

To: Hupp, Sydney[hupp.sydney@epa.gov]
From: Ed Feulner
Sent: Wed 8/2/2017 8:47:33 PM
Subject: Telling the truth

Scott,

If you happen to turn on the television today, there's a good chance that a liberal cable news network is blaring all sorts of "fake news" out to the general public.

I saw a poll recently that said that only 16% of conservatives trust the media—and that poll was taken *before* the election, when the liberal media went ballistic about President Trump. Your distrust in the media is *absolutely justified*, considering the behavior of journalists and television news anchors in recent months.

Americans need to know what's going on. And they need news from a reliable source—one that will tell them the unbiased truth. Americans need an alternative from the mainstream media.

That's why Heritage created the Daily Signal in 2014—to clearly and directly communicate news and information, especially news around conservative policy.

The Daily Signal's mission is to give Americans the truth about what is happening in Washington and what must be done to save our country.

The good news is that millions of people read The Daily Signal each week, because truth in media is a rare thing these days...and it stands out!

Heritage's Board of Trustees recognizes the incredible work being done by The Daily Signal, and how it advances the work of our policy experts.

In fact, The Daily Signal's success is one of the reasons why members of the Board have issued a \$1 million dollar-for-dollar matching challenge to you.

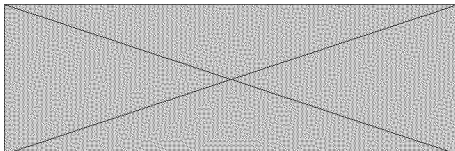
If you are able to support the work of Heritage—including The Daily Signal—before August 15, then our board will match your gift.

Don't wait any longer—The Daily Signal needs your support to continue speaking the truth. Make your donation using this secure link:

<https://secured.heritage.org/boardchallenge>

Onward!

Ed Feulner
President



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