

FILE NAME: Monsanto (MON)

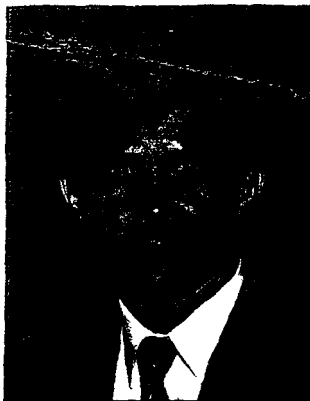
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The American
Industrial
Hygiene
Association

*Its History and Personalities
1939-1990*



Fifty-second President

1990-1991

John L. Henshaw

1949-

Henshaw held the position of corporate industrial hygiene director at the Monsanto Company during his presidency. He was the second person from Monsanto to serve as AIHA president. With the cooperation of the national office, the AIHA Board of Directors and the members of AIHA, the Association made significant gains in solidifying organizational management, improving public image, gaining respect in governmental affairs, supporting local sections, and coordinating committee activities. The Association moved into a higher position of leadership. The strategic plan was given a mission, purpose, and five major goals. AIHA set out to become more aggressive in formulating scientifically based positions; marketing those positions to appropriate audiences, and taking a leadership role to assure decision-makers have appropriate details to serve society. The first governmental affairs consultant (Neece, Cator & Associates) in Washington, D.C. was hired to advise and assist in addressing issues, and getting AIHA's technical voice heard by the appropriate audiences. With the consultant's guidance, AIHA instigated visits to Capitol Hill, prompted meetings with key regulatory officials, and provided extensive commentary on pending legislation and regulation. Coalitions with other associations were sought to leverage AIHA's position in the regulatory and legislative arenas. AIHA goals were to ensure that laws and regulations were developed on the basis of "good science" by delivering the experts (most often AIHA committee chairs) to agencies and congressional staff who develop the laws and regulations.