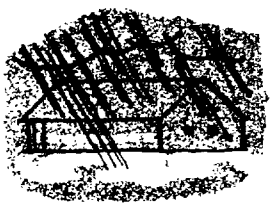


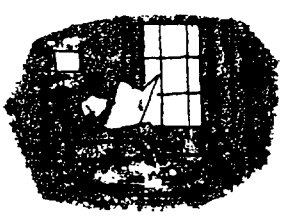
USG MATERIALS FOR FARM CONSTRUCTION



Weather Protection

Cover your buildings with materials made to last, such as siding which never needs paint, and other materials. You get most for your money when you use:

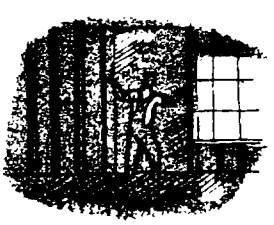
- *USG* sheathing, a fireproof and weather-resistant gypsum sheathing.
- *GLATEX* asbestos cement siding, with woodgrain surface.
- *ORIENTAL* stucco.
- Exterior *TEXOLITE* paint for painted or unpainted masonry surfaces.
- *CEMENTICO*, a cement paint for porous masonry (stucco, brick, concrete or stone surfaces).
- *MORTASEAL*, the latest advancement in hydrated lime, combines with portland cement to make an improved masonry mortar.
- *USG* basement window sash.
- *USG* aluminum louvers.
- *USG* stucco mesh and furring nails or *USG* 3.4 self-furring diamond mesh.
- *USG* thick butt or *SUPER-TITE* asphalt shingles in beautiful color harmonies.



Comfort

Build in year 'round comfort that pays for itself. Save on fuel bills, get better production in farm buildings. Save, insulate and build with these materials:

- Insulating wool blanket batts.
- *RED TOP* insulating wool (batts or loose fill).
- *WEATHERWOOD* structural insulating sheathing.
- *WEATHERWOOD* insulating plaster base (covered with *RED TOP* plaster).
- Insulating *ROCKLATH*, foil-backed, fireproof gypsum lath.
- Insulating *SHEETROCK*, foil-backed, fire-retarding gypsum wallboard.
- *WEATHERWOOD* insulating decorative tile or plank in color tones.
- *SABINITE* "M" acoustical plaster finish for ceilings.



Safety

Build fire-safety into your home and farm buildings. These materials help retard the quick spread of flames through farm structures. Build safely with these:

- *ROCKLATH*, the fireproof gypsum lath. (See insulating *ROCKLATH*.)
- *RED TOP* plaster and finishing lime, used over all plaster bases mentioned.
- Perforated *ROCKLATH*, a gypsum lath with perforations to provide a greater grip for plaster and added fire protection.
- *USG* metal lath—Helps provide fire protection and has excellent crack-resistant qualities, particularly to curved plastered surfaces. Also *USG* metal arches for arched openings, and *USG* corner beads and cornerite for reinforced corners and angles.
- *SHEETROCK*, the fireproof wallboard, with tapered edges and *PERF-A-TAPE* joints for smooth surfaces.
- Woodgrained *SHEETROCK* in three life-like finishes: bleached mahogany, walnut and knotty pine.



Beauty

and good taste at low-cost make for happier living. You get beauty and usefulness from these easy-to-apply paints and other materials in decorating the home:

- *TEXOLITE* DURAVAL, the ready-mixed, highly washable, rubber emulsion interior paint.
- *TEXOLITE* Imperial, the washable, oil-resin interior flat wall paint.
- *TEXOLITE* Standard, cleanable water-thinned casein paint. (For stippled or textured effects—use *TEXOLITE* stipple paint or *TEXTONE*, the plastic texture paint.)
- *DURON*, hardboard and hardboard tile.

See Your Local Lumber Dealer Who Furnished You This Plan for Building Materials and Complete Information on How to Use These Products.

UNITED STATES GYPSUM
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Chicago 6, Illinois

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The Greatest Name In Building

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USG (plaster, lime, tile, wallboard, plaster base, aluminum louvers, roofing, sheathing and other products), TEXOLITE (interior wall paint), DURAVAL (rubberized paint) TEXTONE (plastic texturing paint), ORIENTAL (stucco), CEMENTICO (masonry paint), SHEETROCK (gypsum wallboard), ROCKLATH (plaster base), PERF-A-TAPE (joint sealing tape), SIL-O-ETT (asphalt roofing), ARRO-LOCK (roofing shingles), SUPER-TITE (roofing shingles, roof cement), ADAMANT (plaster base), RED TOP (plaster, insulating material, and other products), GLATEX (asbestos shingles), WEATHERWOOD (*insulation sheathing*), IVORY (*finishing lime*), MORTASEAL (lime), SABINITE (acoustical plaster), SHADOWLOCK (attachment system), INSOBAK (board), DURON (hardboard), STRUCTO-LITE (plaster), TRIPLE-VENT (basement sash).

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