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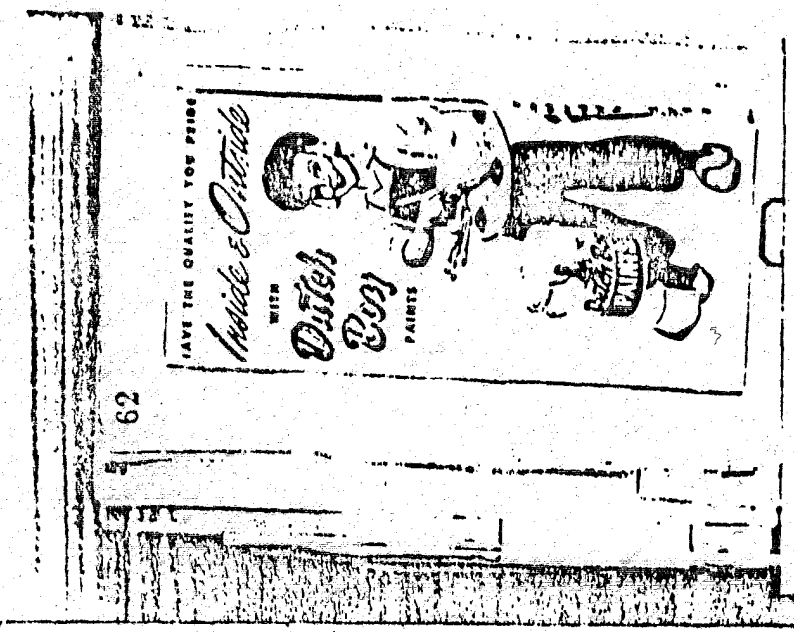
NLI 11503

N13428



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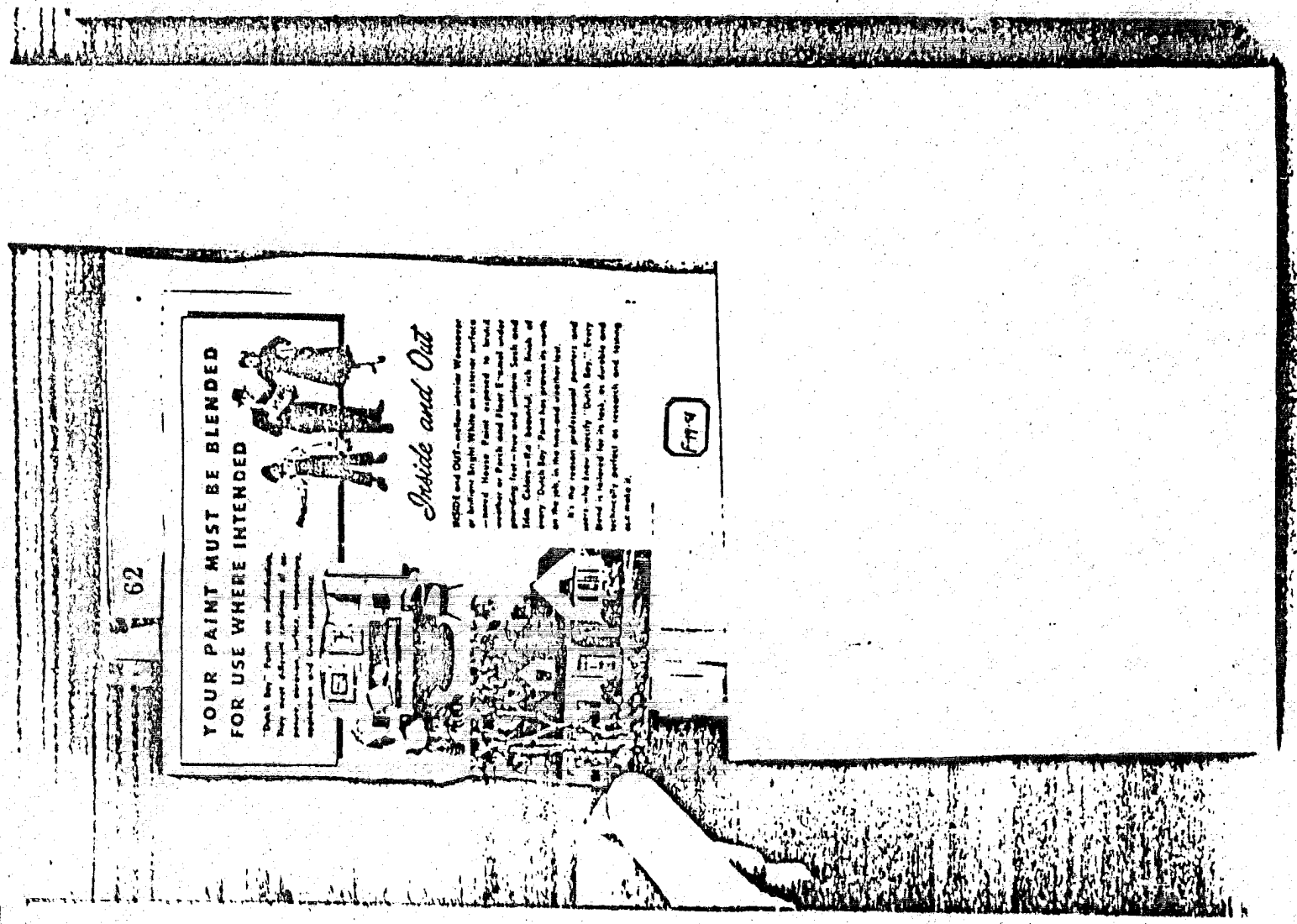

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NLI 115040



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NLI 115041

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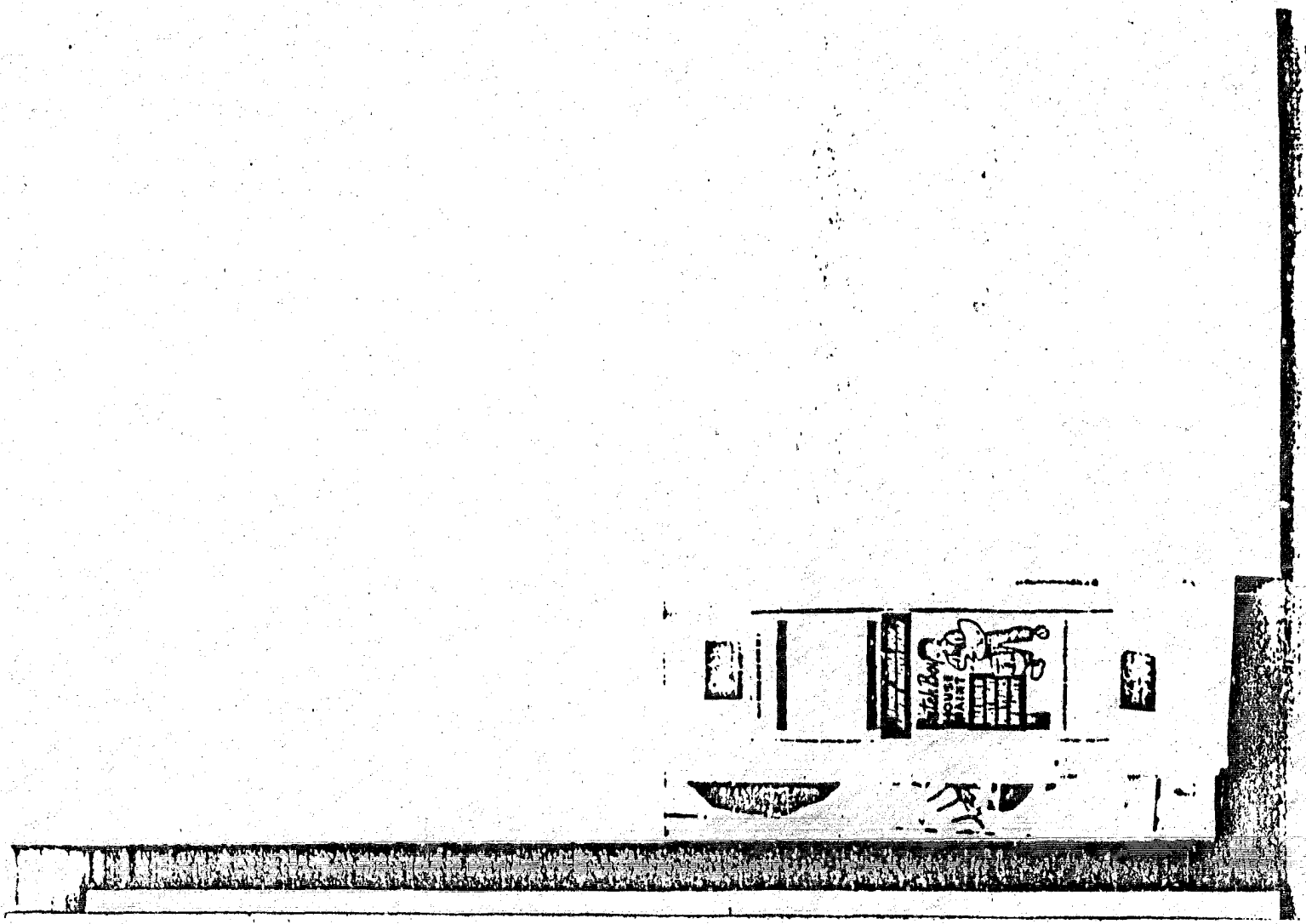
NLI 115042



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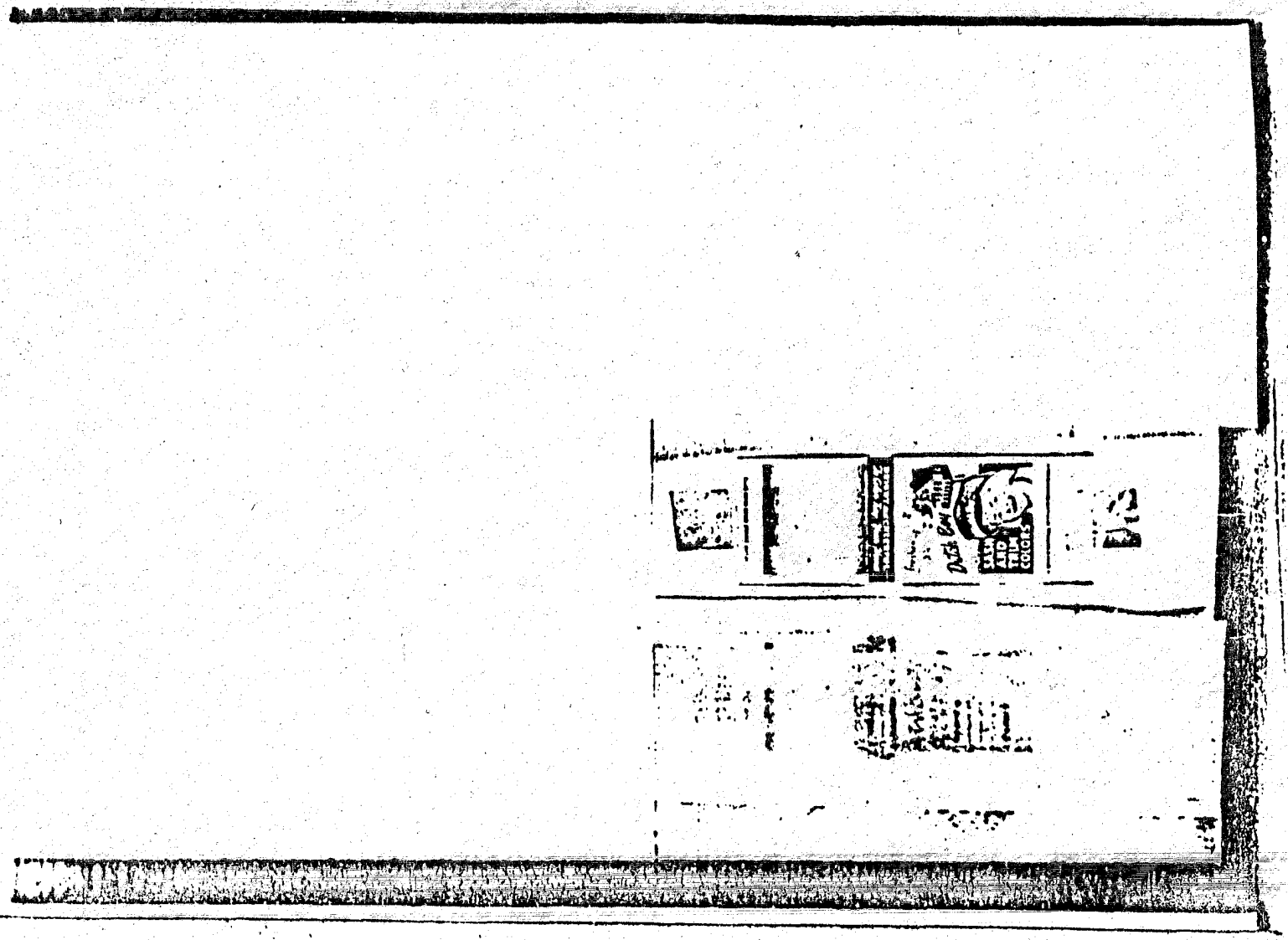

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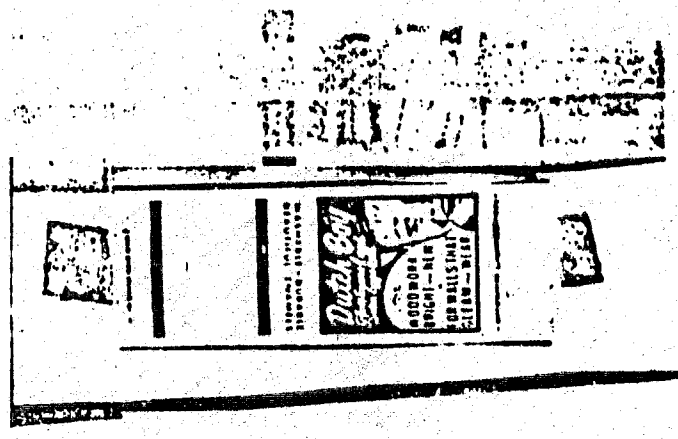

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NLI 115045



ANNOUNCING *a new*
"country" color in Dutch Boy

PROVINCIAL RED

A-58-51

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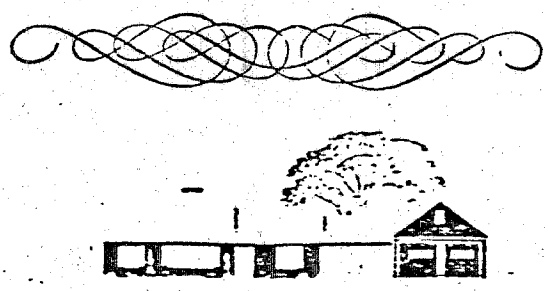
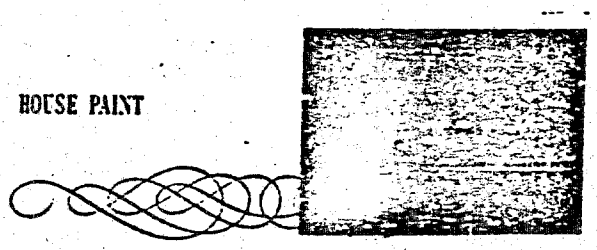
NLI 115046



HER'S BLUE BASIC BEAUTY by the bucketful! It's the exciting new color in house paint — "Dutch Boy" PROVINCIAL RED. This sturdy pioneer line produces an effect as bluff, honest and beautiful as old colonial brick, provides that true touch of traditional country styling. For enhancing suburban and rural homes—especially the Cape Cod and ranch types—"Dutch Boy" PROVINCIAL RED is the modern answer.

AND AS PRACTICAL AS BEAUTIFUL! Added to the cheerful beauty of this top-quality house paint are years of rugged, durable protection for your home. Sunny skies or storms weather, this tough fade-resistant finish will keep your home safe and snug. And imagine the note of warm hospitality it will give your house. For beauty plus protection, ask your "Dutch Boy" dealer for PROVINCIAL RED.

HOUSE PAINT





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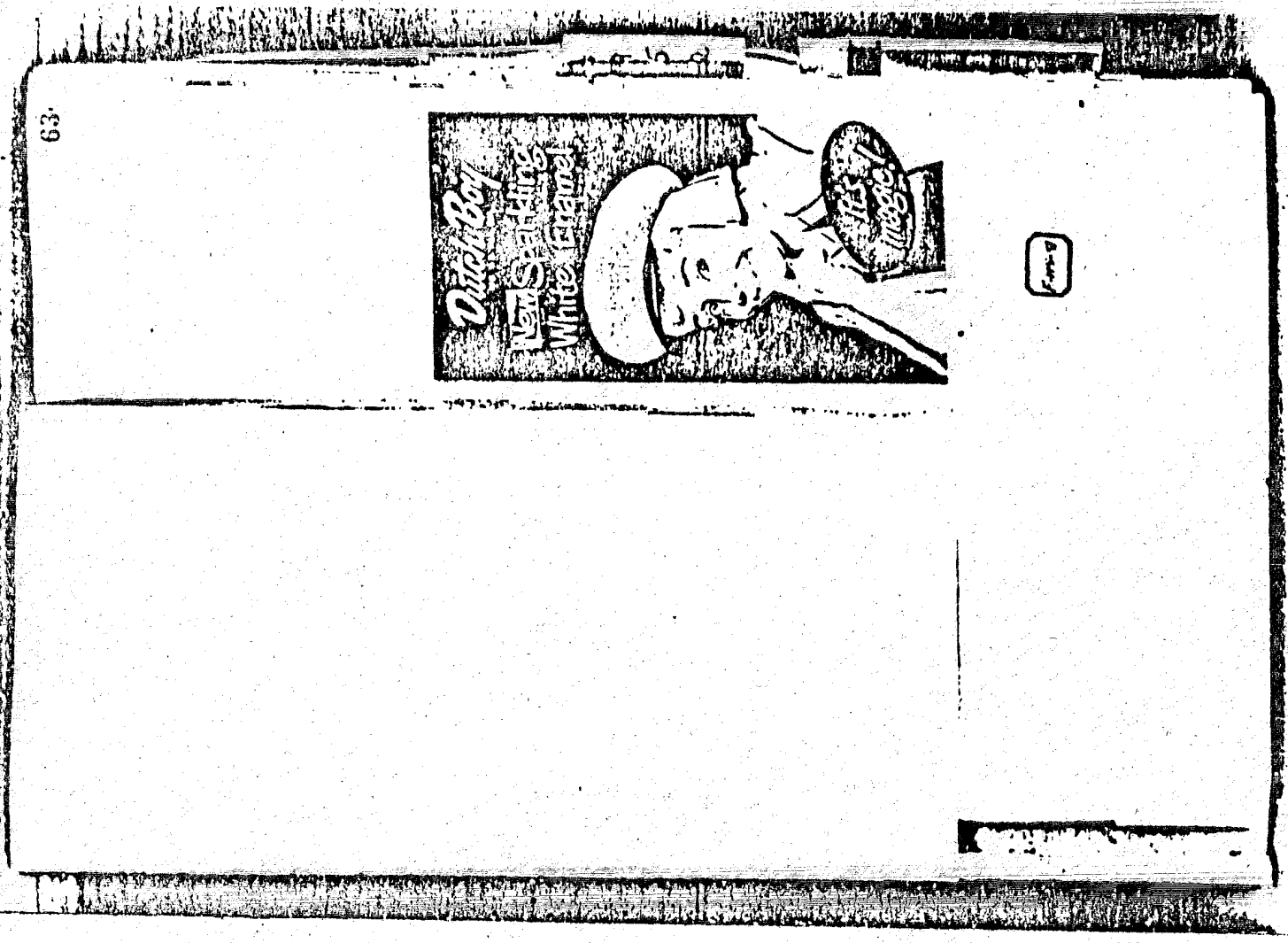

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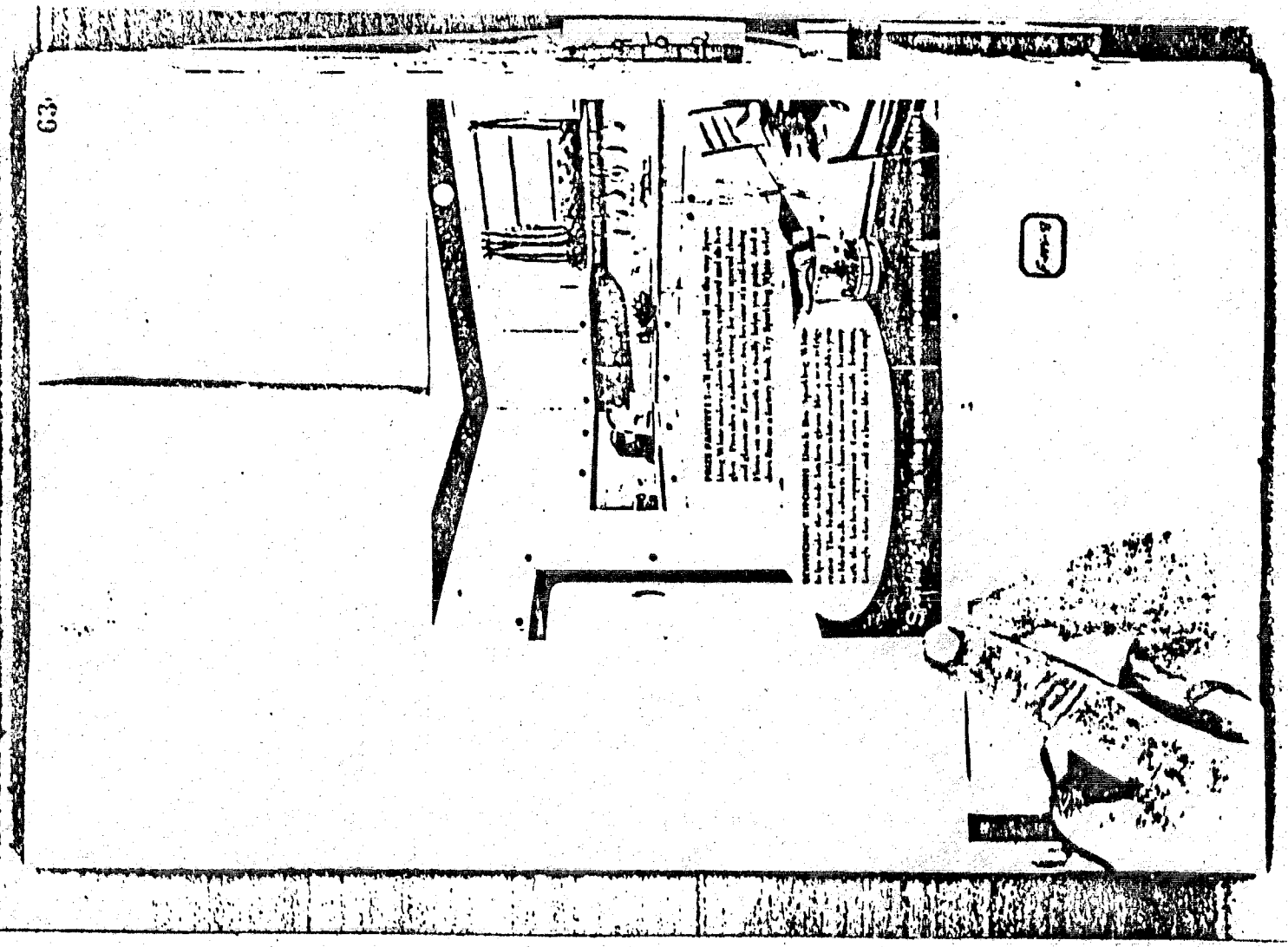

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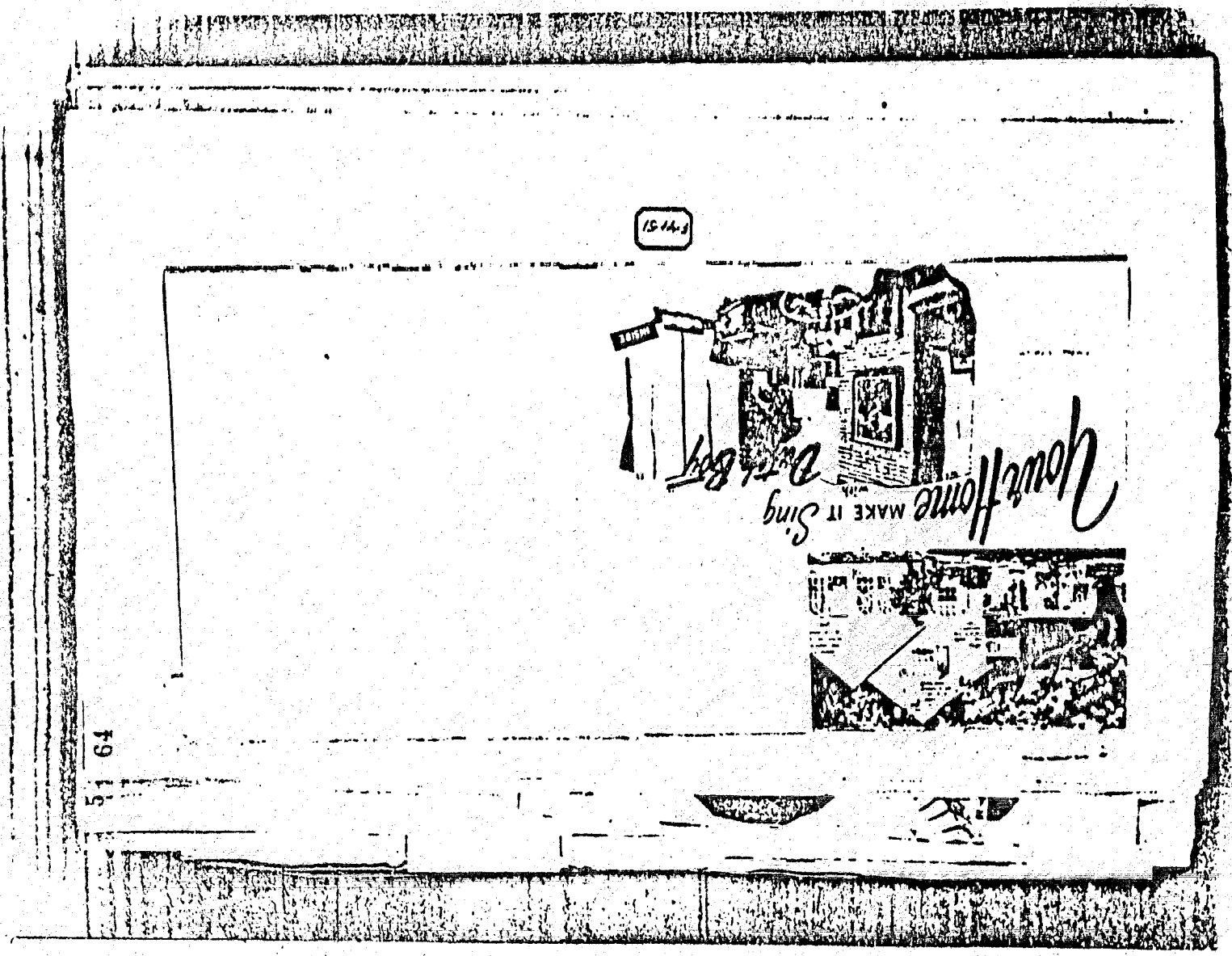

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White or Tints

"Dutch Boy" HOUSE PAINTS

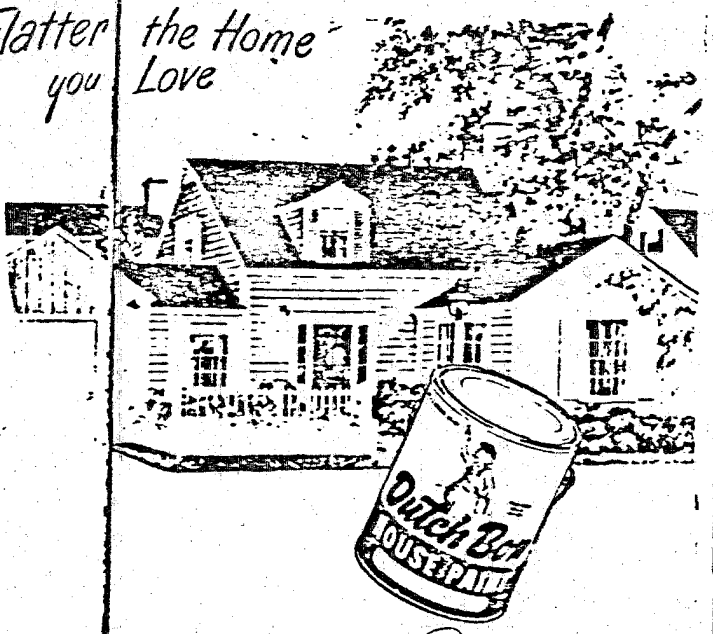
Protect and Flatter the Home you Love

Add a bright new sparkle to your home with famous "Dutch Boy" House Paints. Your home will look like new—but more important, *will stay like new* for a long, long time. That's because "Dutch Boy" House Paints are weather-worthy—backed by years and years of paint testing.

BRIGHT WHITE — the whitest white paint your house can wear! It stays white, too, because BRIGHT WHITE is specially formulated. The dirt on your home is washed away by the rain. If you want your house *bright* and *white*, paint with "Dutch Boy's" *amazing* BRIGHT WHITE.

SPARKLING TINTS — a whole range of selected colors that will set your home apart. They're colors, too, that are designed to last . . . blended to assure you true, uniform color for years.

Yes, when you paint with "Dutch Boy" you can paint with confidence. Years of testing and research are behind "Dutch Boy" House Paints. They're paints formulated of the finest pigments and oils known . . . paints made in modern plants by skilled technicians. So, ask for "Dutch Boy" House Paints—recommended by professional painters who know from experience the matchless *quality* of "Dutch Boy"!



Dutch Boy

SASH & TRIM COLORS



Accent the personality of your home with "Dutch Boy's" Sash & Trim Colors. Blended so smoothly, you can cover dingy surfaces almost effortlessly. Only one coat is needed over a properly sealed or primed surface. Select from the eight popular standard colors or intermix to achieve an eye-catching color of your own. Remember, "Dutch Boy" Sash & Trim Colors are *weather-tested* — specially blended to stay bright and gay—to hold their shine and gloss.

Dutch Boy

PORCH & FLOOR ENAMEL



Here's a floor enamel that stands up under wear, abrasion, repeated washing and swabbing. On wood, concrete or metal — floors, decks, porches, railings, stairs, steps, columns, baseboards, doors — every wear-exposed surface calls for this wear-resistant finish. This enamel goes on quickly and dries to a hard, brilliant finish. You can depend on the rich quality of "Dutch Boy" PORCH & FLOOR ENAMEL — it has built-in *durability*!

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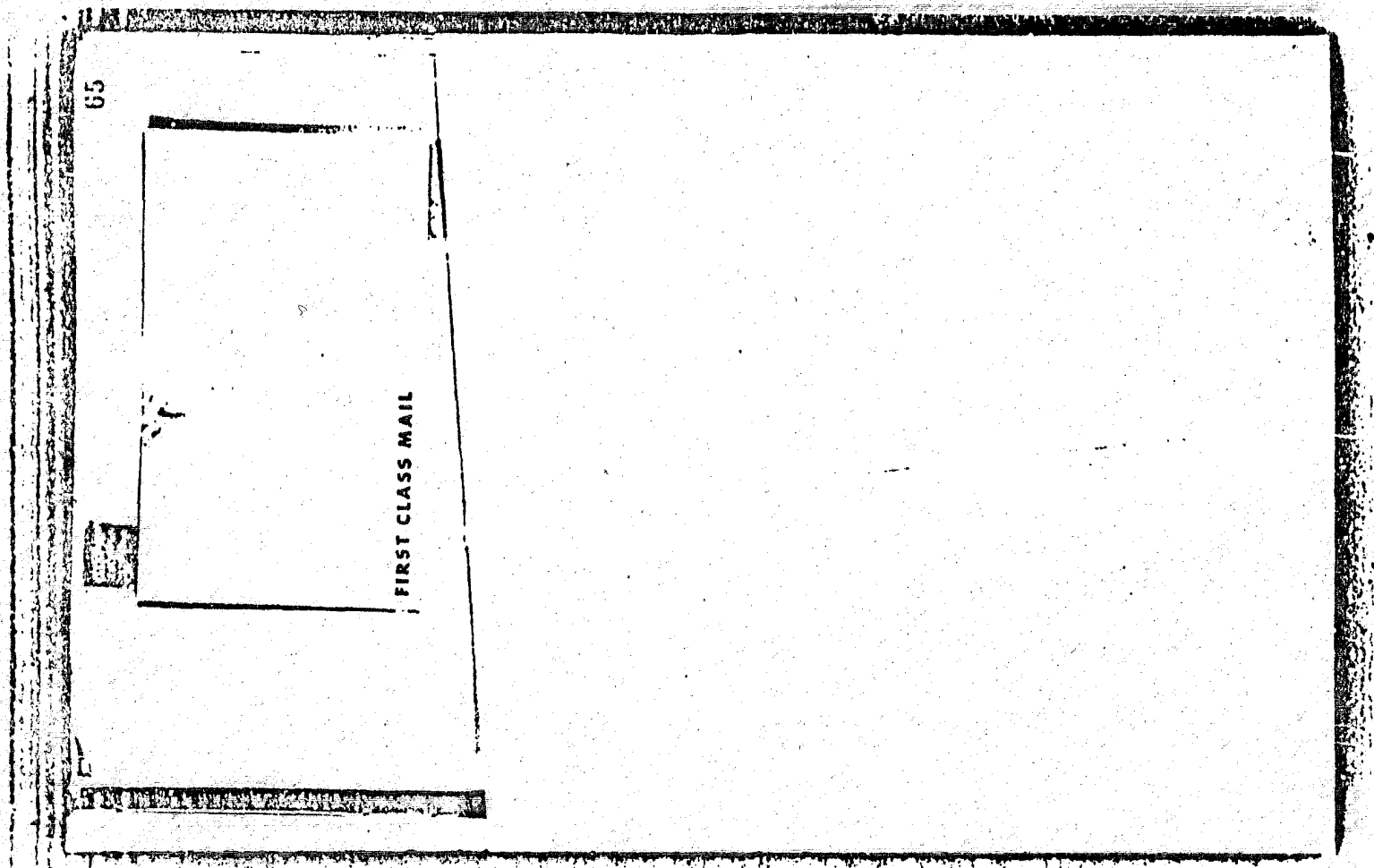

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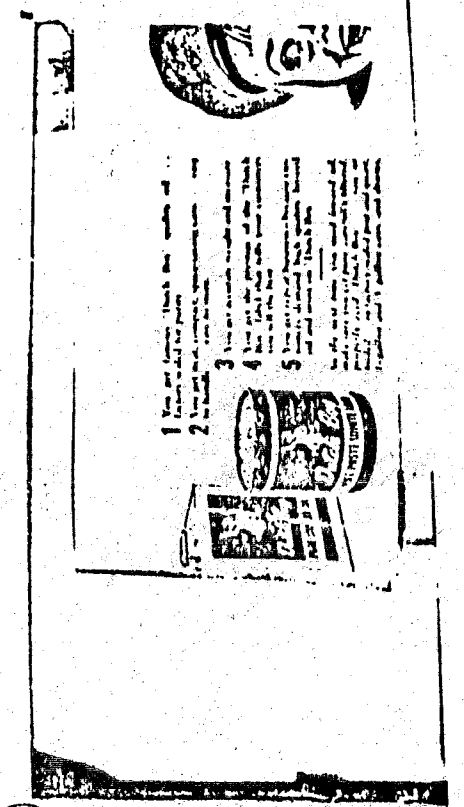

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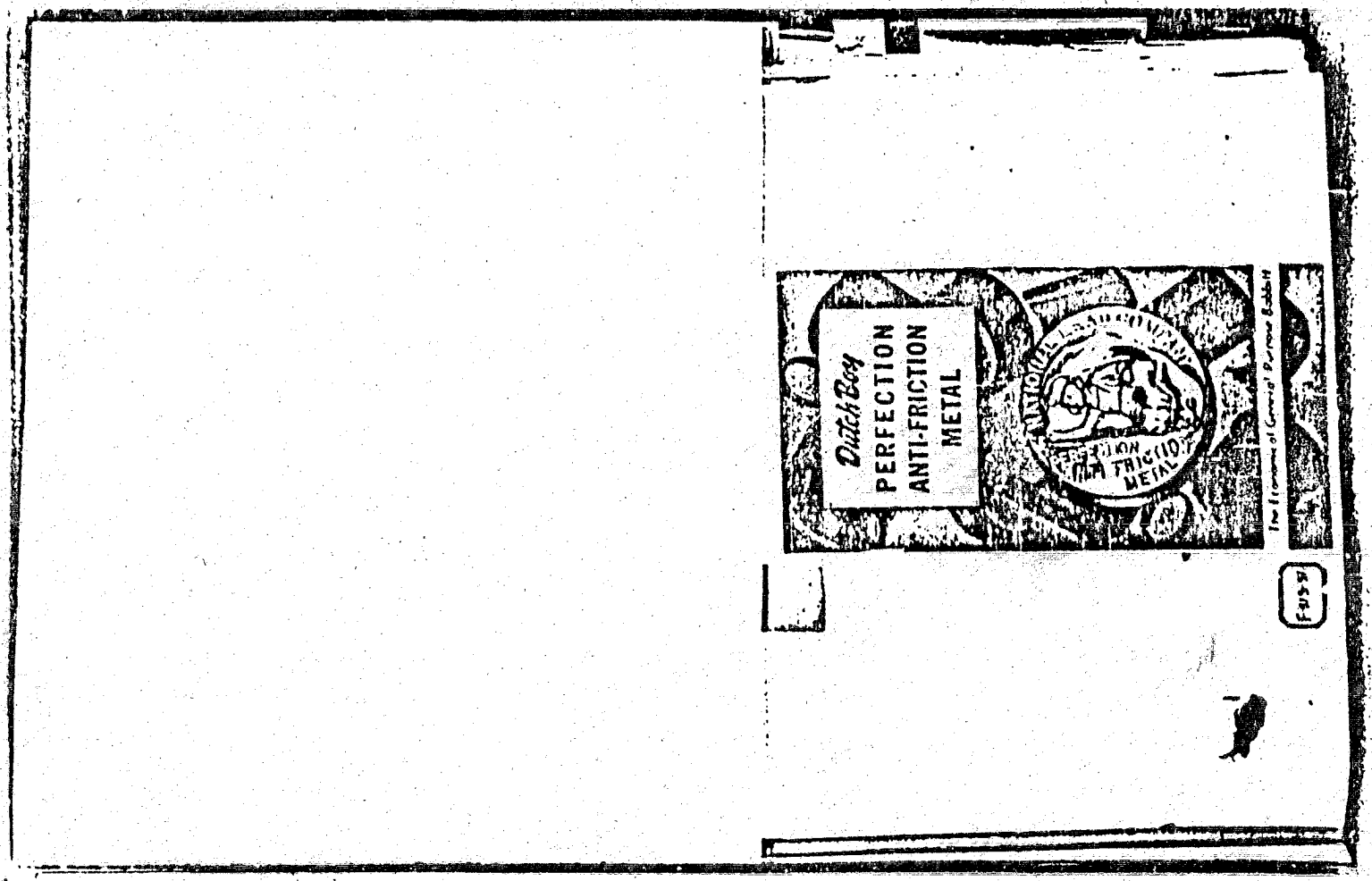

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NLI 115059

Dutch Bay "Perfection" Anti-Friction Metal a Dependable Babbitt for Machinery Bearings