

DIXIE MADE FOR DIXIE TRADE MARK

Elmatic

EXTERIOR-INTERIOR

FLORENAMEL

QUICK-DRYING
861 DECK GRAY

THE AMERICAN PAINT WORKS

DIVISION

THE GLIDDEN COMPANY

★ NEW ORLEANS, LOUISIANA ★

TIME

PAINTS • VARNISHES

Florenamel is a new innovation in paint. While made especially for use in kitchens and bathrooms, it is also ideal for use on worn linoleum, woodwork, and other surfaces where a durable, easy-to-clean finish is desired.

Stir this enamel well before use. The pure surface is clean and free of grease. Wash thoroughly with turpentine. FOR USE ON INSIDE SURFACES: Apply a thin coat of Florenamel, let dry, then apply second coat. FOR CEMENT SURFACES: Wash with a solution of 1 part turpentine to 3 parts water. Let dry, then apply a thin coat of Florenamel, let dry, then apply a second coat. Turpentine to the gallon, or from the can.

POURCH FLOORS AND STAIRS: Apply a thin coat of Florenamel, let dry, then apply a second coat. Apply a third coat after three days for best results. Covers from 500 to 600 sq. ft. per gallon.

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New Orleans, La.
The American Paint Works
The Glidden Company

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TIME TESTED

PAINTS • VARNISHES • LACQUERS • ENAMELS

FLORENAMEL

Florenamel is a new innovation in the line of floor coatings for interior or exterior use. While made especially for interior or porch floors, it is also an ideal finish for dadoses in kitchens and bathrooms. Florenamel is also adapted for finishing concrete floors, worn linoleum, woodwork, and furniture where a durable high gloss, washable surface is desired.

DIRECTIONS

Stir this enamel well before using.

Be sure surface is clean and dry. Remove all polishes, wax or grease by washing thoroughly with turpentine. When washing cement with zinc sulphate, allow to dry thoroughly before painting.

FOR USE ON INSIDE FLOORS, LINOLEUM AND FURNITURE—Reduce the first coat 10% with turpentine. Allow to dry overnight or 16 to 24 hours in cold damp weather, then apply second coat as it comes from the can.

FOR CEMENT SURFACES—First clean off all grease and dirt. If cement is new, wash with a solution of two pounds of zinc sulphate to a gallon of water—this will neutralize the alkali in the cement. Reduce the first coat of enamel with one quart of turpentine to the gallon of Florenamel. The second coat is to be applied as it comes from the can.

PORCH FLOORS AND STEPS—On surfaces previously painted a thorough cleaning is necessary and after complete drying, apply one or two coats if desirable of Florenamel allowing overnight drying at least between coats. On new or unpainted surfaces use Lastic-Seal as first or priming coat, follow with one or two coats of Florenamel. The first coat of Florenamel, if two are used, can be thinned 10% with Turpentine. Allow two or three days for Lastic-Seal to dry and overnight between coats of Florenamel. Covers from 500 to 600 square feet to the gallon depending on the surface. 53

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