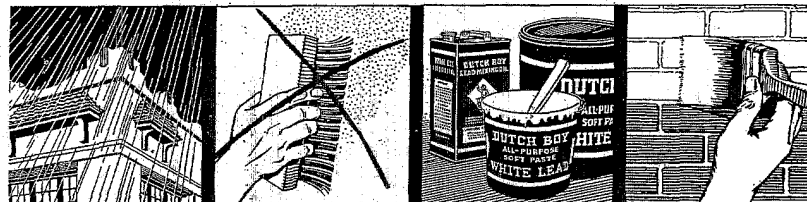


4 IMPORTANT FEATURES

*of the "FLAT" painters everywhere
will soon be using...made with*
DUTCH BOY LEAD MIXING OIL!



1. WEATHERPROOF DURABILITY!
You could turn the walls inside out. They'd take everything the weather offered, for this paint is also used outside.

2. NO STIPPLING!
You don't need it. Levels out smooth—not a brushmark in a bucketful.

3. LOWER COST!
With Dutch Boy Lead Mixing Oil, you get at least a gallon more paint to the hundred of lead.

4. STOPS SUCTION!
Effectively seals all porous surfaces—plaster, wallboard, concrete, stucco, brick, etc.



NATIONAL LEAD COMPANY
111 Broadway, New York; 116 Oak St., Buffalo;
900 West 18th St., Chicago; 659 Freeman Ave.,
Cincinnati; 820 West Superior Ave., Cleveland;
722 Chestnut St., St. Louis; 2250 24th St., San
Francisco; National-Boston Lead Co., 500 Albany
Street, Boston; National Lead & Oil Co., of
Penn., 316 Fourth Avenue, Pittsburgh; John T.
Lewis & Bros. Co., Widener Bldg., Philadelphia.

● Imagine the kind of a flat paint you'd like to have and you'll come pretty close to thinking of this one. Here's the story in question and answer form:

Does it stand up?

So well that it is used to weather-proof exterior concrete, stucco and brick.

Does it seal?

Thoroughly. Any porous surface, inside or outside. Is used for all coats.

Does it spread?

700 square feet to the gallon on smooth plaster.

Does it level out?

Without a brushmark. You don't have to stipple it.

What about appearance?

It's a white-lead "flat" and produces just the rich, beautiful finish you'd expect.

Is it easy to prepare?

Nothing to it. Just add Lead Mixing Oil to Dutch Boy White-Lead.

Can it be washed often?

Of course, it can! With a paint that stands exposure to the weather, that question need hardly be asked.

Does it clean easily?

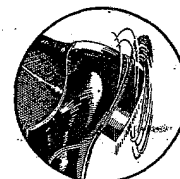
Yes. Ink smears, pencil marks, finger smudges, grease and dirt all come off without difficulty.

And the cost?

That's a very important feature of Lead Mixing Oil. It gives you a white-lead "flat" at a definitely lower cost per gallon.

Will painters "go" for such a paint?

No question—it's the painters' flat! Just try it yourself and you'll realize why we're getting enthusiastic reports from all parts of the country.



STANDS THE HEEL TEST!

You can actually grind your heel against a Lead Mixing Oil job that is thoroughly dry and then clean off the dirt without a trace of damage to the finish.



A COMPANION PRODUCT

Lead Mixing Oil is especially designed for use with Dutch Boy White-Lead. Just these two together give you a vastly improved flat paint.

KD-4381—Master Painter & Decorator, March, 1935 ★ Sept.
National Painters Magazine, March—Oct.
American Painter & Decorator, March—Sept.
Painter & Decorator, March—Sept.

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