

WEST PAINT AND VARNISH CO.

MANUFACTURERS OF



PAINT AND VARNISH SPECIALTIES

TELEPHONES
EVERETT 4890
4891
4892

BOSTON, MASS.
(EVERETT STATION)

Item #17

Trade Name: Touraine and Besco.
Category: Floor & Trim Varnish
Color: Clear
Number: ---
Quality: 1st.

	Lb.	Yield in Gals.	Unit Cost	Total Cost
Modified Phenolic Resin	115	11.5	.165	18.98
Hardened Rosin	87	8.7	.06	5.22
Kettled Linseed	256.	32.0	1.25	40.00
Dehydrated Castor	256	32.0	1.50	48.00
Rd Lead	2.75	***	.0925	.26
Litharge	9.25	---	.105	.97
Manganese Acetate	.33	---	.27	.09
Cobalt Acetate	.33	---	.85	.28
Lime	7.25	---	.01	.08
Mineral Spirits	104.00	160	.11	17.60

Calculated Yield	837.91	244.2		
Manufacturing Loss 4%		9.7		131.48
Actual Yield		234.5		

Cost Analysis:

Material Cost per Gallon.....	\$.57
Direct Labor Cost per Gallon.....	.03
Factory Overhead per Gallon.....	.06
Bulk Cost per Gallon.....	\$.66
Complete Package Cost per Gallon.....	.18

Factory Cost in Package per Gallon..... \$.84

Unit Price March 1949 **OPA 0001091**

(D) To an Independent Retailer (Dealer)

\$ 1.40

Touraine packed in lithographed can.