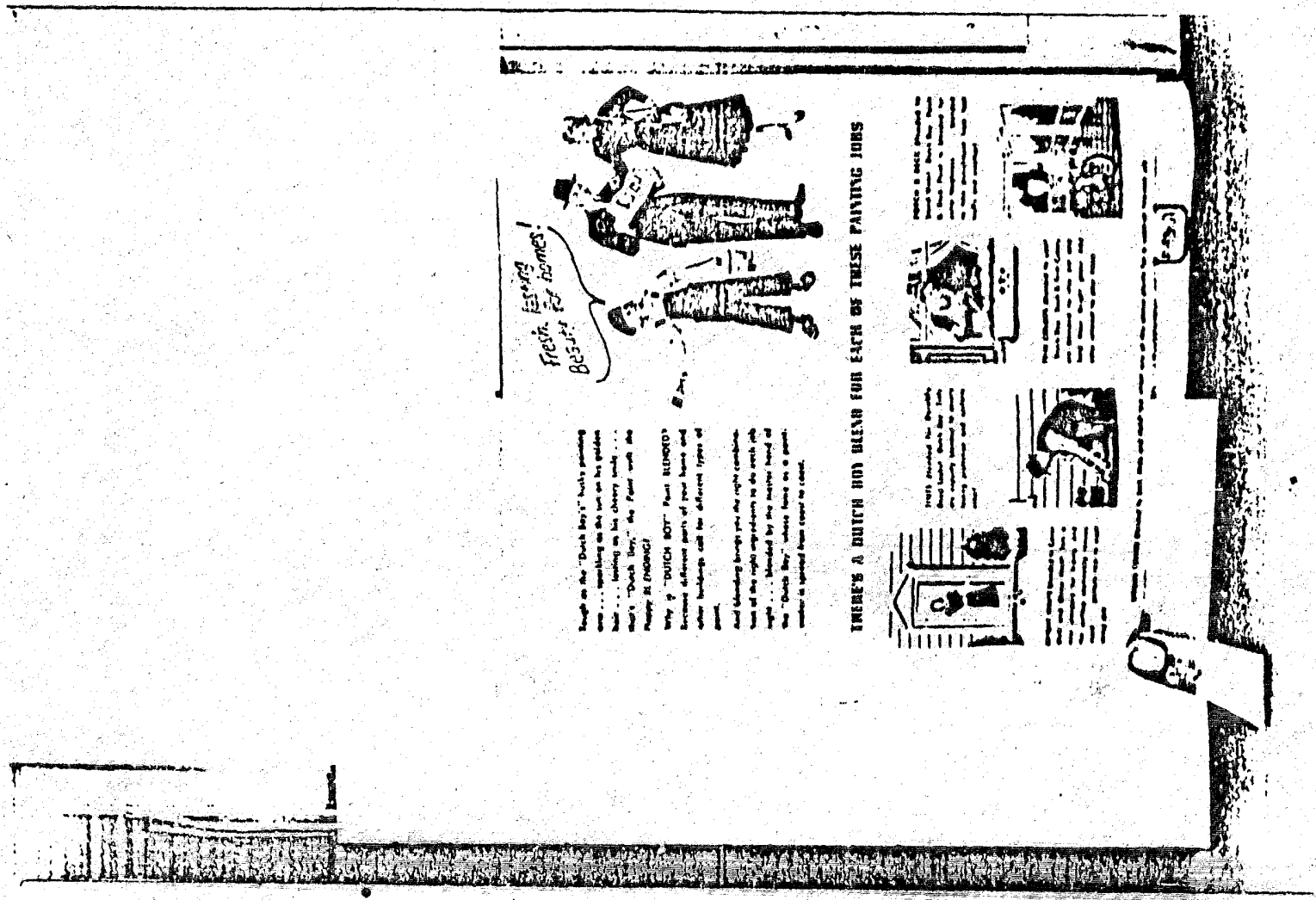
NLI 115031



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NLI 115032