

Glidden Paints

• Everywhere on Everything •

PAINTS • VARNISHES • LACQUERS • ENAMELS

SUGGESTED RETAIL PRICE LIST

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INDEX (Classified)

	Page		Page
ALUMINUM PAINT.....	23-24	JAPALAC PRODUCTS.....	20-21
ASPHALT PRODUCTS.....	26	METAL PROTECTIVE PAINTS.....	11-12-13
AUTO FINISHES.....	22	MISCELLANEOUS PRODUCTS & SPECIALTIES.....	24-25
BARN AND ROOF PAINTS.....	11	PRIMER-SEALER.....	27
COLORS IN OIL.....	26	REFLECTOLITE.....	27
ENAMELS AND UNDERCOATERS.....	13-14	SPRED.....	27
EXTERIOR HOUSE PAINTS.....	4-5-6-7	STAINS, FILLERS, REMOVERS.....	19-20
FLOOR PAINTS.....	8	TRUCK, TRACTOR & MACHINERY ENAMEL.....	22
GLID-N SPECIALTIES.....	23-29	VARNISHES.....	15-16-17-18
		WALL FINISHES.....	8-9

INDEX (Itemized)

Product	Page	Product	Page	Product	Page
A		G		R	
Ad-El-Ite Non-Inflammable Paint and Varnish Remover.....	19	Glid-Seal.....	18	Rapidcote—Varnish.....	16
Ad-El-Ite Paint and Varnish Remover.....	19	Glidite, Galvanized Iron Primer.....	12	Red Lead, Liquid.....	13
Ad-El-Ite Paste Wax.....	24	Glidtone Stains.....	20	Reflect-O-Lite Paste Paint.....	27
Aluminum Paint—Japalac.....	21	Gloss Wall Finish.....	9	Ripolin.....	13
Asphalt Aluminum Roof Coating.....	24	Graining Specialties—Japalac.....	21	Rockspar—Varnish.....	17
Asphaltum Varnish, Black.....	17	Greens (Trim and Trellis).....	5	Roof Paint.....	24
Automobile Enamel.....	22				
Automobile Polish—Glid-N.....	29	H		S	
B		House Paint Primer—Basecoat.....	6	Screen Enamel—Japalac.....	21
Bar and Table Top Varnish.....	15	Household Insecticide—Glid-N.....	28	Sealette.....	10
Barn Paint, Endurance.....	11			Semi-Gloss Wall Finish.....	9
Basecoat—Endurance Exterior.....	6	I		Shellac.....	19
Basecoat—Speedwall Interior.....	9	Interior Varnish.....	16	Shingle Stain.....	7
Black Asphaltum.....	17	Iron Primer.....	12	Slick Linoleum Coating.....	24
Blackboard Slating.....	28			Smoke Stack Black.....	13
Bleach (Wood).....	25	J		Spedenamel.....	22
Bronzes—Japalac.....	21	Japalac.....	20-21	Spedene.....	14
Bronzing Liquid—Superior.....	17	Japan Drier.....	17	Speedoleum—Varnish.....	16
Brush Restorer.....	29	Japspar—Varnish.....	15	Speed-Wall Flat.....	8
C				Speed-Wall Gloss.....	9
Cement Coating and Mixing Liquid.....	6	K		Speed-Wall Interior Basecoat.....	9
Chromatized Metal Primer.....	12	Knot Sealer.....	6	Speed-Wall Semi-Gloss.....	9
Colors in Oil.....	26			Spred Flat.....	27
Concrete Paint (See Pli-Namel).....	8	L		Spred Luster.....	27
Creosote Paint.....	7	Lik-A-Rub—Varnish.....	16	Spred Primer-Sealer.....	27
D		Linoleum—Slick Lacquer.....	24	Spred Satin.....	27
D.D.T. Insecticide—Glid-N.....	28	Linoleum Varnish.....	16	Stove and Iron Enamel.....	21
Decorator Colors.....	27	Liquid Cement Coating and Cement Coating Mixing Liquid.....	6	Surfacene.....	25
Drier, Japan.....	17	Liquid Cleaner—Glid-N.....	28	Superior Spedene Enamel.....	14
Drwal.....	7	Liquid Red Lead.....	13		
E		Liquid Wax—Glid-N.....	28	T	
Enamel—Japalac.....	20-21			Tinners' Paints.....	11
Endurance Prepared House Paint.....	4	M		Titan-O-Zinc Outside White.....	5
Endurance Imperial House Paint.....	4	Masticrete.....	26	Titan-O-Zinc Paste Paint.....	6
Endurance Shingle Stain.....	7	Masticrete Primer.....	26	Touch-Up Black.....	22
Endurance White Semi-Paste.....	7	Metal Primer.....	11	Trim and Trellis Colors.....	5
Everon House Paint.....	4	Metallite, Interior and Exterior.....	23	Truck, Tractor and Machinery Enamel.....	22
F		Mildew-X.....	29	Tube Colors.....	26
Fillers.....	19			V	
Flat Wall Finish.....	8	N		Vapor Barrier.....	27
Floor Varnish.....	15-16-17	Nev-A Rot.....	25	Varnish Remover.....	19
Floor Wax.....	28	Nev-A-Rust.....	11	Varnish Stain—Japalac.....	20
Florenamel.....	8			Velvet Floor Varnish.....	18
Floorette—Varnish.....	15-16	O		Vismatic Green Chalkboard Coating.....	28
Furniture Polish—Glid-N.....	29	Oil Colors in Tubes.....	26		
G		Oil First Coater.....	9	W	
Galvanized Iron Primer.....	12			White Creosote Paint.....	7
Glazing Liquid.....	10	P		Wood Bleach.....	25
Glid-N Specialties.....	28-29	Paint and Varnish Remover.....	19	Wood Stains.....	20
Gliddencat.....	14	Painters' Floor Varnish.....	17		
Gliddenspar Varnish.....	15	Paste Wood Filler.....	19	Z	
		Penetrex.....	18	Zinc Dust Paint.....	12
		Pli-Namel.....	8	Zinc-O-Lith.....	8
		Porch and Deck Paint (See Florenamel).....	8		
		Pure Colors in Oil.....	26		
		Primer-Sealer Spred.....	27		

EXTERIOR HOUSE PAINTS

ENDURANCE PREPARED HOUSE PAINT

Type of Product—A high quality paint ready to use for the exterior of houses and other exterior surfaces. The ingredients are the finest in pigment and oil combination to produce self cleaning properties and durability. Endurance is made in White, Black and twelve colors— Ivory, Beige, Cottage Brown, Cream White, Colonial Yellow, Crylight Green, Shadow White, Cream, Tobacco Brown, Light Gray, Medium Gray, Thistle Green.

Drying Time—24 hours—48 hours for recoating.

Coverage—Apply at a spreading rate of 550 square feet per gallon.

Application—Stir thoroughly before using.

Old Painted Surfaces—Remove loose paint, scales, blisters and dirt. Surface must be dry. All bare wood should receive a coat of Endurance Base Coat, or paint reduced as for new surfaces.

Second Coat—Add small amount of turpentine.

Third Coat—Apply paint as received, full body.

New Unpainted Surfaces—Use Endurance Base Coat for priming. If not available proceed as follows: For yellow pine or cypress, add 1 pint raw linseed oil and two pints turpentine to a gallon of paint. For white pine, fir and soft woods, add 1 quart raw linseed oil and 1 pint turpentine to a gallon of paint. Allow to dry three days or longer.

Second Coat—Add one pint turpentine to a gallon of paint. Allow to dry three days or longer.

Third Coat—Use paint as received, if too heavy, add equal amounts of linseed oil and turpentine to produce desired body.

	5's per gal.	1's each	¼'s each
Outside and Inside Flat White.....	-----	-----	-----
Regular Shades and Black.....	-----	-----	-----
Crylight Green.....	-----	-----	-----

ENDURANCE IMPERIAL HOUSE PAINT

Type of Product—An exceptionally high grade finish for exterior surfaces. Formulated from the highest grade materials available to give One Coat coverage for repaint work when the surface to be recoated is in good condition for repainting.

Drying Time—24 hours.

Coverage—550 square feet per gallon.

Application—Stir thoroughly with a lifting motion. Do not add thinning oils or other paints to this product. Use as White only. Do not tint.

Surfaces Previously Painted—All loose paint, scales, blisters and dirt should be removed. Make sure surface is dry. Spot-coat bare places with Glidden Exterior Base Coat No. 1851. If the surface is porous or weathered, apply a coat of Glidden Exterior Base Coat No. 1851 over the entire surface. Allow to dry at least 48 hours under good drying conditions, then apply Endurance Imperial House Paint, full body.

Two-Coat System for New Unpainted Surfaces—Prime coat—Use Glidden Exterior Base Coat No. 1851 at a spreading rate of 450 square feet per gallon.

Second Coat—Use Glidden Imperial House Paint as a finish coat without thinning, at a spreading rate of 550 square feet per gallon.

	5's per gal.	1's each	¼'s each
White.....	\$7.30	\$7.40	\$2.15

EVERON HOUSE PAINT

Type of Product—A dependable paint for exterior use where economy is a consideration. This material can also be used inside the home on walls, woodwork, cupboards and many other articles.

Drying Time—48 hours.

Coverage—550 square feet per gallon.

Application—For new exterior work apply at least three coats. The first coat should be reduced with a quart of raw linseed oil and a pint of turpentine. In the second coat omit the linseed oil. For the third and finishing coat apply Everon House Paint as received in the container.

For old exterior work apply two coats, reducing the first coat with a pint of linseed oil and a pint of turpentine and apply the second coat full body. Allow each coat at least 48 hours to dry.

For interior woodwork, all surfaces should be free from dirt and grease and thoroughly dry. If one coat only is necessary, use the material full body while if two coats are used thin with a half-pint of turpentine to each gallon.

	5's per gal.	1's each	¼'s each
Everon House Paint.....	\$4.60	\$4.70	\$1.47

ENDURANCE TRIM AND TRELLIS COLORS

Type of Product—A perfect finish for exterior trim on homes, store fronts, grill work, ornamental iron, trellises, porch furniture, etc. Made in six colors—Colonial Blue, Radio Blue, Chestnut Brown, Shutter Green, Royal Red and Light Yellow.

Drying Time—24 hours—48 hours for recoating.

Coverage—Approximately 700 to 750 square feet—one coat.

Application—Stir thoroughly with a lifting motion.

Old Painted Surfaces—The surface must be dry and free from dust, dirt and all foreign matter. Loose paint, scales and blisters should be removed. The entire surface should be given one coat of Exterior Base Coat before applying trim colors.

New Unpainted Surfaces—Use Exterior Base Coat for priming, allowing 48 hours for thorough drying. On a two coat job, Exterior Base Coat can be tinted to approximately the finishing color by the addition of Pure Colors in Oil. For a three coat job the first coat of color applied over the Exterior Base Coat should be reduced with a pint of turpentine to a gallon of paint. The third coat should be applied full body as received. Allow at least 12 hours for thorough drying between coats.

	1's each	1/4's each	1/8's each
Royal Red No. 3—Light Yellow No. 37	\$8.65	\$2.46	\$1.34
Shutter Green No. 71	7.35	2.12	1.19
Other Colors	6.55	1.92	1.09

TITAN-O-ZINC OUTSIDE WHITE

Type of Product—Made of titanium pigments, pure zinc oxide, specially treated linseed oil with just the right amount of drier.

This product covers and hides better than ordinary paint—one coat is equal to two coats of ordinary material and when applied over a first coat of our Exterior Base Coat produces a perfect two-coat job.

It is so formulated that it resists the staining action of copper, iron and lead and to produce a white house that retains its original beauty throughout the life of the paint. This product is lead free, consequently ideally suited for use on the farm because lead bearing paint is injurious to livestock. Ideally adapted for use in congested smoky districts where fumes are prevalent.

Drying Time—24 hours—48 hours or more for recoating.

Coverage—700 to 750 square feet per gallon—one coat.

Application—Stir thoroughly before using.

Old Painted Surfaces—Remove loose paint, scales, blisters and dirt. Surface must be dry. All bare wood should receive a coat of Exterior Basecoat, or paint reduced as for new surfaces.

Second Coat—Add small amount of turpentine.

Third Coat—Apply paint as received, full body.

New Unpainted Surfaces—Use Exterior Basecoat. If not available, proceed as follows: For yellow pine or cypress, add 1 pint raw linseed oil and two pints turpentine to a gallon of paint. For white pine, fir and soft woods, add 1 quart raw linseed oil and 1 pint turpentine to a gallon of paint. Allow to dry three days or longer.

Second Coat—Add one pint turpentine to a gallon of paint. Allow to dry three days or longer.

Third Coat—Use paint as received, if too heavy, add equal amounts of linseed oil and turpentine.

	5's per gal.	1's each	1/4's each
Titan-O-Zinc Outside White	\$7.35	\$7.45	\$2.16

ZINC-O-LITH HOUSE PAINT

Type of Product—A perfectly balanced formula. The pigments are ground in refined linseed oil and a pale liquid dryer. It is a white that stays white, with a maximum of opacity, easy working qualities and long life.

Drying Time—24 to 28 hours—48 or more for recoating.

Coverage—700 to 750 square feet per gallon—one coat.

Application—Stir thoroughly, using a lifting motion.

Old Painted Surfaces—Make sure the surface is clean and dry. All loose paint should be scraped, wirebrushed or burned off before applying paint. First Coat: Add 1 to 2 pints of raw linseed oil and about 1 pint of turpentine to gallon of paint, depending on condition of surface. Allow three days to dry in good weather.

Second Coat—Apply paint as it comes from the can.

New Unpainted Surfaces—Use Endurance Base Coat for priming. If not available proceed as follows: For Yellow Pine or Cypress, add one quart of raw linseed oil and two to three pints of turpentine to the gallon of paint. For White Pine, Fir or soft woods, add two or three pints of raw linseed oil and one to two pints of turpentine to the gallon of paint. Allow to dry three days in good weather.

Second Coat—Use about one pint of turpentine to one gallon of paint. On soft wood add one pint of turpentine and one pint of linseed oil to the gallon of paint. Allow to dry three days in good weather.

Third Coat—Use paint as it comes in the can unless paint has thickened somewhat in which case it may be thinned with about one-half pint of raw linseed oil to the gallon.

	5's per gal.	1's each	1/4's each
Zincolith	\$5.70	\$5.80	\$1.75



EXTERIOR BASE COAT

Type of Product—A scientifically correct primer and first coater for both new and old work. Made from specially prepared oils to produce the elasticity, the adhesion, and to control penetration that is so necessary to exterior paint jobs. Also an excellent primer for asbestos wall sidings, or porous masonry surfaces.

Drying Time—18 to 24 hours—48 or more for recoating.

Coverage—550 to 600 square feet per gallon—one coat.

Application—Stir the paint thoroughly with a lifting motion. All surfaces should be perfectly dry and free from all foreign matter. Under normal conditions, Base Coat should be applied without reduction although thinning 10% with turpentine improves working conditions during extremely hot weather.

Old Painted Surfaces—Remove loose paint by scraping, wire brushing or burning off where necessary. Be sure the surface is perfectly dry. Apply Base Coat to all sections that have become bared by blistering, scaling or peeling and to the entire surface if the old paint is porous, chalking and badly weathered.

New Unpainted Surfaces—Use Base Coat full body, without adding any liquid.

Two-Coat System—Titan-O-Zinc or Endurance House Paint are the specified paints to be used without reduction as the finishing coat over Base Coat for a specified two-coat job. To secure proper film thickness on a finished two-coat job, Base Coat should be applied at a spreading rate of about 450 square feet of surface per gallon. The usual three-coat specifications on new work is recommended as it produces longer life.

For a two-coat system, it is a good practice to tint the base coat with pure colors in oil to approximate shade of finishing coat when colors other than white are used for the last coat.

	5's per gal.	1's each	1/4's each
Exterior Basecoat.....	\$5.50	\$5.60	\$1.63

KNOT SEALER

Type of Product—Approved by Western Pine Association for sealing knots to prevent bleeding and discoloration through succeeding coats of paint. Also used to seal-in bleeding stains.

	1's each	1/4's each	1/8's each
Knot Sealer.....	\$6.00	\$1.80	\$1.02

LIQUID CEMENT COATING

Type of Product—Used to make damp-proof and uniform in color, exterior and interior surface of concrete, cement, stucco, unglazed tile, brick and stone, without changing surface texture. Produces a pleasing effect which, in 90 days dulls down and takes on the true appearance of cement and stucco surfaces.

Drying Time—18 to 24 hours—48 hours or more for recoating.

Coverage—400 to 500 square feet per gallon.

Application—Pour off one-third of the liquid and completely break up and put into thorough suspension the solid matter at the bottom of the package. Replace liquid, stir thoroughly before and during use.

Any surface which shows indications of alkali should receive a wash coat made by dissolving two pounds of zinc sulphate crystals into a gallon of water. Apply freely and allow to dry thoroughly.

Old Painted Surfaces—Remove loose paint, touch up bare spots as recommended for prime coat on new work, then apply one coat of liquid Cement Coating.

New Unpainted Surfaces—First Coat. To each gallon of Liquid Cement Coating add one quart of Cement Mixing Liquid. This should be applied liberally and brushed well into pores. Allow forty-eight hours to dry. Second Coat: Any spots on surface that show flat, should receive a second coat. Allow these spots to dry then apply a finish coat of Liquid Cement Coating full body. Brush out evenly and uniformly.

	5's per gal.	1's each
Liquid Cement Coating.....	\$6.05	\$6.15

CEMENT COATING MIXING LIQUID

Type of Product—This material is a light colored, transparent drying liquid of about the same gravity as linseed oil and will work easily under the brush. When spread in an even thin layer on glass it dries in about eighteen hours, forming a tough, elastic film similar to a Spar Varnish. It is obvious that thinning vehicles such as turpentine or benzine are wholly unsuited for use where Glidden Mixing Liquid is specified.

Application—Glidden Mixing Liquid is used in conjunction with Glidden Liquid Cement Coating as a thinning vehicle where its need is indicated, such as first coat work on woodwork; also for use as a priming coat, in conjunction with Glidden Liquid Cement Coating, on broken places, and uneven areas in cement surfaces, which are to be brought up to the general level with Glidden Concrete Patching Compound. For these purposes, it is mixed with equal parts of Glidden Liquid Cement Coating of shade selected, to each gallon of the mixture adding one pint of pure Spirits of Turpentine.

	5's per gal.	1's each
Mixing Liquid.....	\$3.60	\$3.70



TITAN-O-ZINC PASTE PAINT

Type of Product—This product possesses unusual durability, more hiding and covering than any other paint material with which we are familiar.

This paint can be reduced with two gallons of oil and a quart of turpentine for priming coat and a gallon to a gallon and a half of oil for finishing coat. This reduction produces the most economical and yet a long wearing paint. Being lead-free, it is ideal for use on the farm.

Drying Time—24 hours.

Coverage—Reduced as directed it will cover 720 square feet of surface per gallon.

Application—Same as for Endurance House Paint.

	5's per gal.	1's each	¼'s each
Titan-O-Zinc Paste Paint.....	\$7.35	\$7.45	\$2.16

ENDURANCE WHITE SEMI-PASTE

Type of Product—One gallon of this Semi-Paste mixed with one gallon of linseed oil makes two gallons of paint ready for use. It contains the essential pigments found in Prepared Paints and produces the utmost in long life.

Drying Time—18 to 24 hours. Should not be recoated in less than 72 hours.

Coverage—After reducing, coverage is estimated at 700 square feet per gallon.

Application—Same as for Endurance House Paint.

	5's per gal.	1's each	¼'s each
Endurance White Semi-Paste.....	\$6.60	\$6.70	\$1.97

DRIWAL

Type of Product—A damp-proofing and stain-proofing material designed for application to limestone, stucco, sandstone, concrete, brick and other porous surfaces. It penetrates the pores of the surface to which it is applied and lines them with an insoluble substance which makes them fully water-repellent. Does not change texture nor discolor the surface. Contains no paraffine.

Drying Time—About 2 hours.

Coverage—On cement, concrete, stucco and brick approximately 125 to 175 square feet per gallon for first application and from 175 to 225 square feet on second application. On stone—between 175 and 225 square feet per gallon for first application and from 225 to 275 square feet per gallon for the second application.

Application—Brush or spray.

	5's per gal.	1's each
Clear.....	\$2.90	\$3.00
Heavy Bodied.....	3.10	3.20
White.....	5.30	5.40

ENDURANCE SHINGLE STAIN

Type of Product—Supplies modern, colorful roofs or siding at minimum cost. Shingle Stains produce a soft, rich effect on the roof and give extra protection. They withstand the severest weather conditions, maintaining their attractive shades without fading or streaking. These Shingle Stains prevent decay, and preserve the life of a wood shingled house. Use to beautify and protect.

Drying Time—24 to 48 hours.

Coverage—Approximately 150 square feet per gallon.

Application—By dipping, brush or spray. Stir thoroughly before using. Be sure surface is clean and dry.

Old Work—On all old work the shingles must be brushed and particular care should be used to see that all portions, particularly the edges, are well coated. Two coats are recommended.

New Work—The most practical way to stain shingles is to dip them into a container which will accommodate at least a dozen or more at one time. Then remove them to another receptacle or trough and allow to properly drain. This process will afford protection to all exposed surfaces.

For dipping, two gallons of stain will cover about 1000 regulation size shingles with a ¾ dip. For brushing 150 square feet is a conservative estimate.

	5's per gal.	1's each
Dark Brown, Maroon and Red.....	\$3.10	\$3.20
Light Green, Medium Green, Dark Green.....	3.65	3.75
French Gray, White.....	3.95	4.05
Contra Blue.....	4.60	4.70



WHITE CREOSOTE PAINT

Type of Product—An excellent low cost exterior paint for exterior wood surfaces, fences, barns, out-houses, sheds, etc. Adapted particularly for farm use because it is non-poisonous. Produces a dead flat finish. Has a preservative effect on wood.

Drying Time—24 hours.

Coverage—225-320 square feet per gallon, depending on type of surface.

Application—Apply by brush or spray. One coat is all that is required. Just as much should be applied to the surface as will give solid covering.

For brush application, reduce with $\frac{1}{4}$ gallon of Mineral Spirits and $\frac{1}{4}$ gallon of raw linseed oil to the gallon. For better durability use $\frac{1}{4}$ raw linseed oil but no mineral spirits.

For spray, reduce with the same liquids in proportions that will give free flow of the paint through spray nozzle.

	5's per gal.	1's per
White Creosote Paint.....	\$4.50	\$4.60

FLOOR PAINTS

FLORENAMEL

Type of Product—For either inside or outside use. Should not be confused with the ordinary line of floor paints as it is distinctly different. It is especially adapted for finishing old and worn linoleum, new or painted woodwork, furniture, cement and inside or outside floors and steps.

Drying Time—12 hours, 24 or more for recoating.

Coverage—500-600 square feet per gallon—one coat.

Application—Stir enamel well before using. Be sure surface is clean and dry. Remove polishes, wax or grease by washing with turpentine. When washing cement with Zinc-Sulphate, allow to dry thoroughly before painting.

Inside Floors, Linoleum and Furniture—Reduce the first coat 10% with turpentine. Allow to dry overnight, then apply second coat as it comes from the can.

Cement Surfaces—If cement is new, wash with a solution of two pounds of zinc sulphate to a gallon of water to neutralize alkali in cement. Reduce first coat slightly with turpentine. Apply second coat as it comes from can.

Porch Floors and Steps—On surfaces previously painted apply one or two coats if desirable. Allow overnight drying between coats.

On new or unpainted surfaces use Exterior Basecoat as priming coat, follow with one or two coats of Florenamel. Allow two or three days for Basecoat to dry and overnight between coats of Florenamel. Boiled linseed oil may be added 1 pint to a gallon for greater durability.

	1's each	$\frac{1}{4}$'s each
All Colors.....	\$5.70	\$1.72

PLI-NAMEL

Type of Product—A true plastic, the product of a chemical combination known as "Polymerization," which gives it outstanding performance. It is highly resistant to acids, alkali, moisture, severe fume conditions, oil and grease. It is the perfect finish for concrete floors. Pli-Namel resists water and the action of alkalies in the concrete. It has good resistance to abrasion, good adhesion and is sufficiently hard to resist wear. It is an anti-corrosive, and protects against the deterioration of metal.

Drying Time—Sets in 30 minutes and dries firm overnight.

Coverage—400-500 square feet per gallon—one coat.

Application—For Concrete—Remove oil and grease with alkaline cleanser or steam. Then etch with Sani Flush, applying powder to wet floor by shaking it directly from can; or, a solution of one quart muriatic acid and three quarts of water. Flush with clear water to remove any excess sani flush or acid. Thin first coat Pli-Namel 10% with pure turpentine to increase penetration. Apply second coat full body after first coat is thoroughly dry. Under good drying conditions allow second coat to dry 48 hours before the floor is subjected to severe wear.

For Metal—Surface must be clean and dry. Wire brush or chip corroded metal. Apply primer coat of No. 1525 Chromate Primer. This base coat will insure good adhesion; allow to dry before applying Pli-Namel. Then apply Pli-Namel full body. Do not use Pli-Namel on surfaces subjected to high heat. Cannot be tinted with Colors in Oil.

	1's each	$\frac{1}{4}$'s each
Regular Colors.....	\$7.25	\$2.12
White.....	8.05	2.32
Black.....	6.10	1.82



WALL FINISHES

SPEED-WALL FLAT

Type of Product—The finest Flat Wall Finish possible to produce. Heavily bodied, this paint flows freely and is self-leveling. Remarkable hiding power alone places it far above ordinary wall finishes. Proper blending and the select grade of ingredients, account for the extra long wearing quality and unusual hiding power and covering capacity.

This paint dries to a beautiful smooth finish. Viewed toward light there is a slight sheen—desirable because it permits easy washing, but with no more sheen than is permissible in the best Flat Wall Paint. In addition to the popular White there is a wide selection of delicate and rich shades suitable for the most artistic decoration of walls and ceilings.

Drying Time—18 hours—24 for recoating.

Coverage—400-450 square feet per gallon—one coat.

Application—Stir thoroughly with a lifting motion.

On Plaster Surfaces—Be sure surface is dry and free from dirt, grease and loose particles. All new plaster or cement walls that show indication of alkali or active lime after testing with Phenolphthaleine should be given a wash coat of Zinc Sulphate solution (two pounds of Commercial Zinc Sulphate dissolved in one gallon water).

Old Painted Surfaces—Walls—If old paint has become porous and worn with age and repeated washings, apply a coat of Speed-Wall Interior Base Coat and then proceed as recommended for New Unpainted Surfaces. If old paint is in good condition, one coat of Speed-Wall Flat is often sufficient. If two coats are considered necessary, apply a first coat of Speed-Wall Flat mixed with equal parts of Speed-Wall Interior Base Coat. Allow this to dry then apply a coat of Speed-Wall Flat as it comes from the can. On woodwork in place of Base Coat use Gliddencat (Enamel Undercoater).

New Unpainted Surfaces—On unpainted walls make sure that wash coat of Zinc Sulphate solution has dried out. For first coat apply Speed-Wall Interior Base Coat. Allow to dry overnight then apply a mixture of one-half Speed-Wall Flat and one-half of Speed-Wall Interior Base Coat. After this has dried 24 hours apply a finishing coat of Speed-Wall Flat as it comes from the can. On woodwork use Gliddencat (Enamel Undercoater) in place of Base Coat.

	5's per gal.	1's each	1/4's each
White and Colors.....	\$4.05	\$4.15	\$1.34

SPEED-WALL SEMI-GLOSS

Type of Product—A type of wall finish embodying quick drying properties without sacrificing any of the easy working and flowing qualities essential to a perfect job. It dries with a beautiful semi-gloss and is as satisfactory for woodwork and furniture as for wall decoration. Its hard, closely knit film permits easy and repeated washing, while its soft pleasing gloss imparts no strong light reflections or glare.

Drying Time—18 hours—24 or more for recoating.

Coverage—500-550 square feet per gallon—one coat.

Application—Same as Speed-Wall Flat.

	5's per gal.	1's each	1/4's each
White and Colors.....	\$5.40	\$5.50	\$1.67

SPEED-WALL GLOSS

Type of Product—Highly water-proof, resists steam, moisture, and washing. The white resists yellowing and the colors retain their original freshness and charm over a long period. Practical for kitchen, bathroom and similar household uses. It may be applied to plaster, cement, wood, wallboard, or metal surfaces. Spreads smoothly from the brush—no pulling—no sagging—no brush marks.

Drying Time—18 hours, 24 for recoating.

Coverage—500-550 square feet one coat.

Application—Same as Speed-Wall Flat.

	5's per gal.	1's each	1/4's each	1/8's each
White and Colors.....	\$5.55	\$5.65	\$1.72	\$.98



SPEED-WALL INTERIOR BASE-COAT

Oil First Coater

Type of Product—A prepared oil and pigmented primer and sealer for all porous wall surfaces with exceptional penetration and filling properties. Stops suction in composition board and plaster walls and neutralizes to a degree the free alkali in the plaster. Being heavily pigmented it has sufficient opacity so that one coat of finishing material only is required.

Drying Time—18-24 hours, 24 or more for recoating.

Coverage—400-450 square feet per gallon—one coat.

Application—Stir thoroughly before using. Where there is a possibility of hot lime in the plaster we recommend first washing the surface with a solution of two pounds of commercial Zinc Sulphate to a gallon of water to neutralize the lime. Allow the surface to dry thoroughly. Make sure all moisture has evaporated. Then apply a coat of Speedwall Interior Base Coat reduced with one pint of turpentine to the gallon of Base Coat. Allow this coat to dry overnight and retouch any spots that indicate unusual porosity by flat spots.

	5's per gal.	1's each	1/4's each
Oil First Coater	\$4.45	\$4.55	\$1.43

SPRED PRODUCTS—Flat, Luster, Primer-Sealer, and Satin listed on page 27.

GLAZING LIQUID

Type of Product—A clear liquid that dries with an eggshell finish. This material is recommended for use over walls previously finished, preferably with a semi-gloss paint, for producing stippled, mottled or tiffany effects. Ideal as well for the antiquing and polychroming of furniture and interior woodwork.

Drying Time—Overnight.

Coverage—600 to 700 square feet per gallon.

Application—A clear liquid that dries with an eggshell finish. This material is recommended for use over Speed-Wall Flat or Semi-Gloss for producing stippled, mottled or tiffany effects. This effect is obtained by first building up the surface with the necessary coats of Speed-Wall Flat or Semi-Gloss. After these coats have dried, Glazing Liquid should be applied to as much of the surface as can be worked conveniently at one time. Immediately following this application, and before Glazing Liquid has dried, reduce one or more shades of Color in Oil to a creamy consistency by the addition of Glazing Liquid, and spot the wall surface. Then, using a cloth, blend one spot into the other. Heavier applications of color at the base of the wall will give a darker effect than at the top. After this blending is accomplished, crumple a cloth, using it to stipple the entire wall surface to further blend the colors and produce the desired mottled effect.

	5's per gal.	1's each	1/4's each
Glazing Liquid	\$4.70	\$4.80	\$1.52

SEALETTE

Type of Product—Sealette seals, primes and finishes in one operation. It can be applied over dry surfaces of casein, calcimine and texture paints. Also plaster wall board, wood previously painted, brick or cement surfaces or any other clean, dry and solid interior paintable surface.

Drying Time—18 hours.

Coverage—350 square feet, approximately.

Application—All surfaces must be clean and free from dust, dirt and grease. Loose and scaling surfaces should be wire brushed or scraped. Reduce Sealette Flat by adding two or three pints of Mineral Spirits or Turpentine to the gallon, depending on porosity of surface and method of application. Do not use Linseed Oil Varnishes, or patented oils for reducing Sealette Flat for Finishing coats.

	5's per gal.	1's each	1/4's each
Sealette	\$3.80	\$3.90	\$1.27



BARN AND ROOF PAINTS

ENDURANCE BARN PAINT

Type of Product—Offers the best protection for outside surfaces to be found at such low cost. A dependable paint for exterior use, with easy working qualities and good hiding power. Spreads easily and smoothly, drying slowly to a tough, glossy surface. Greatly improves the appearance of barns, fences, warehouses, factories and other structures of this type. Excellent for metal roofs and brick surfaces. Application of this paint increases the value of the property and protects the investment—all at an unusually low price range. Unpainted or poorly protected surfaces are an unnecessary liability when a reliable Barn Paint can be applied for such a small outlay. Prevents deterioration and high replacement or maintenance charges.

Drying Time—24 to 36 hours.

Coverage—400-450 square feet per gallon, one coat.

Application—Stir well before using. Apply with a large bristle brush working it into the seams and cracks.

Old Painted Surfaces should be scraped or wire brushed to remove loose particles. Two coats are recommended, but if the surface is in good condition one coat may be sufficient. The paint may be thinned with raw linseed oil to make it work properly over porous surface.

New Wood Surfaces—For first coat on new wood, add one-half gallon linseed oil to one gallon of paint. Second coat may be applied full body as it comes from the can.

New Metal Surfaces—Roofs, eaves and down spouts should be carefully scraped to remove all rust and scales after which two coats of barn paint should be applied.

For Brick or Concrete—The first coat of barn paint should be reduced with cement mixing liquid and any spots that show unusual absorption should be given a second application. Allow surface to dry at least 3 days before the second coat is applied full body.

	5's per gal.	1's each	1/4's each
Red.....	\$3.25	\$3.35	\$1.13
Gray.....	4.15	4.25	1.37

TINNERS' PAINTS

Type of Product—For use primarily on metal roofs, flashings, gutters, downspouts and for work inside in shops but equally satisfactory for surfaces of wood and brick, etc. Permanent in color and waterproof, they dry to be handled in a few hours and hard overnight. They are sufficiently elastic not to chip or crack even on bending the metal on which applied. Furnished only in a low gloss so that they will not intensify irregularities in the metal.

Drying Time—Overnight. 36 hours for recoating.

Coverage—450-500 square feet per gallon—one coat.

Application—Stir paint well before using. Apply with a metal bound brush. Before application on any surface be sure that all rust scale, grease, dirt, etc. are removed and that the surface is clean. One coat is all that is required. Material is ready for use but for greater workability material may be reduced slightly with pure boiled linseed oil.

	5's per gal.	1's each	1/4's each
Tinners' Red.....	\$3.70	\$3.80	\$1.25
Green.....	6.35	6.45	---

METAL PROTECTIVE PAINTS

NEV-A-RUST

Type of Product—An exceptional product for efficient protection of metal surfaces against weather and temperature changes. It is water-resistant and also resists acid and alkali fumes. It contains rust inhibitive pigments and requires no primer, although it is very often used in conjunction with Liquid Red Lead Modified.

Drying Time—18-24 hours, 48 or more for recoating.

Coverage—550-600 square feet per gallon—one coat.

Application—Stir well before using. Surfaces to be finished should be scraped or wire brushed free from all rust, scale and loose paint. Also be sure to remove all dust, dirt, grease and oil by washing if necessary. Be sure surface is dry before painting. Two coats are recommended, allowing twenty-four hours drying time between coats. If thinning is deemed necessary add a small amount of boiled linseed oil.

	5's per gal.	1's each
Gray, Greenbrier.....	\$6.40	\$6.50
Brown, Red, Black.....	6.20	6.30



ZINC DUST PAINT

Type of Product—This is made to meet the demand that exists today in industry and every farming community. For application to all sheet metal, particularly the galvanized and zinc coated sheets to which it has adhesion better than can be obtained through the use of other primers recommended for the same purpose. It serves as both the primer and finishing material. Conforms to specifications of the National Zinc Institute.

Drying Time—Approximately 24 hours. 48 or more for recoating.

Coverage—First coat coverage is approximately 480 square feet and the second coat from 500-525 square feet to the gallon.

Application—The surface to be painted must be clean, dry and free from all foreign deposits. If practical, it is recommended that galvanized metal surfaces be permitted to weather for sixty days at least to dissipate the greases that are results of the galvanizing processes.

This product serves as both a prime and finishing coat and should be applied, in both cases, in the body that is found in the package. At least 48 hours should be allowed between coats for thorough drying.

Zinc Dust Paint..... (Prices on request)

CHROMATIZED METAL PRIMER

Type of Product—A scientific combination of rust inhibitive pigments in a water-resisting vehicle. Better than Red Lead for either interior or exterior surfaces but not effective on galvanized metal surfaces. For both new work and touching up of bare spots when re-painting.

Drying Time—18 hours. 36 or more for recoating.

Coverage—550-600 square feet per gallon—ons coat.

Application—The surface to be primed must be dry, free from dirt, dust and grease and foreign matter. Apply full body for brushing and reduce with turpentine or mineral spirits for spraying. Allow to dry hard before re-coating, which, under normal drying conditions or temperatures of 70°, will require approximately 18 hours.

	5's per gal.	1's each
Red.....	\$7.35	\$7.45

GLIDTITE GALVANIZED IRON PRIMER

Type of Product—A superior first coat for all galvanized metal, plymetal, galvaneal, or treated metal surfaces that possesses better adhesion for these surfaces than any other primer. Metal requires no previous etching with acid. Eliminates the peeling experienced with ordinary materials. Dries hard for re-coating overnight. Adhesion is better as application is in thin rather than heavy coats.

Drying Time—Overnight—24 hours or more for recoating.

Coverage—550-600 square feet per gallon.

Application—It is recommended the surface be first washed with an all purpose thinner or turpentine and then rinsed thoroughly with clean water. Allow the surface to weather as long as is practical. Apply one coat of Glidite Galvanized Iron Primer full body as received. Apply paint selected for finishing not more than 72 hours after the Glidite Galvanized Iron Primer has been applied.

	5's per gal.	1's each
White.....	\$4.95	\$5.05



LIQUID RED LEAD—Modified

Type of Product—A well made, protective, rust inhibitive paint for use as a first coat on structural steel, iron and all metal surfaces.

Drying Time—18-24 hours. 48 or more for recoating.

Coverage—450-500 square feet per gallon—one coat.

Application—See that the surface to be coated is hand brushed or sand blasted free from all rust scale and other foreign matter and perfectly dry. First apply a coat of Glidden Liquid Red Lead (modified) reduced 10% with naphtha or turpentine. After the first coat is thoroughly dry, and if succeeding coats are needed, apply as it comes from the container.

	5's per gal.	1's each
Liquid Red Lead—(Modified)	\$7.35	\$7.45

SMOKE STACK BLACK

Type of Product—A high gloss black for smoke stacks and all other surfaces that require a heat-resisting finish. Not only will it withstand high degrees of heat but it is unusually weather-resistant as well. This material is made on a varnish and carbon black base and should not be confused with the many asphalt products offered. Should withstand heat to 800° F.

Drying Time—Overnight—36-48 hours for recoating.

Coverage—400-500 square feet per gallon—one coat.

Application—Stir paint thoroughly with lifting motion. Surface must be dry and free from dirt, grease, rust and other foreign matters. Apply one or two coats Smoke Stack Black as received in the container, allowing sufficient time to dry between coats.

	5's per gal.	1's each
Smoke Stack Black	\$4.00	\$4.10

ENAMELS AND UNDERCOATERS

RIPOLIN—ARCHITECTURAL BLT.

Type of Product—Ever since it was perfected, Ripolin has been the standard which makers of enamel have tried in vain to equal. It has never been duplicated and its pre-eminence is recognized by the most discriminating users of enamel throughout the world. Ripolin, the Original Holland Enamel, is without a peer for beauty and durability.

Drying Time—Gloss—24 hours—72 or more for recoating.

Semi-Gloss—24 hours—72 or more for recoating.

Coverage—Gloss—700-750 square feet per gallon.

Semi-Gloss—600-650 square feet per gallon.

	1's each	¼'s each	⅛'s each
Gloss, Semi-Gloss, White	\$10.40	\$2.92	\$1.57

RIPOLIN—QUICK DRYING

Type of Product—A superior enamel made to meet the demands for a quicker drying material. Retains most of the outstanding qualities of BLT Ripolin but dries in from 6 to 8 hours. Levels out freely without brush marks to a brilliant, hard, tile-like lasting gloss surface.

Drying Time—6-8 hours—24 for recoating.

Coverage—550-600 square feet per gallon—one coat.

Application—Stir well before using.

Old Painted Surfaces—Ripolin Undercoat is required only on enamel jobs calling for a distinct color change from dark to lighter shades. Apply one or two coats as may be required to produce necessary opaqueness. Allow twelve hours drying time. Sand last coat lightly before applying enamel.

New Unpainted Surfaces—Apply two coats of Ripolin Undercoat to new wood that is properly sanded and perfectly dry. The first coat should be reduced about 10% with turpentine, allowed to dry overnight, then followed with a second coat applied full body. Second coat should dry about 12 hours, then apply enamel in color selected. Sand lightly between coats.

	1's each	¼'s each	⅛'s each	⅙'s each
Gloss and Semi-Gloss White	\$9.25	\$2.62	\$1.43	\$.82



RIPOLIN UNDERCOAT—QUICK DRYING

Type of Product—This product dries sufficiently hard to be recoated in 18 hours. It has more sealing properties than any other Enamel Undercoat, stays where it is put, flows free from all brush marks and requires minimum sanding. Because of its unusual opacity no more than two coats are necessary for even the best enamel job.

Drying Time—18 hours—24 for recoating.

Coverage—550-600 square feet.

Application—Apply with brush.

Ripolin Undercoat.....	1's each \$6.10	1/4's each \$1.82	1/2's each \$1.04
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SUPERIOR SPEDENE ENAMEL GLOSS

Type of Product—A high gloss enamel that retains its original whiteness and gloss throughout its entire life. Intended primarily for woodwork. It cannot be surpassed as an enamel for wall work in the home, public building and hotel where a durable and washable finish is desired. This product is quick drying and is not blued so that in the hands of the painter true ivories and creams can be developed through the use of colors in oil for tinting. This material will not sag and its exceptional flowing qualities eliminate all possibilities of brush marks.

Drying Time—6-8 hours. 24 for recoating.

Coverage—550-600 square feet per gallon—one coat.

Application—Stir well before using.

Old Painted Surfaces—The surface should be dry, clean and free from grease, dirt and other foreign matter. Apply one or two coats as needed. On dark woodwork apply one or two coats of Gliddencoat (enamel undercoat) following with one or two coats of enamel. Sand lightly between coats and allow at least overnight drying time between coats.

New Unpainted Surfaces—All new work should be built up with Gliddencoat (enamel undercoat) as directed. The finishing coat should be Superior Spedene Enamel applied full body. On walls use Interior Base Coat as primer in place of Gliddencoat.

Superior Spedene.....	1's each \$7.65	1/4's each \$2.22
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GLIDDENCOAT

Type of Product—Because of its quick drying properties, it is a truly economical Undercoat for the Master Painter to use, and the householder as well. It dries to recoat in 24 hours, possesses unusual opacity, works easily under the brush, flows out free from all brush marks and requires but a very light sanding. Because of its unusual sealing properties there is no absorption of succeeding coats of enamel and they stand out with a maximum of luster and depth of gloss. It can be water sanded to a beautiful eggshell.

Drying Time—12-18 hours—24 for recoating.

Coverage—500-600 square feet per gallon.

Application—Stir well before using.

Old Painted Surfaces—Gliddencoat is required only on enamel jobs calling for a distinct color change from dark to lighter shades. Apply one or two coats as may be required to produce necessary opaqueness. Allow twelve hours drying time. Sand last coat lightly before applying enamel.

New Unpainted Surfaces—Apply two coats to new wood that is properly sanded and perfectly dry. The first coat should be reduced about 10% with turpentine, allowed to dry overnight, followed with a second coat applied full body. Second coat should dry about 12 hours, then apply enamel in color selected. Sand lightly between coats.

Gliddencoat.....	1's each \$5.45	1/4's each \$1.64	1/2's each \$.95	1/4's each \$.57
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VARNISHES

GLIDDENS PAR

Type of Product—This product is one of the latest developments in the manufacture of varnish, a product that has more resistance to extreme exposure, water and acid conditions than any other varnish made. It possesses more filling properties than other products and is recommended for all exterior surfaces, and on those places inside the home subject to water and exposure, such as window sills.

Drying Time—Overnight—48 hours for recoating.

Coverage—600-700 square feet per gallon—one coat.

Application—Be sure surface is clean and dry. All open grained wood, such as oak, ash, etc., not previously finished should be filled with Paste Wood Filler, wiping the excess filler off the surface across the grain. Allow to dry twenty-four hours then apply first coat of Gliddenspar reduced ten per cent with turpentine. After sanding lightly apply a second coat as it comes from the can.

Close grained woods require no fillers; after staining when necessary, sand lightly, apply one, two or three coats of Gliddenspar. Shellac should never be used in a finishing schedule calling for Gliddenspar.

Old Work—Remove old finish with sandpaper and apply two coats of Gliddenspar. Thin the first coat with turpentine, allow to dry twenty-four hours and apply a second coat as it comes from the can.

	1's each	1/4's each	1/2's each	3/4's each
Gliddenspar.....	\$7.70	\$2.22	\$1.24	\$.75

BAR AND TABLE TOP VARNISH

Type of Product—A straight synthetic base product extremely satisfactory for all surfaces about the house, club or hotel. It is not affected by boiling water, alcohol, or hot dishes. Applied on chairs, it will not become tacky from body heat. It is suitable for a floor varnish, and its pale color makes it ideal for linoleum. It also rubs and polishes as well as the best furniture varnishes.

Drying Time—8 hours—16 for recoating.

Coverage—500-600 square feet per gallon.

Application—Do not use shellac any place in the finishing schedule.

Old Work—Be sure surfaces are clean and free from foreign substances and perfectly dry. One or two coats are all that are required. On a two-coat job, reduce the first coat approximately ten per cent with turpentine and apply second coat full body as it comes from the can.

New Work—After staining and filling open grain woods with Paste Wood Filler or staining close grain woods, apply a first coat of varnish reduced ten per cent with turpentine. The second coat should be reduced with turpentine and the third or final coat applied full body. Allow twenty-four hours drying time between coats.

	1's each	1/4's each	1/2's each	3/4's each
Bar and Table Top Varnish.....	\$7.70	\$2.22	\$1.24	\$.75

JAPSPAR

Type of Product—An extremely durable varnish for exterior use. Absolutely waterproof. It has extreme elasticity, excellent body and flowing properties. Sets dust free in from 2-3 hours and dries in from 8-10 hours, according to conditions. Can be rubbed to a dull finish in about 3 or 4 days. For use on ships, yachts, outside doors, window sills, casings, vestibules and all work whether wood or metal that is exposed to the elements.

Drying Time—8 hours—24 for recoating.

Coverage—600-700 square feet per gallon—one coat.

Application—Be sure surface is clean and dry. Open grained wood, such as oak, ash, etc., not previously finished should be filled with Paste Wood Filler, wiping the excess off the surface across the grain. Allow filler to dry twenty-four hours, then apply a first coat of Japspar reduced ten per cent with turpentine. After drying, sand lightly and apply a second coat full body.

Close grained woods require no fillers. After staining when necessary and sanding, apply one or two coats of Japspar. Shellac should not be used as a first coat.

Old Work—The old finish should be sanded to a smooth surface. Be sure the surface has been cleaned of the resulting dust and is dry. Apply one or two coats of Japspar. Reduce first coat with turpentine, allow overnight drying, and then apply a second coat full body.

	1's each	1/4's each	1/2's each	3/4's each
Japspar	\$6.50	\$1.92	\$1.09	\$.68

FLOORETTE

Type of Product—For finishing natural, painted or grained floors. It combines hard and quick-drying properties without sacrificing the elasticity so essential to a floor varnish. It is waterproof and withstands the hardest usage to which floors are subjected. Does not mar or scratch white. Sets dust free in 2 or 3 hours and hard in from 8 to 12 hours, according to conditions. Can be rubbed and polished or left in the gloss.

Drying Time—8 hours—24 for recoating.

Coverage—600-700 square feet per gallon—one coat.

Application—Old Work—Be sure surface is clean and free from dirt, grease, wax and other foreign matter, and perfectly dry. Apply one or two coats as needed. On a two-coat job reduce the first coat ten per cent with turpentine and apply second coat full body. Allow twelve hours to dry between coats.

New Work—The surface should be dry, clean and sanded smooth. Open grain wood should be filled with Paste Wood Filler. After staining and filling and allowing the filler to dry, apply one coat of Floorette reduced to ten per cent with turpentine. Apply second coat full body as it comes from the can. If third coat is needed apply full body. **CAUTION**—Floorette when used on floors should not be applied over shellac, shellac substitutes or liquid wood fillers.

	1's each	1/4's each	1/2's each	1/8's each
Floorette.....	\$6.50	\$1.92	\$1.09	\$.68

LIK-A-RUB

Type of Product—Intended for interior trim and dries with a rubbed or velvet finish. We recommend a finishing coat of this varnish, with preceding coats of Wearette.

Drying Time—8 hours—24 for recoating.

Coverage—600-700 square feet per gallon—one coat.

Application—Keep thoroughly stirred while using.

Old Work—If the surface is at all worn apply one coat of Wearette Varnish and follow with a coat of Lik-A-Rub. If the old finish is in good condition one coat of Lik-A-Rub should be sufficient. Sets dust free in two hours.

New Work—We recommend Lik-A-Rub to be used as a finishing coat only. The surface should be built up with Wearette Varnish thinned with a small amount of turpentine. For the final coat apply Lik-A-Rub full body as it comes from the can.

	1's each	1/4's each	1/2's each	1/8's each
Lik-A-Rub.....	\$6.50	\$1.92	\$1.09	\$.68

RAPIDCOTE

Type of Product—This product possesses quick drying qualities without sacrificing the elasticity, durability or wear-resisting qualities of the varnish. Can be used on floors, woodwork or furniture or on interiors, and, being unusually waterproof, is excellent for exterior use as well. The extreme paleness of this varnish makes it ideal for use on surfaces which are to retain the original color.

Drying Time—4-6 hours. 16 for recoating.

Coverage—600-700 square feet per gallon—one coat.

Application—Old Work—Remove all dirt and grease and sandpaper sufficiently to remove the gloss of the old varnish. If the surface is badly marred or checked, take off the old varnish with varnish remover or sandpaper. Where two or more coats are used, reduce the first coat of varnish 10% with turpentine. Allow to dry overnight for complete drying of each coat.

New Work—Open grained woods should first be filled with Paste Wood Filler following directions on the label and when dry apply Rapidcote Varnish. If two or more coats are used reduce the first coat about 10% with turpentine.

Do not use over shellac, liquid wood fillers, wax or lacquer on floors.

	1's each	1/4's each	1/2's each	1/8's each
Rapidcote.....	\$6.50	\$1.92	\$1.09	\$.68

SPEEDOLEUM

Type of Product—For use on linoleum or oil cloth. It is pale in color, elastic, quick drying and very durable. It successfully withstands the hard usage to which linoleum or varnish is subjected. One coat of this varnish over an old worn surface of linoleum will restore the brightness of the original finish and prolong the life of the linoleum. Dries to walk on overnight.

Drying Time—Overnight—24 hours for recoating.

Coverage—600-700 square feet per gallon.

Application—One coat applied at six-month intervals over surfaces previously finished and after they have been washed and dried, will preserve the color and impart a life to the linoleum heretofore unrealized. If wax or oil polishes have been used wash thoroughly with turpentine or mineral spirits.

Due to the dressings that are applied to all new linoleums to keep them soft and pliable while in stock, it is advisable to let the linoleum lay for two or three weeks, washing it at intervals to remove the oil dressings, which if present, will retard the drying.

New linoleum, after having been freed from these oil substances, all other foreign matter, and allowed to dry perfectly, should receive two coats of Speedoleum, giving the first coat from six to eight hours to dry perfectly before applying the second coat. Do not apply Speedoleum over Shellac, Liquid Wood Filler or Shellac Substitutes.

	1's each	1/4's each	1/2's each	1/8's each
Speedoleum.....	\$6.00	\$1.82	\$1.03	\$.64

ROCKSPAR

Type of Product—A heavy bodied varnish just as the painter likes it. One coat is equivalent to two of an ordinary varnish, for there is no shrinkage on drying. Dries with a deep high gloss. Takes a high reduction. *For floors and all interior surfaces.*

Drying Time—Overnight, 24 hours for recoating.

Coverage—600-700 square feet per gallon.

Application—Old Work—Surface should be clean and dry and sanded to a smooth surface. One coat is usually sufficient. Where two coats are needed reduce first coat 10% with turpentine.

New Work—Open grained woods should be stained and when dry given a wash coat of shellac. Then fill surface with Paste Wood Filler as directed on package. When dry sand smooth. Follow with two coats of Rockspar reducing first coat 10% with turpentine.

Close grained woods should receive a coat of Endurance Wood Stain followed with a wash coat of shellac, sand lightly, and follow with one or two coats of Rockspar. Do not use shellac on floors.

	1's each	1/4's each	1/2's each	3/4's each
Rockspar.....	\$6.20	\$1.85	\$1.04	\$.66

SUPERIOR BRONZING LIQUID

Type of Product—An excellent liquid for aluminum and bronze powders of just the proper body to enable the powder to float and leaf perfectly. Each particle lies flat upon it and not at angles which may affect the brilliancy of the finish. Heat resistant, it can be used satisfactorily on exterior as well as interior surfaces.

Drying Time—4 to 6 hours.

Coverage—600 to 700 square feet per gallon.

Application—Mix Bronze with sufficient liquid to make the mixture of the consistency of cream. Do not mix more than required for immediate use. Apply with a soft bristle varnish brush. Avoid brushing back and forth, cover surface, if possible, with one stroke of the brush.

	5's per gal.	1's each	1/4's each	1/2's each	3/4's each
Superior Bronzing Liquid ..	\$3.50	\$3.60	\$1.20	\$.72	\$.47

PAINTERS' FLOOR AND TRIM VARNISH

Type of Product—A dependable varnish for floors and all interior trim. Ideal for hotel, apartment houses and painter use where a durable, high gloss finish is desired. Dries dust free in from 2-3 hours and hard enough to walk on overnight.

Drying Time—Overnight, 24 hours for recoating.

Coverage—600-700 square feet per gallon.

Application—On Old Work—Remove all dirt and grease. Sandpaper sufficiently to remove gloss of the old varnish. If surface is badly marred and checked take off old varnish by scraping or with varnish remover.

On New Work—Open grained wood should first be filled with Paste Wood Filler. Where two or more coats are to be used, the first coat may be thinned with one pint turpentine to a gallon of varnish.

For best results: Do not use over Shellac, Shellac Substitute, Liquid Wood Filler, Wax or Lacquer.

	1's each	1/4's each	1/2's each	3/4's each
Painters' Floor Varnish.....	\$4.80	\$1.50	\$.87	\$.56

JAPAN DRIER

Type of Product—This is a drier of quality and is intended especially for house painters' use in drying oil and linseed oil paints. It is made from hard gums and is thoroughly reliable and satisfactory in every way. Two and one-half gallons of drier are enough for fifty gallons of oil.

	5's per gal	1's each	1/4's each	1/2's each	3/4's each
Japan Drier.....	\$2.75	\$2.85	\$1.02	\$.63	\$.43

BLACK ASPHALTUM

Type of Product—Made from a good quality of gum, using naphtha and turpentine as a reducer. Dries with a smooth, jet black surface. Recommended for use where a medium priced asphaltum is required.

Drying Time—2 to 3 hours.

Coverage—400 to 500 square feet per gallon.

Application—Apply with brush.

	5's per gal.	1's each	1/4's each	1/2's each	3/4's each
Black Asphaltum	\$1.90	\$2.00	\$.80	\$.52	\$.40

GLID-SEAL

Type of Product—A reinforcing liquid made from the same oils and gums that are the bases of the finest waterproof varnishes manufactured. Its uses are unlimited. As it is furnished it serves excellently as a finishing varnish on all interior and exterior surfaces including linoleum. It is an excellent primer and sealer for plaster, concrete and brick and when added to wall paints produces a pigmented primer reducing the number of finishing coats necessary. It can be used as the vehicle in aluminum paints. When added to house paints, floor paints, or wall paints it imparts added durability, working properties, washability and enhances the gloss as well as the initial set of the paint.

Drying Time—4 to 5 hours—hard overnight.

Coverage—600 square feet per gallon.

Application—Aluminum and Bronze Paints—Use 1½ to 2 pounds of powder or aluminum paste to ¼ gallon of Glid-Seal and ¼ gallon of turpentine.

Wall Finishes—Two parts of Glid-Seal and one part of Flat Wall Finish will produce an effective well-sealing primer. An intermediate coat should be mixed in the proportion of ¼ to ¼ of Flat. The finishing coat reinforced with one pint of Glid-Seal to the gallon will improve the flow and washing qualities and produce a soft restful sheen.

Primer—Apply full body except on extremely porous surfaces of brick and cement when Glid-Seal should be reduced 25% with turpentine. The addition of Euston White Lead in Oil to primer for plaster is recommended.

Floor Paints—Glid-Seal is a thinner for Euston White Lead plus Colors in Oil will produce hard drying, wear resisting and waterproof floor paints for interior and exterior floors, decks and roofs.

Glid-Seal.....	1's each \$5.70	¼'s each \$1.72
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PENETREX

Type of Product—A penetrating type of finish for floors. It affords unusual protection against staining and discoloration as well as imparting wearing qualities. This product penetrates deeply and seals the pores of the wood. It is best applied by brushing on to the surface for more than 15 minutes. A wood surface should be carefully sanded and made smooth before applying the varnish and a light mousing with steel wool is advisable between coats. Recommended for schools and public buildings where it will seal the surface and make it easy to clean. Also protecting it from scuffing, scratching, and stains.

Drying Time—Overnight. 24 hours for recoating.

Coverage—500-600 square feet per gallon.

Application—Shake well before applying and stir occasionally during use. Floor surfaces should be free from all foreign matter and sanded carefully to a smooth surface, after which all dust should be carefully removed. Apply Penetrex as it comes from the can by either mopping or brushing it on to the surface. The best drying conditions are in temperatures of 70° F. After 20 minutes any excess material that has not been absorbed by the wood should be wiped from the surface with clean rags and in another hour the entire floor surface should be buffed with a pad of No. 2 steel wool to remove any grain of the wood that is raised, any excess material, and to produce a uniform appearance. Where two coats are to be applied allow 12 hours for complete hardening of the first coat. Any excess material remaining on the surface 10 minutes after the second coat is applied should be removed and the entire surface buffed with steel wool as recommended in the first coat application. Open grain woods require no filler as the second coat will sufficiently fill the open grain. Old floors previously finished must be cleaned free from all paint, varnish or other finishing materials previously used with either sanding equipment or paint and varnish remover. Where paint and varnish remover is used wash the surface thoroughly with naphtha to remove wax deposits.

Caution—All wiping rags and steel wool should be burned immediately after use.

Penetrex.....	5's per gal. \$5.20	1's each \$5.30	¼'s each \$1.62
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No. 65 VELVET FLOOR VARNISH

Type of Product—A semi-gloss Floor Varnish for producing a velvety finish on floors where a reduced luster is desired. It reduces the glare shown by the glossy type of Floor Varnish. It has good wear resistance and is resistant to water and repeated cleaning and scrubbing.

Drying Time—Sets dust free in 2 hours and dries hard overnight.

Coverage—600-700 square feet per gallon—one coat.

Directions—Stir well before and while using.

New Work—No. 65 Velvet Floor Varnish is recommended as a finishing coat only. The surface should be built up with Floorette Varnish thinned with a small amount of turpentine. For the final coat apply No. 65 Velvet Floor Varnish as it comes in the can.

Old Work—If the surface is at all worn apply one coat of Floorette Varnish and follow with a coat of No. 65 Velvet Floor Varnish. If the old surface is in good condition one coat of No. 65 Velvet Floor Varnish should be ample.

1's each \$6.25	¼'s each \$1.86	½'s each \$1.06	¾'s each \$.65
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GLIDDEN PURE SHELLAC

Type of Product—A quality product consisting of pure gum shellac cut with denatured alcohol. Supplied in White or Orange.

Application—Shake well before using. When too thick thin with denatured alcohol. Keep tightly corked when not in use.

When used as a surfacer or sealer on new wood Shellac should be thinned with alcohol to the extent of from 15 to 25%, depending on the porous condition of the surface.

When used for sealing knots Shellac should be generously applied in full body without thinning over knots, and all sappy parts of the wood surface, to thoroughly seal and prevent sap, gum or pitch from seeping through succeeding coats of other finishing materials.

Caution—Keep away from open flames or overheated surfaces.

GLIDDEN PURE SHELLAC—Prices upon application.

STAINS - FILLERS - REMOVERS

AD-EL-ITE NON-INFLAMMABLE PAINT & VARNISH REMOVER

Type of Product—Advantages over ordinary removers for removing baked enamel, paint, varnish, shellac, etc.: (1) It is non-inflammable. (2) It has a heavy body and therefore has less tendency to run and sag on upright surfaces. (3) Water may be used to clean remover from metal surfaces, mineral spirits or turpentine for other type surfaces. (4) Stays wet longer which permits working on larger areas.

Application—Apply remover with paint brush. Usually from 5 to 20 minutes is sufficient to soften the finish, depending upon the hardness and nature of the old finish. Remove softened finish with a broad knife and follow above for final cleaning. Before refinishing be sure surface is thoroughly clean and dry.

Note—Paint and Varnish Removers irritate the skin of some people. Protect the skin by applying Vaseline. CAUTION: Contains Volatile Chlorinated Solvent. Use with adequate ventilation. Avoid prolonged or repeated breathing of vapor. Avoid prolonged or repeated contact with skin. Do not take internally.

1's each
\$4.40

1/4's each
\$1.40

1/8's each
\$.82

AD-EL-ITE PAINT & VARNISH REMOVER

Type of Product—The highest grade, most satisfactory remover manufactured. Contains no alkalies, acids, oils or water. Does not raise the grain or discolor wood. Very slow in evaporating, consequently very effective on old paint, varnish, enamel, lacquer or baked japan.

Ad-El-Itc Paint &
Varnish Remover

5's per gal.
\$2.12

1's each
\$2.22

1/4's each
\$.85

1/8's each
\$.55

1/16's each
\$.38

PASTE WOOD FILLER

Type of Product—For use on all open grained woods such as oak, chestnut, walnut and mahogany. It has a pure silic base and will not shrink or break away from the pores of the wood when dry. Furnished in paste form, it must be reduced with naphtha or turpentine.

Drying Time—Overnight.

Application—Reduce with turpentine or benzine to a creamy brushing consistency. After it has dried 15 or 20 minutes a flattening will be noticed at which time the excess filler remaining on the surface should be wiped off with burlap or wadded excelsior. The wiping should be across the grain of the wood, rather than with the grain in order to force the filler into the open pores.

Paste Wood Filler—Natural.....

1's each
\$4.50

1/4's each
\$1.42

1/8's each
\$.54

GLID-TONE STAINS

Type of Product—Glid-Tone is a new improved type of pigmented wiping stain for all interior wooden surfaces. It brings out the beauty of the grain of the wood as well as giving it a beautiful color tone. Glid-Tone also seals the wood and partially fills the grain, thus holding out the succeeding coats in a better manner than any other type of wood stain. Glid-Tone gives a beautiful color to both hard and soft woods and by adjusting the quantity of Glid-Tone Reducer added, the colors of soft woods can be matched to those of hard woods.

Application—Be sure surface is sanded smooth and free from sanding dust.

Stir contents of can thoroughly and reduce equal parts with Glid-Tone Reducer. Brush a good wet coat on the surfaces and allow to dry 5 to 6 minutes on the average before wiping off excess stain with a lint-free cloth across the grain of the wood to partially fill the pores, until a uniform color prevails. Allow to dry overnight before applying finish coats such as Glid-Tone Sealer, Glid-Tone Sheen or Gloss, or Shellac, Varnish or Lacquer. If it is desired to use a wood filler on such open grained woods as Oak, Walnut, and Mahogany that have been coated with Glid-Tone and allowed to dry overnight, apply a coat of Glid-Tone Sealer and allow to dry at least an hour before applying filler.

Caution—Keep Glid-Tone and Glid-Tone Reducer away from heat and open flame. Destroy promptly all rags used in wiping off stain after use to avoid danger of fire.

	1's each	1/4's each	1/2's each	3/4's each
Stains—All Colors.....	\$4.45	\$1.42	\$.84	\$.53
Reducer.....	2.10	.62	.39	.28

JAPALAC PRODUCTS

JAPALAC QUICK DRYING ENAMEL (GLOSS)

Type of Product—Recommended for use where a high gloss finish is desired. Gives excellent wearing results on furniture, woodwork, furnace, pipes, grills and general household surfaces.

Drying Time—4-6 hours—24 for recoating.

Coverage—400-500 square feet per gallon—one coat.

Application—Old Painted Surfaces—Remove all loose paint, rust and other irregularities. Clean surface with soap and water. Wipe dry and allow sufficient time for moisture to thoroughly evaporate. One coat of Japalac will be found sufficient where conditions are normal, though two coats produce a beautiful gloss and depth of finish.

New Unpainted Surfaces—All surfaces should be dry and clean and should be sandpapered to a smooth surface. Apply two or more coats of Japalac Enamel reducing the first coat about 10% with turpentine. Sand lightly between coats.

Japalac Quick Drying Enamel.....	1's each	1/4's each	1/2's each	3/4's each	1 1/2's each
	\$7.50	\$2.17	\$1.21	\$.78	\$.47

JAPALAC VARNISH STAIN

Type of Product—Stains and varnishes in one operation. For use on all interior surfaces, furniture, woodwork, and floors particularly. It is unusually waterproof, will not mar or scratch while on floor surfaces. Old pieces of furniture can be quickly transformed to the popular and modern Mahogany and Walnut. Varnish Stains dry in 4-6 hours with a rich deep gloss.

Drying Time—4-6 hours. 24 hours for recoating.

Coverage—600 square feet per gallon—one coat.

Application—Shake the can well before removing cover, stir the contents thoroughly before applying.

Old Painted Surfaces—Carefully remove all blemishes and discolorations with sandpaper or steel wool, clean the surface with mild soap and water, then allow sufficient time for thorough drying. One coat will produce a satisfactory finish under any but unusual conditions. If two coats are considered desirable allow overnight for first coat to dry and sandpaper it lightly, then apply second coat.

New Unpainted Surfaces—Two coats are recommended, sanding lightly between coats. The first coat serves as a primer and sealer. If a third coat is considered advisable, apply full body after the preceding coat has dried overnight.

Japalac Varnish Stain—Natural and All Colors	1's each	1/4's each	1/2's each	3/4's each
	\$5.75	\$1.72	\$.99	\$.62
Ground Color.....	5.45	1.67	.95	.61

JAPALAC GRAINING COMPOUND

Type of Product—A water soluble material applied on top of Ground Color and grained with a graining tool to resemble natural wood. Any unsatisfactory design can easily be washed off or removed by applying another coat of the color. When dry one or two coats of varnish stain, in any color selected, will give the true wood effect.

Drying Time—1 to 2 hours.

Application—Apply one or two coats of Japalac Ground Color to cover all stains and marks. Stir Graining Compound thoroughly and keep pigment well mixed while graining. Apply lightly with clean brush, graining while wet with the graining tool. After the Graining Compound has thoroughly dried, apply two coats of Japalac Varnish Stain, natural or colors, allowing sufficient time between coats for drying.

Light and Dark Graining Color.....	1/2's each
	\$.62

JAPALAC BRONZES—READY MIXED

Type of Product—Impart lasting, non-tarnishing finishes that will not rub off. Excellent for use on picture frames, andirons, bric-a-brac, in fact any surface of wood, metal or fiber where a finish of gold or silver is desired.

Drying Time—Overnight.

Application—Stir well before and while using. Apply with soft hair brush.

Aluminum.....	1/4's each	1/2's each	1/2's each	1/2's each	1/4's each
	\$1.99	\$1.12	\$.69	\$.44	\$.33

JAPALAC QUICK-DRYING DEAD BLACK ENAMEL

Type of Product—A solid covering enamel, quick-drying that produces a dead flat finish. Can be mixed with Brilliant Black to produce the semi-gloss blacks that are so popular on electric appliances, stoves and many other items.

Drying Time—8 hours.

Coverage—600 square feet per gallon.

Application—Old Painted Surfaces—Clean the surface with mild soap and water. Allow sufficient time for moisture to thoroughly evaporate. Remove loose paint and sand rough spots to a smooth surface with fine sandpaper. One coat of Dead Black will produce a pleasing result though a second coat can be applied if desirable after the first coat has dried overnight.

New Unpainted Surfaces—The new surface should be properly prepared with one or more coats to properly seal and prime it. Finish with one coat of Dead Black after preceding coats have dried completely.

Japalac Dead Black.....	1's each	1/4's each	1/2's each	1/2's each	1/2's each
	\$7.50	\$2.17	\$1.21	\$.73	\$.47

JAPALAC SCREEN ENAMEL

Type of Product—Made for the preservation of the wooden frames as well as the screen mesh of doors, window screens, etc.

Drying Time—6-8 hours.

Coverage—500-600 square feet per gallon.

Application—The surface should be dry and free from dust and scale. One coat will usually prove satisfactory for repaint jobs while two coats should be applied to unpainted surfaces. Allow overnight for drying between coats. No thinning is necessary. Use a Jiffy Screen Applicator for best results.

Japalac Screen Enamel Black	1's each	1/4's each	1/2's each	1/2's each
	\$3.39	\$1.12	\$.68	\$.47

JAPALAC STOVE AND IRON ENAMEL

Type of Product—A black enamel for all metal surfaces subjected to heat.

Drying Time—6-8 hours.

Coverage—500-600 square feet per gallon.

Application—All surfaces to be finished should be dry and free from grease, dust and other foreign matter. Turpentine is excellent for removing the greasy deposits resulting from cooking BUT SHOULD NOT BE USED NEAR FLAME.

Under ordinary conditions one coat of enamel will prove ample but where two coats are considered advisable allow overnight for drying of first coat.

Japalac Stove and Iron Enamel.....	1/4's each	1/2's each	1/2's each	1/2's each
	\$1.17	\$.71	\$.43	\$.34



AUTO FINISHES

SPEEDENAMEL

Type of Product—A quick drying, durable synthetic enamel designed primarily for automobiles but made in a wide range of colors which adapt it for use as well on wood and metal outdoor furniture and bicycles.

Drying Time—6-8 hours.

Coverage—500-600 square feet per gallon.

Application—First see that the surface to be refinished is entirely free from grease, oil, dirt, wax or polish and that it is dry. If the old finish is badly marred or checked, rub to a smooth surface with fine sandpaper or steel wool. Clean all over with a rag wet with gasoline and allow to dry for about one-half hour. Dust off thoroughly before applying the first coat.

Speedenamel is ready to apply as it comes from the can. Use a good quality brush, flowing on the enamel and cross brushing it on one panel at a time, such as a door, hood or side of the body. This will eliminate the danger of sags or brush marks.

	1/4's each	1/2's each	1/4's each	1/2's each
Black, Autumn Brown.....	\$2.15	\$1.19	\$.71	----
Sage Green, Fayette Green, Dover Gray, Desert Sand, Royal Blue, Windsor Blue.....	2.32	1.27	.76	----
Fire Red, Monroe Maroon, Jersey Cream.....	2.57	1.41	.86	----
Gray Primer.....	1.65	.95	.58	----
Auto Body Solder.....	----	----	----	\$.57

TOUCH-UP BLACK

Type of Product—Dries quickly, will not chip or flake off the surfaces. Carries a high gloss, will not settle in can.

Application—This material is ready to apply as it comes from the can. Use a good quality soft brush, flowing on the enamel and cross brushing it on one panel at a time, such as a door, hood or side of the body. This will eliminate the danger of sags or brush marks.

	each
Half-pint cans only.....	\$.58

TRUCK, TRACTOR AND MACHINERY ENAMEL

Type of Product—Colors are those used by some of the leading manufacturers of farm equipment. They are fade proof, weather resisting, have excellent hiding properties and are resistant to oil.

Drying Time—6-8 hours. 24 for recoating.

Coverage—500-600 square feet per gallon—one coat.

Application—Stir paint well before using. Apply with a good enamel brush. Surface must be clean, dry and free from grease or rust. Remove grease with gasoline and use sandpaper to remove all rust spots from metal. Spread enamel evenly.

The enamel is ready to use as it comes from the can—it should not be thinned.

	1's each	1/2's each
Black.....	\$5.95	\$1.72
L. H. C. Red, Hi-Way Yellow, A. C. Orange, J. D. Green, J. D. Yellow, Cetrac Orange.....	7.40	2.17
L. H. C. Blue and New Fordson Gray.....	6.10	1.82



METALLITE

CHROME ALUMINUM

For Interior Surfaces

Type of Product—An extremely smooth, chrome-like, aluminum finish for use on radiators, furnace jackets, airducts, hot water tanks and heaters, pipes and other interior surfaces. Not recommended for surfaces subjected to temperatures between 400° F. and 600° F. For these temperatures use Glidden Heat-Resisting Metallite. Will not tarnish under ordinary conditions.

Drying Time—8-12 hours. 24-36 for recoating.

Coverage—600-700 square feet per gallon—one coat.

Application—Stir well before using and occasionally during use. Surface to be coated must be dry and free from grease and dirt. Apply in one direction only using a soft brush. Keep brush well filled with the Chrome Aluminum to insure a constant flow. If the product becomes too heavy, thin with turpentine or mineral spirits.

	1's each	1/4's each	1/8's each	1/16's each
Interior Metallite—Chrome Finish ---	\$5.50	\$1.67	\$.96	\$.57

EXTERIOR METALLITE

Ready-Mixed—Aluminum

Type of Product—A ready mixed aluminum for use on farm implements, smokestacks, structural steel, metal roof and field tanks. Should withstand 500 to 600 degrees Fahrenheit. Metallite produces a smooth, enamel-like, polished aluminum finish. It will retain its brilliance over a long period of time. Furnishes ideal protection to structural steel, metal roofs, low-temperature smoke stacks, farm equipment, and outer surfaces of storage tanks. Retards evaporation loss in storage tanks and reduces temperatures in buildings because the aluminum reflects the heat waves of the sun.

Drying Time—Overnight. 48 hours for recoating.

Coverage—600-700 square feet per gallon—one coat.

Application—Stir well before using and occasionally during use. The surface must be dry, free from all loose particles, dirt, grease and other foreign matter. Apply with a soft-bristle brush, keeping the brush well filled with Metallite. Do not brush back and forth, apply in one direction to secure a smooth, bright surface. If thinning is found necessary, use small amount of turpentine or mineral spirits.

	1's each	1/4's each	1/8's each	1/16's each
Exterior Metallite Ready Mixed ----	\$5.80	\$1.75	\$1.00	\$.60

HEAT RESISTING METALLITE

Ready-Mixed—Aluminum

Type of Product—As its name implies, this product is intended for metal surfaces subjected to heat. At low surface temperatures the product is baked onto the surface, while at high surface temperatures the Aluminum is fused to the surface. Not recommended for use at bases of smoke stacks where heat is intense.

Application—Stir well before using and occasionally during use. The surface must be dry, free from all loose particles, dirt, grease and other foreign matter. Apply with a soft-bristle brush, keeping the brush well filled with Metallite. Do not brush back and forth, apply in one direction. If thinning is found necessary, use small amount of turpentine or mineral spirits.

Coverage—600 to 800 sq. ft. to the gallon, depending on the surface.

	5's each	1's each	1/4's each	1/8's each	1/16's each
H. R. Metallite-----	\$5.29	\$5.39	\$1.61	\$.92	\$.56



ALUMINUM ASPHALT ROOF PAINT

Type of Product—No. 145 Aluminum Asphalt Roof Coating is made with selected asphalts, the finest grade of aluminum flakes and solvents. It is recommended for tar paper, composition, or asphalt roofs. It will rejuvenate weathered roofs and insulate with a silvery sheet of aluminum, all in one coat. It sharply reduces roof and inside building temperature in hot weather. It decreases heat losses in cold weather.

Coverage—Covers approximately 225 to 300 square feet to the gallon, depending on roughness and porosity of the surface.

Application—May be applied by brush or spray, and comes ready to use.

Before application, broom or hose off all loose material and imbedded dirt. When the surface is dry, coat badly worn spots with Asphalt Roof Coating No. 1420 and repair leaks. Allow two weeks Summer weathering of Asphalt Roof Coating before applying the Aluminum Asphalt. Coal tar coatings should be allowed to harden before applying Aluminum Asphalt.

Follow with No. 145 Aluminum Asphalt on the surface with only enough brushing to secure a uniform film. It should be kept away from sparks or flames until the solvent has evaporated. This material may be used on metal roofs previously primed with metallic primers.

Note: As a word of caution, we suggest that operators work with their backs to the sun to avoid sunburn, and wear dark glasses to avoid eye damage.

5's each
\$4.20

1's each
\$4.30

MISCELLANEOUS AND SPECIALTIES

AD-EL-ITE PASTE WAX

Type of Product—For furniture, floors and automobiles, in fact, any surface where a waxed finish is desired. It polishes quicker and easier than other similar products and will retain its gloss and finish over a period of several months. It dries hard and imparts longer protection to floor surfaces even when subjected to extreme hard usage.

1 lb. can
\$1.22

SLICK LINOLEUM COATING

Type of Product—A clear lacquer linoleum coating.

Drying Time—Sets in 15 minutes. Dries firmly in 4 hours.

Coverage—250-300 square feet per gallon.

Application—Apply with brush.

	1's each	1/4's each	1/8's each
Slick Linoleum Coating.....	\$6.25	\$1.87	\$1.04
Slick Reducer.....	---	---	.79

WOOD BLEACH

Type of Product—Has the amazing properties of bleaching practically any type of wood from its original color to an almost natural white and without any deposit of a salt of any kind in the pores of the wood, necessary to the production of the blond effects so popular and modern at present.

Application—

1. Sand wood thoroughly and dust before applying Wood Bleach.
2. Apply a wet coat of Wood Bleach with a small mop, clean soft rag, cotton waste.
3. Dry first application 8 hours and repeat for whiter bleaching.
4. The strength of Wood Bleach may be controlled by adding Distilled Water to the final mixture.
5. Allow Wood Bleach to dry thoroughly (not less than 12 hours) sand lightly and follow with desired finish.

Remove all old finish from surface of wood with paint and varnish remover, making as many applications as are necessary to remove all traces of the old finish. Then wash with a water solution of trisodium phosphate or sal soda. Rinse thoroughly with clear water. Allow to dry overnight before applying Wood Bleach.

CAUTION!

In mixing Wood Bleach USE ONLY GLASS, ENAMEL WARE OR HARD RUBBER CONTAINERS. Add one part of No. 2 to four parts of No. 1. Stir with glass or wood rod. USE NO METAL FOR MIXING OR STIRRING.

DO NOT mix more Wood Bleach than can be used in three hours. DO NOT—Pour unused mixture into either No. 1 or No. 2 Solution. DO NOT—Keep mixed solution in closed container. DO NOT—Store Wood Bleach in warm places or direct sunlight. USE RUBBER GLOVES in mixing and applying Wood Bleach. If Wood Bleach gets on hands wash thoroughly with cold water and vinegar and apply Hand Lotion.

NOTICE: Sometimes there is a precipitation in Solution No. 2. This material quickly goes back into solution when warmed. Submerge the bottle in warm water or by standing it on a radiator. The cork of the bottle should be loosened to prevent gas formation.

	Large Unit	Small Unit
Wood Bleach	\$9.75	\$4.10

SURFACENE

Type of Product—A clear liquid which can be applied to an old surface to deaden the gloss and create a bond for a new finish coat. Surfacene acts as a cleaner and will dissolve wax, grease, or polish which can be removed from old surfaces by simply wiping them off with a clean cloth.

Application—This material can be brushed or applied with a cloth. For old surfaces that are fairly clean, Surfacene may be added to the paint to furnish a bond and anchor the new finish to the old without crawling. A quarter pint to a gallon of any paint is recommended.

1's each	1/4's each	1/8's each
\$3.10	\$1.07	\$.66

NEVA-ROT

Type of Product—A new war-proven preservative for application on all wood, fabrics and ropes. It has many uses in the home, on the farm, and anywhere insects, molds or fungus are active. Neva-Rot is toxic to organisms that destroy cellulose; it prevents the action of termites. Formulated in green and clear solutions.

Coverage—One gallon of Neva-Rot will treat 200 square feet of an average surface. Very rough wood may require one gallon per 100 square feet of surface.

Application—Applied by brushing, spraying, dipping or swabbing. Neva-Rot Green is particularly desirable for fence posts and all wood that is to come into contact with soil. Neva-Rot Clear is recommended for all surfaces where the Green color is not desired.

	5's per gal.	1's each	1/4's each
Neva-Rot Clear	\$3.75	\$3.85	\$1.27
Neva-Rot Green	3.17	3.27	1.12

PURE COLORS IN OIL

Type of Product—Unexcelled for tinting, white lead ground in oil, enamels, prepared paints and wall finishes to any desired shade. Ground extremely fine in special pale grinding linseed oil, the best selected pigments are used to develop perfect tone and strength of color.

The use of these Colors in Oil with paste or semi-paste paints will produce a beautiful finish at far less than the usual cost. They are unsurpassed in strength by the best competitive colors in oil.

	1's each	1/4's each	1/16's each
Zinc Oxide, White	\$10.10	\$2.82	\$.88
Raw Umber, Burnt Umber	6.25	1.86	.63
Burnt Sienna, Raw Sienna	7.60	2.17	.72
Van Dyke Brown	6.30	1.87	.65
Ivory Drop Black		2.07	.71
Lamp Black	5.80	1.75	.60
Prussian Blue		2.52	.87
Ultramarine Blue			.84
Chrome Green (Light, Medium and Dark)	9.40	2.65	.85
Chrome Yellow (Light, Medium)		3.52	1.08
Chrome Yellow (Dark)		4.37	1.33
Yellow Ochre	5.80	1.75	.60
Venetian Red	5.85	1.76	.61
Tuscan Red		3.57	1.11
Rose Lake			1.01
American Vermilion		3.57	1.11
Cobalt Blue		2.52	.82

OIL COLORS IN TUBES

	Each
Master Painters'—Size 1 x 5 inch	\$.32
Household Size—1/2 x 3 inch	.17

ASPHALT PRODUCTS

MASTICRETE

Type of Product—A permanent and efficient material for patching, repairing and resurfacing all types of traffic-bearing surfaces of concrete, wood, metal, tile, terrazzo, asphalt, composition, etc. Eliminates the need for chipping, chopping, or in any other way preparing the surface, other than cleaning free from dirt, grease, oil or paint. It prevents costly production losses because repairs can be completed overnight. It is mixed with common cement mortars and when so used results in a tough, resilient surface, having all the general characteristics and strength of concrete but unlike concrete, will not chip, crack, crumble or dust. The surface is slipproof, skidproof, noiseless, waterproof, sparkproof and will not sustain combustion. It improves with use and will resist the severe abuse of heavily loaded steel wheel trucking equipment. Supplied ready for use without heating or special equipment, it can be applied by any handy man. Contains no oils or solvents and therefore can be used in confined areas without endangering applicators or contaminating water or food.

Drying Time—24 to 36 hours before use.

Application—If grease, oil or paint is present use a good caustic cleaner to remove it. See that the surface is free from dirt and dust. Flush with clear water as the surface should be damp when Primer is applied. Any excess water should be removed.

Brush on two coats of Masticrete Primer, allowing sufficient time for thorough drying. For surfaces to stand trucking and heavy traffic we recommend one part Portland Cement, two parts clean sharp sand, three parts one-quarter inch stone or gravel and two parts of Masticrete. For foot traffic use one part Portland Cement, four parts clean sharp sand, two parts Masticrete. Water should be added to either mass in a quantity sufficient to produce a consistency resembling mortar.

All materials are to be measured by volume, not weight. Place the Masticrete in the hole and level off. After an initial set, smooth with a wood finishing float when the mixture is intended for heavy loads and with a steel trowel for foot traffic mixtures.

Masticrete.....	5's per gal. \$1.75	1's each \$1.85
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MASTICRETE PRIMER

Type of Product—This is the priming or bonding coat for succeeding coats of Masticrete.

Application—If grease, oil or paint is present on the surface to be patched use a good caustic cleaner to remove it. See that the surface is free from dirt and dust. Flush with clean water as the surface should be damp when the Masticrete Primer is applied. Any excess water that stands on the surface should be removed.

Masticrete Primer should be reduced 50% with clean water and stirred well until all lumps have become broken up and dissolved before it is applied. The Primer should be applied in two coats and the first coat allowed to dry thoroughly before application of the second coat. The second should also be allowed to dry thoroughly before any of the Masticrete Patching Compound is applied.

The space to be patched should be primed for a distance extending at least 2 inches beyond the edge of the patch.

Masticrete Primer.....	5's per gal. \$1.75	1's per gal. \$1.85
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SPRED SPRED FLAT

Type of Product—A washable, oil emulsion water-mix paint. Easily applied over any surface. Leaves a rich flat tone. An idea finish over wallpaper, new or old plaster, wallboard, painted surfaces, cement and tile walls.

Drying Time—30 minutes to permit the use of, the room when properly ventilated. 4 hours for recoating over wallpaper and at least 12 hours for recoating over plaster.

Coverage—500 to 650 square feet depending upon surface.

Application—Apply with a large brush. Apply generously and evenly; level off lightly with the tip of the brush. Keep brush well filled at all times. Do not work excessively or work out too thin.

Old Painted or Papered Surface—Remove all loose scale, grease, dirt, glue size, caldmine, and other water soluble compounds. Filling holes and cracks with spackling compound. Paste all loose wallpaper securely. Be sure wallpaper colors are not water soluble, or bleeding will result. Test by rubbing with cloth wet with soapy water. Color should not show on cloth.

New Unpainted Surfaces—Need two coats for best results.

White and Tints.....	1's each \$3.79	1/4's each \$1.22
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SPRED LUSTER

Type of Product—A washable, durable, enamel-like finish, making it excellent for kitchen and bathroom walls. An excellent primer for plaster walls.

Drying Time—Dries to touch in one hour. Allow at least eight hours before recoating if a second coat is necessary. When used on wood, surface should be sanded between coats.

Coverage—Same as for Spred Flat.

Application—Same as for Spred Flat.

White and Tints	1's each	1/4's each
	\$5.49	\$1.65

SPRED SATIN

Type of Product—Spred Satin imparts to interior walls and woodwork a modern, glareless finish. Remarkable ease of application, excellent coverage, and durability make Spred Satin outstanding. Washes perfectly with mild soap and water after 80 days.

Drying Time—Dries to touch in 30 minutes, and a second coat may be applied after a drying period of 12 hours under proper ventilation and good drying conditions. Remove paint spatters promptly with a damp cloth.

Coverage—500-600 square feet depending upon the surface.

Application—Apply generously and evenly with a large flexible brush. Level off lightly with the tip of the brush. Keep brush well filled, at all times. Do not brush excessively or brush out too thinly.

Old Painted or Prepared Surfaces—Remove all loose scale, dirt, grease, glue size, calcimine, and water soluble compounds. Patch holes and cracks with spackling compound. Use metal primers over bare metal. Dull any glossy surface with steel wool or washing powder solution before painting. Do not use over wallpapers which will stain a white cloth wet with soap and water or which contain metallic colors (silver or gold).

New Unpainted Surfaces—Need two coats for best results.

White and Tints	1's each	1/4's each
Decorator Colors	\$4.79	\$1.49
	4.79	1.49

SPRED TEXTURE BASE

Type of Product—A neutral blending base to be mixed in equal parts with Spred Flat paste to obtain a textured effect on walls. Prices on request.

PRIMER-SEALER

SPRED (VAPOR BARRIER)

Type of Product—An excellent primer and sealer for porous surfaces of dry-wall construction, cured plaster and masonry surfaces.

Drying Time—Dries to touch in 30 minutes—12 hours for recoating.

Coverage—400 square feet per gallon on plaster; 100 square feet per gallon on soft, porous wallboard.

Application—*Surface Preparation*—Remove all loose scale, dirt, grease, glue size, calcimine and water soluble compounds. Patch holes and cracks with spackling compound.

Mixing—Spred Vapor Barrier is ready for use, no thinning required. Stir thoroughly. Avoid whipping or shaking. CAUTION: Do not add turpentine, other paint solvents or oils.

Application—*Brushing*—Use a large flexible brush—keep it well filled—apply generously and evenly in a continuous film. Do not brush excessively or brush out too thin. Thoroughly clean all brushes with soap and water before and after using.

Spraying—Apply full body. Thoroughly clean equipment with warm, soapy water immediately after using.

1's each	1/4's each
\$4.45	\$1.39

REFLECT-O-LITE PASTE PAINT

Type of Product—A superior, washable paint in paste form for all wall and ceiling surfaces for homes, stores, garages and hotels. It is odorless, covers completely in one coat, possesses maximum light reflectivity without glare or eye-strain and is most economical since water, not expensive thinners, is used for reduction. The resultant film is flat, shows no laps or brush marks and will not yellow with age. Unusual adhesion permits it to be painted over even with oil paints without danger of peeling. It can be used over damp plaster since water can evaporate through the porous film. Sizing is unnecessary on surfaces of uniform porosity.

Drying Time—Dries in 40 minutes.

Coverage—300 to 600 square feet per gallon, depending on porosity of surface.

Application—Apply with brush. It should be reduced with 1 part of water to 2 of the paste.

White and Tints	1's each	1/4's each
	\$3.00	\$1.03

BLACKBOARD SLATING

Type of Product—A tough, abrasion resisting finish drying with a semi-gloss. Covers solidly with one coat.

Drying Time—5-6 hours.

Coverage—600 square feet per gallon.

Application—The surface to be refinished should be free from all foreign matter and perfectly dry. One coat will give a good wearing, smooth writing surface, but two coats will wear longer because of the heavier film that is developed.

Blackboard Slating.....

1's each
\$4.35

1/4's each
\$1.88

VISMATIC GREEN CHALKBOARD COATING

Type of Product—A new type of chalkboard coating that is colored green to allow maximum light reflection and ease of cleaning.

Drying Time—Overnight dry between coats.

Coverage—Brushing—850-900 square feet. Spraying—slightly less.

Application—Brush Method—Brush evenly, using a soft, well broken-in 8-inch brush, extending strokes in all directions, using care to have brush fairly full at all times. Apply full body or reduce if necessary with 1/4 pint of mineral spirits per gallon. One coat is usually sufficient; however 2 coats will give longer wear. Allow overnight drying between coats.

Spray Method—Reduce Coating with 1 pint of V M & P Naphtha to the gallon. One coat will usually be sufficient.

Preparation—Chalkboard must be cleaned to a dust-free surface. Any wax crayon or grease must be removed with turpentine or mineral spirits. Unsealed surfaces must be sealed with Glidden Spred Primer-Sealer or Glidden Interior Base Coat, not necessary on slate surfaces. Surfaces with a sheen should be sanded prior to applying the Coating.

Conditioning Chalkboards for Use—After coating has dried for 48 hours, apply chalk, broadside, over entire surface. Use felt eraser to work chalk into surface and remove excess with clean eraser.

Cleaning Chalkboard—Avoid washing as much as possible; when necessary use a sponge-rubber eraser. The chalk treatment previously described should be repeated after washing. Dry cleaning may be done by wiping with a dry chamols or soft dry rag. Oil treated rags should not be used.

Vismatic Green Chalkboard Coating

1's each
\$8.45

1/4's each
\$2.41

GLID-N SPECIALTIES

5% D.D.T.

A residual or an AA space spray; provides quick-killing and long lasting control of the following household insects: Silverfish, Fleas, Bedbugs, Wasps, Gnats, Mosquitoes, Moths, Carpet Beetles, Roaches, Ants, and Flies. Stainless, greaseless, and free of objectionable odor.

1's each
\$2.10

1/4's each
\$.65

1/8's each
\$.35

LIQUID CLEANER

An excellent degreaser as well as a cleaner. It does a remarkably easy job on walls, woodwork, floors, linoleum, tile, windows, mirrors, and automobiles. It dries free from streaks or haze and restores the original beauty of the surface. Harmless to the skin. For general cleaning, use at the rate of 2 or 3 teaspoonfuls per gallon of water.

1's each
\$3.25

1/4's each
\$.89

1/8's each
\$.49

FLOOR WAX

A modern protective coating for all types of floors or floor finishes. Dries to a gloss without polishing. A higher gloss is easily obtained by wiping with a dry cloth. The hard wax film resists wear, keeps dirt on the surface where it can be removed with a stiff brush or damp mop. It is water resistant, washable and slip retarding.

1's each
\$2.75

1/4's each
\$.89

1/8's each
\$.49

AUTO POLISH

For use by the automobile and truck owner, the airplane owner; in fact, all those individuals who possess means of transportation of any description which are finished with lacquer. Glid-N polish removes old and dead films of lacquer without streaking, without any trace of greasiness; works as well upon japanned surfaces as on lacquer.

1's each	1/4's each	1/2's each	1/16's each
\$2.90	\$.85	\$.45	\$.30

BRUSH RESTORER

Restores old paint brushes that have become hardened by age and improper cleaning after use in paint, enamel, varnish, lacquer, shellac, asphalt roof paints, water thinned paints, etc. It leaves bristles in perfect condition for further use in all types of finishing material.

1/4's each	1/2's each
\$.65	\$.35

FURNITURE POLISH

A polish that is unexcelled for the finest furniture whether finished in varnish, lacquer or the synthetics of today. Cleans and polishes in one operation and leaves no oily surface to gather lint and dust. It is applied with a soft cloth which has previously been wrung out in cold water and then well saturated with Glid-N Furniture Polish.

1's each	1/4's each	1/2's each	1/16's each
\$2.90	\$.85	\$.45	\$.30

MILDEW-X

A liquid to be added to paints or enamels to control mildew and other fungus growths so prevalent in warm and humid climates. Surfaces previously affected by mildew should be cleaned carefully by washing to remove all existing deposits. The addition of 5 liquid ounces of Mildew-X to one gallon of paint is recommended.

1/6's each	1/16's each	1/32's each
\$1.29	\$.60	\$.40

NOTE—Except for PH-Namel, wherever turpentine is recommended as a reducer, mineral spirits may be substituted.

National Headquarters
THE GLIDDEN COMPANY
11001 Madison Ave., Cleveland 2, Ohio

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