

HOP IN NEW MONTEREY

y's Radio Service

Lighthouse Ave.

Phone 4806

Repairs

Sales Dept.

arp

L. Ray Turner

Warranty Sta-
Motorola,
Zenith

Radios and Electrical
Household Appliances

Avenue Cafe

BE PREPARED TO PLEASE YOU
Breakfast—Lunches—Dinners

MADE PIES—OUR SPECIALTY

Roast Rib Steak, New York Cut

and Potatoes, SPECIAL

55¢

Mr. and Mrs. E. T. Kohn, Props.

Central Grocery

A. C. Lopez, Prop.
CITY MEATS AND GROCERIES
FRESH FRUITS AND VEGETABLES
J. & H. Green Trading Stamps

FREE DELIVERY—PHONE 7289

New Monterey

ION
INC.
DUCTS

The Seal of Perfection

Peninsula-Wide Service

Phones
Carmel 78 Monterey 8429

Del Monte Dairy

sen's News Stand

—622 Lighthouse Ave.

Large magazines, daily newspapers,
and wedding cards, smokers'
candies, stationery, toys.

BILL SORENSEN, Prop.

RUDOLPH'S FURNITURE STORE



Occupying a Peninsula landmark that dates back to the gay '90s is Rudolph's Furniture Store. Many a social event was held in the two-story structure that was constructed in the 1890s and which still carries the name of Mariposa Hall.

Later used as barracks for the United States Army, the building was purchased by the late Louis Rudolph in 1906, and it has housed the Rudolph Furniture Store continuously since that time.

Ray Rudolph, present head of the business, took over in 1926.

Born on a ranch near King City, Ray Rudolph spent his early years in King City, Salinas and San Jose. The family moved to Monterey in 1905

and Rudolph attended local schools. After being graduated from the Monterey high school, Rudolph attended the University of Santa Clara.

He returned to Monterey in 1920 to engage actively in the furniture business with his father.

Presently chairman of the Monterey-Pacific Grove Red Cross Chapter, Rudolph is a past president of the Rotary club and a member since 1926, past-Grand Knight of the Knights of Columbus, and a member of the American Legion.

In its nearly 33 years of existence, Rudolph's Furniture Store has clung to a policy of giving honest value. The satisfaction of the customer is always a paramount consideration, and to that end up-to-the-minute advice on correct home-furnishings is always available.

Thrift Food Store

614 Lighthouse

Phones 3173 and 3174

Free Delivery in Monterey and Pacific Grove on orders of \$1.00 or more.

FINEST QUALITY MEATS, FRESH PRODUCE, QUALITY GROCERIES, LIQUORS AND WINES

EVERY DAY LOW PRICES

UNION LUMBER CO.

BUILDING MATERIALS—PAINTS—MILLWORK
Complete Service to Home Builders, Including Financing
WOOD SHINGLES LAST LONGER

386 Lighthouse

Phone 5149

Hicks & Howell

674 Lighthouse

Phone 4321

FIRESTONE SUPPLY STORE

NEW AND REBUILT TIRES . . . USED CARS . . .
ACCESSORIES . . . AUTO REPAIRS . . . IT COSTS
YOU LESS TO DO BUSINESS WITH US BECAUSE
OF LOW OVERHEAD

Midway Drug Store

Fred Nicholas, Prop.

Corner Lighthouse and Hoffman

Phone 8325

COMPLETE STOCK OF DRUGS AND LIQUORS, MAGAZINES AND SUNDRIES

A convenient place to shop . . . ample parking space



Dutch Boy Paints

VERNON POTTERY

Houseware and Hardware

New Monterey Hardware Store

536 Lighthouse Ave.

AL-BELL, Owner

Phone 3857

Monterey Peninsula Herald, Sept. 21, 1939. P16

Rudolph's FURNITURE STORE

Renew Your Interest in Your Home

..... By Renewing Your Furnishings!



New Upholstery!

Are you pleasantly surprised at the big difference overhauled furniture can make in your home. Everything will seem brighter! At Rudolph's you select from a large stock of the newest fabric.

New Draperies!

Draperies, too, will help to rekindle interest in the home. Our selection of drapery materials is complete, and you're certain to find just what you want! Why not let Rudolph's show you how to refurnish your home?

"You Get Both!"

Yes, you get both correct furnishings and reasonable prices at Rudolph's. It costs no more to get both. Services of a skilled decorator are available to help you carry out your own ideas and to make helpful suggestions.