REPRODUCED AT THE NATIONAL ARCHIVES

PORTLAND

Trade Name: Premier Implement & Truck Enamel
Category: Implement Paint
Color: Vermilion
Number: 4682
Quality: First

PIGMENT: 8.3%	Lbs.	Yield In Gals.	Unit Cost	TOTAL COST
RP-410 Para Toner Paste (61% Varn.)	172	19.35	38.28 Cwt.	$65.84
VEHICLE: 91.7%				
V-233 Mixing Varnish	572	74	1.16 Gal.	85.84
V-257 Drier	29.7	4	.66 "	2.64
3026 Mineral Spirits	34.1	5	.10 "	.50
				$154.82
Calculated Yield	807.8	102.35		
Manufacturing Loss 2.3%		2.35		
Actual Yield		100		

COST ANALYSIS:
(Per Gallon)

Material Cost	1.543
Direct Labor Cost	.063
Factory Overhead	.116
Bulk Cost	1.727
Complete Package Cost	.241
Factory Cost in Package	1.97

PRICES:

(A) To a Company owned or controlled outlet	2.17
(B) To an independent wholesaler	2.412
(C) By Company owned or controlled outlet to retail customer	4.80
(D) To an independent retailer (Dealer)	2.838
(E) To other (specify)	3.71 *
	3.15 **

* Small Commercial Buyer
** Large Commercial Buyer

N 5185